



Rosalie W. Allen

Principal, Booz Allen Hamilton

As the Principal lead for the Huntsville, Alabama Office, Ms. Allen has been responsible for developing strategies to drive growth within the highly competitive markets in Huntsville, specifically the Missile Defense Agency (MDA), Space and Missile Defense Command (SMDC), Aviation and Missile Command (AMCOM), Army Material Command (AMC), and the Marshall Space Flight Center (MSFC). Ms. Allen led the capture efforts resulting in award of the first prime contracts for the Booz Allen Huntsville office and she leads the teams in ensuring high quality client service. Ms. Allen helped build strategic alliances for the Firm with both large and small businesses and is actively engaged in civic leadership. She currently serves on the Board of Directors for the Chamber of Commerce of Huntsville/Madison County, the Alabama Constitution Village/Historic Huntsville Depot, and the Huntsville Rehabilitation Foundation.

A former member of the NASA Senior Executive Service, Ms. Allen was the Director of the Office of Strategic Analysis and Communications for MSFC. During her 21 years of government service, she received numerous awards, including a NASA Exceptional Achievement Medal. She holds a Bachelors of Industrial Engineering degree from Auburn University. She completed graduate studies in Engineering from the University of Alabama in Huntsville, and received a NASA Fellowship from Simmons College, Graduate School of Management. Ms. Allen and her family reside in Huntsville, and she has two sons attending college.