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Toyota Revs Up E-Learning Support in North Alabama

- *Approves \$200,000 in funding to support local e-learning needs*
- *Launch of virtual education hub to inspire the next generation for advanced manufacturing*

HUNTSVILLE, Ala., (September 28, 2020) – As virtual learning continues across North Alabama, many students are still in need of laptops and internet access to complete schoolwork.

To help meet the need, Huntsville City Schools, Madison City Schools and Madison County Schools will receive \$200,000 from the Toyota USA Foundation for devices and internet access to help students with distance learning.

“This is an exciting announcement for schools, teachers and students across our community,” says Elizabeth Fleming, The Schools Foundation Executive Director. “COVID-19 has strained school budgets tremendously as districts plan for in-person and remote learning for more than 55,000 students. The silver lining is seeing the community support for our schools and Toyota has been a tremendous partner in education from day one.”

The funding announced today are part of a national effort to help more than 350,000 students gain access to virtual learning in 13 states where Toyota has operations.

“All students deserve equal access to education,” said April Mason, Toyota Alabama general manager. “The foundation typically supports STEM, but the pandemic has exposed deeper issues that are a barrier to good education.”

Toyota also debuted a new education hub, providing virtual tours, fields trips, STEM-based lessons, and more. The community can virtually visit Toyota Alabama and step into the future to discover how Toyota is building a mobile society.

Education hub resources are free and available to the public by visiting [Tour Toyota Education Hub](#) .

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About Toyota:

Toyota (NYSE:TM) has been a part of the cultural fabric in the U.S. and North America for more than 60 years, and is committed to advancing sustainable, next-generation mobility through our Toyota and Lexus brands. During that time, Toyota has created a tremendous value chain as our teams have contributed to world-class design, engineering, and assembly of more than 40 million cars and trucks in North America, where we have 14 manufacturing plants, 15 including our joint venture in Alabama (10 in the U.S.), and directly employ more than 47,000 people (over 36,000 in the U.S.). Our 1,800 North American dealerships (nearly 1,500 in the U.S.) sold nearly 2.8 million cars and trucks (nearly 2.4 million in the U.S.) in 2019.

Through the Start Your Impossible campaign, Toyota highlights the way it partners with community, civic, academic and governmental organizations to address our society's most pressing mobility challenges. We believe that when people are free to move, anything is possible. For more information about Toyota, visit www.toyotanewsroom.com.