



June 15, 2020

Diversity of race, gender, religion, sexual orientation, and nationality has helped Huntsville and Madison County become one of the most dynamic regions in the country. While embracing fresh ideas from newcomers and life-long residents alike has kept our economy growing, we recognize that not everyone has benefited equally from this growth.

Recent events, including the death of George Floyd, have energized our country and our community to confront prejudice and racism anywhere they exist. The mission of the Huntsville/Madison County Chamber is to prepare, develop and promote our community for economic growth. As the Board of Directors of the Chamber, we commit to taking action. We will work with our members and partners throughout our community to identify and correct systemic racism and economic disparity. This means more than moving a statue, and it involves more than meeting a list of demands. Truly moving our community forward will require listening, understanding, and overcoming obstacles that are difficult to discuss, necessary for progress, and long overdue.

Our first steps will include:

- The Chamber will establish a Diversity & Inclusion Program within the Chamber to ensure that our programming is aligned and supportive of a community action plan that will be developed.
■ The Chamber will support efforts that promote equity and inclusion and advocate for changes in policies and laws that will stop the perpetuation of racism.

In the coming days, weeks, and months, additional opportunities for action will be identified.

On behalf of the Huntsville/Madison County Chamber, we are committed to the journey and look forward to the positive change it will bring. To do anything less is unacceptable.

Chamber Board of Directors

The Chamber of Commerce of Huntsville/Madison County, Inc.

vision

The Chamber is the catalyst for business growth, community engagement, and action to drive economic vitality and advance our position as a global leader in technology and innovation.

Huntsville/Madison County Chamber

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