



Small Business Awards Gala

December 1, 2021

Small businesses are the backbone of our community and our economy. The Huntsville/Madison County Chamber is proud to recognize businesses and individuals who make a positive impact on our community through their products, services, and outstanding leadership.

The Small Business Awards Gala is one of our largest events of the year, bringing together more than 1,000 of the community's leading small businesses, entrepreneurs, young professionals and nonprofits. This is a great way to market your company and support your small business peers.



Sponsorship POC:
Kristy Drake - kdrake@hsvchamber.org or 256-535-2036

Event POC:
Amberly Kimbrough - akimbrough@hsvchamber.org or 256-535-2031

Sponsorship	Main Event				VIP After Party
	Presenting	Gold	Silver	Bronze	Presenting
Campaign sponsorship price	\$12,500	\$3,500	\$2,500	\$1,500	\$2,500
Number of sponsors	Limited to 1	Limited to 8	Limited to 10	Limited to 15	Limited to 1
Number of tables seating (8)	2 (Front and center location)	1 (Prime location)	1	1	1
Number of attendees at the VIP After Party	8	8	6	4	8
Recognition in event program and PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Bold name)	✓ (Name)	✓ (Logo)
Recognition in the event-dedicated eblasts	✓ (Logo, link on eblasts)	✓ (Bold Name & link on eblasts)	✓ (Name)		✓ (Name, link on eblast)
Reserved parking space at event	✓ (1)	✓ (2)	✓ (1)		
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Logo, link to company website)	✓ (Name)		
Ad in event program	✓ (1/2 page color, inside front cover)	✓ (1/2 page black & white)	✓ (1/4 page black & white)		
Recognition in social media promotion - Facebook dedicated event and Facebook posts	✓	✓			
Recognition from podium at main event	✓				✓
Logo recognition on signage at event	✓ (At main event)				✓ (At VIP After Party)
Opportunity to set up a booth display	✓ (At main event)				✓ (At VIP After Party)
Recognition in nomination pre-event marketing	✓ (Logo & link on eblasts)				
CEO or representative given the opportunity to address the audience for two minutes	✓				
Presenting Sponsor plaque	✓				
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓				
Logo recognition on the photo booth pictures	✓				

Reserved Table \$850

- Table seating eight (8)



Small Business Awards Gala

Date: Wednesday, December 1, 2021
Time: 6 p.m. Cocktails
 7-9 p.m. Dinner & Awards Ceremony
Location: VBC North Hall

	Price
_____ Gold Sponsor	\$3,500
_____ Silver Sponsor	\$2,500
_____ Bronze Sponsor	\$1,500
_____ Reserved Table (Table seating eight (8))	\$850

These ChamberON discounted prices are available until October 31, 2021.

Company Name: _____

Primary Contact: _____

Address: _____

Phone: _____ Email: _____

Authorized Buyer: _____ Date: _____

A 25% Cancellation Fee will be charged if contract is cancelled for any reason.



For more information, contact:

Kristy Drake

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Huntsville/Madison County Chamber

256-535-2036

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