

The Best Place for Working Parents® 2022 National Summit

A Stronger Workforce, A Brighter Future

May 4 - 6, 2022 | Hotel Drover, Autograph Collection | Fort Worth, Texas



Welcome to Cowtown

Welcome to the 2022 Best Place for Working Parents® National Summit in the Historic Fort Worth Stockyards!

We are thrilled to welcome our esteemed colleagues and partners, national experts and global corporate leaders, and state and local governing officials to our first in-person gathering since launching the Best Place for Working Parents® initiative in Fort Worth, Texas in January of 2020.

Just weeks after launching our first-of-its-kind online self-assessment and designation in 2020, COVID would actualize a workforce crisis, with millions of U.S. workers (disproportionately women) exiting the workforce in unprecedented droves. Amidst the backdrop of a global pandemic – child care, flexibility, and other family-friendly policies quickly gained real-world traction not just as "nice-to-have" perks, but as critical solutions to help: 1) families get back to work, 2) our economy battle a 33-year low in female workforce participation, and 3) businesses attract and retain top talent in an increasingly competitive and complex business environment.

What was designed with business leaders in 2019 as a tangible economic development lever for our local community has grown to become a nationwide movement – led by businesses and regions across the country that are committed to building a brighter future where they live and work, leveraging smart strategies for sustained business growth, and supporting the workforce of today while building the workforce of tomorrow.

We are incredibly humbled, honored and proud to be able to partner with each of you in transforming the future of work through proven practices that benefit working parents AND businesses' bottom line. Thanks to each of you for bringing your thought leadership to the Best Place for Working Parents® community. We feel extremely grateful to stand side by side (in-person!) with you all today, and hope you enjoy this time with fellow leaders and innovators across the country as we learn, connect, and grow together.

Sincerely,

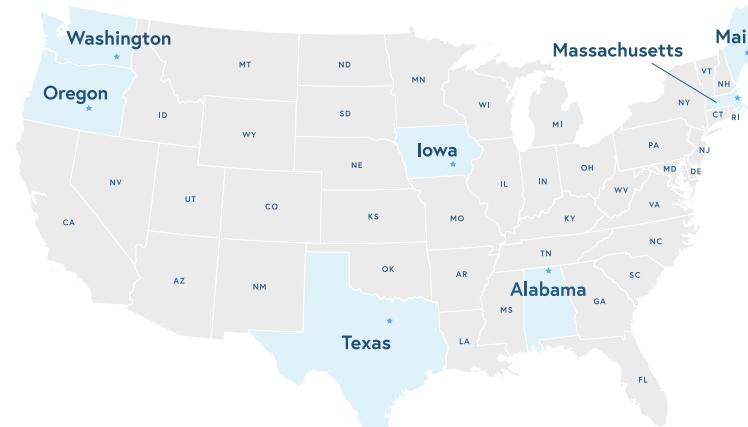


Sara J. Redington | Director of Strategy & Communications,
The Miles Foundation | sredington@milesfdn.org | 615.545.5377



Sadie Funk | National Director, Best Place for Working Parents®
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The Best Place for Working Parents® network is currently located in 7 states representing 1,000+ cities nationwide!



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Summit Agenda

Wednesday, May 4th | Welcome to Cowtown!

- 4:00 PM **Registration**
5:00 PM **Welcome to Cowtown! Cocktail Reception**

Thursday, May 5th | Stories of Success

- 8:00 AM **Registration, Breakfast, & Networking**
9:00 AM **Welcome**
9:15 AM **Core Benefits Roundtable: Why 80% of Employees Choose Better Benefits Over a Pay Raise**
Speaker 1: **JPMORGAN CHASE PRIVATE BANK**
Speaker 2: **FOSSIL**
Speaker 3: **MATCH**
9:45 AM **Roundtable Q&A**
10:15 AM **Break**
10:45 AM **Culture & Flexibility: The Key to Employee Productivity, Innovation, and Engagement**
Speaker 1: **PMG**
Speaker 2: **YUM! BRANDS / PIZZA HUT**
Speaker 3: **BELL HELICOPTER**
11:15 AM **Roundtable Q&A**
11:45 AM **Lunch (Buffet)**
1:15 PM **Building a Parent Nation - Dr. Dana Suskind**
1:45 PM **Conversation with Dr. Suskind | M2G Ventures**
2:15 PM **Break**
2:30 PM **Family Resources: Attraction & Retention Strategies that Stick**
Speaker 1: **HILTI**
Speaker 2: **SIGMAPRO ENGINEERING**
Speaker 3: **AMERICAN AIRLINES**
3:00 PM **Roundtable Q&A**
3:30 PM **Closing Remarks**
3:45 PM **Pre-Dinner Drinks Outside the Barn**
5:00 PM **A Dinner in Texas: Cocktails, Dinner, & TX Music**

Friday, May 6th | Practical Strategies for Impact

- 8:00 AM **Breakfast & Networking**
9:00 AM **What's Worked Across Our Network**
9:45 AM **Gaining a Competitive Advantage Through Proven Family-Friendly Supports**
Speaker 1: **DELOITTE**
Speaker 2: **POLSINELLI**
Speaker 3: **BRIDGECARE**
11:00 AM **Closing & Adjourn**

Welcome: Fort Worth Mayor Mattie Parker

MATTIE PARKER | Mayor of Fort Worth



Mattie Parker is the youngest mayor of any major U.S. city, elected in 2021 as the 45th mayor of the City of Fort Worth. Mayor Parker has fifteen years of experience in national, state and local public affairs, including chief of staff for the Fort Worth Mayor and City Council where she led successful efforts to improve efficiency at City Hall. She serves on the board of directors for The Gatehouse's Legacy Early Learning Academy, Read Fort Worth, Operation Progress - Fort Worth, and ACH Child and Family Services. Mattie and her husband, David, have one daughter and two sons. She graduated from the University of Texas at Austin with a Bachelor of Arts in Government and has a law degree from Texas A&M University School of Law where she was awarded the prestigious MacLean & Boulware Endowed Law Scholarship.

Our Emcee: Fort Worth Chamber of Commerce President Brandom Gengelbach

BRANDOM GENGELBACH | President & CEO, Fort Worth Chamber of Commerce



Brandom Gengelbach was named chief executive officer of the Fort Worth Chamber of Commerce in August of 2020. He joined the Fort Worth Chamber as the Executive Vice President of Economic Development in 2016, where he oversaw business attraction and retention efforts, talent development, small business initiatives and advocacy, the four pillars of the Chamber's strategic plan known as Fortify. Brandom is an economic development and chamber of commerce professional with 18 years of diverse foreign and domestic experience in Nashville, Indianapolis and Brisbane, Australia. He grew up in Houston and the Plano-Addison area and holds a B.A. from Samford University and an MBA from the University of Southampton, near London, where he was a Rotary Ambassadorial Scholar. An avid cyclist and Boston Marathon qualifier, Brandom and his wife Alison have two sons, Tyler and William.

Core Benefits: Policies Breakdown



POLICY 1 Company Paid Health Care

80%

80% of employees would choose additional benefits over a pay raise.

88%

88% of participants ranked better health, dental and vision insurance as the top benefit priority for employees.



POLICY 2 Paid Time Off

\$1,898



Unlimited vacation time eliminates vacation liability for companies an average of \$1,898 per employee.



POLICY 3 Parental Leave

↓
32%

Less Likely to Quit

↑
19%

More Likely to Return

↑
89%

Productivity

↑
91%

Performance

↑
96%

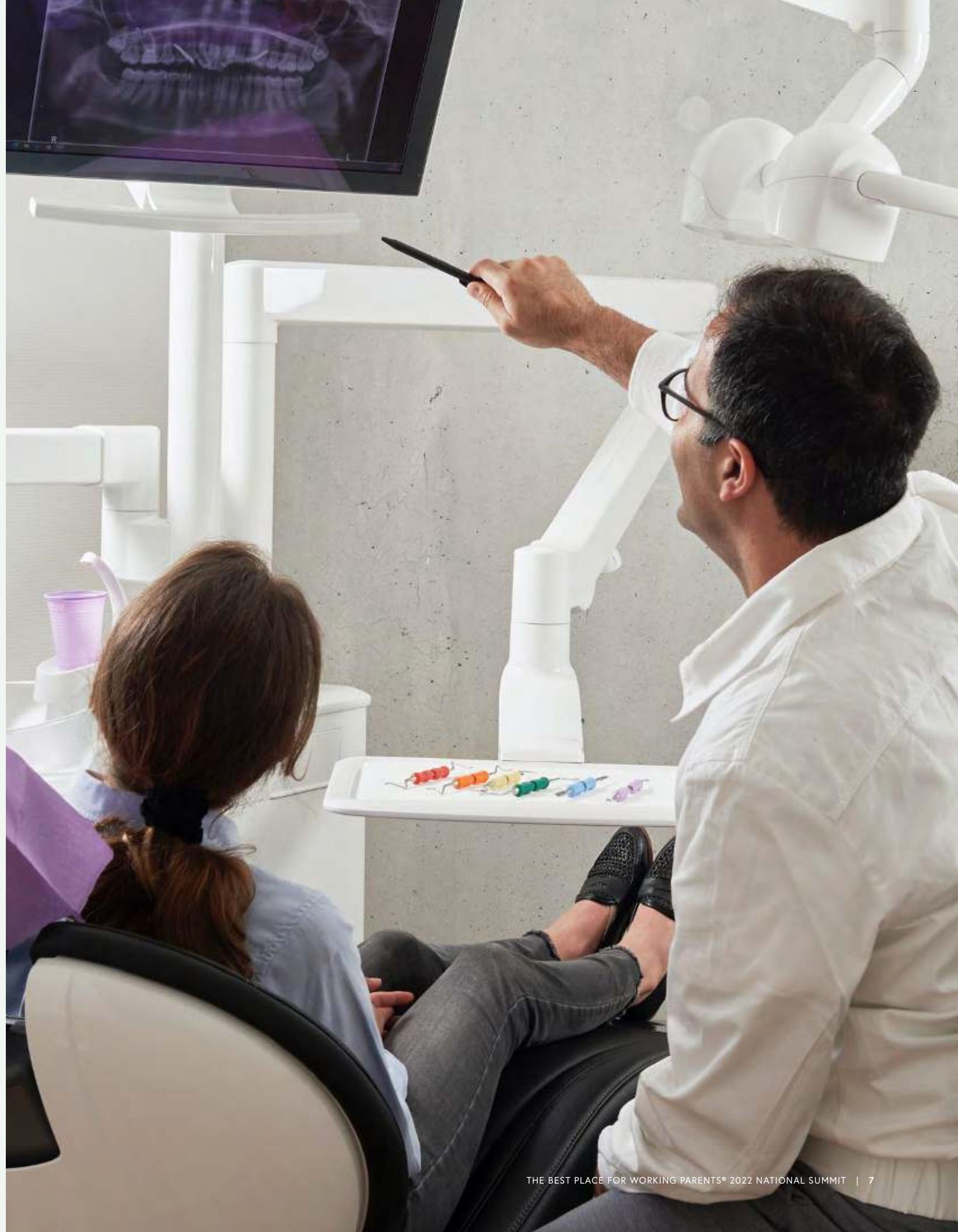
Retention

↑
99%

Morale

First-time mothers who use some form of paid leave are 32% less likely to quit their jobs before or after childbirth and are 19% more likely to return to the same employer after leave.

Employers report that paid family leave either maintained or increased employee productivity, profitability/performance, retention, and employee morale.



Core Benefits: Speaker Bios

JPMORGAN CHASE & CO.

JENA COHEN | U.S. Head of Human Resources



Jena Cohen is the HR Advisor for the U.S. Private Bank at JP Morgan. In this role, she works with Business leadership and HR centers of excellence to consult, advise and drive the People Agenda across various aspects of the employee lifecycle. She is currently focused on supporting the growth plan, creating a more inclusive and diverse work environment, promoting employee well-being and preparing for a return to the office. She earned a dual BA in Sociology and Anthropology from Colgate University and holds an MBA from NYU Stern School of Business, with a concentration in leadership and change management. She lives in New York on the Upper East Side with her husband and two children and loves to play tennis and cook.

"What's one way to attract new talent and retain strong employees? Care for the whole person, which includes their family. Parenting is often stressful, so we aim to ease that feeling through top-notch benefits, mentorship and support."



FOSSIL

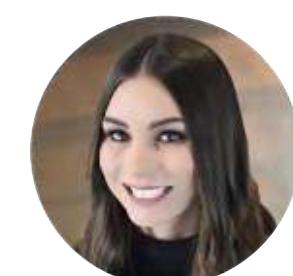
ILIANA HALL | Senior Director - Global Benefits, Payroll & Employee Services



Iliana Hall is the Sr. Director for Global Benefits, Payroll, and Employee Services at Richardson-based Fossil Group and has been part of the organization for almost 17 years. At Fossil, she oversees benefit programs and perks that bring value, and purpose and promote a healthy work and life balance to support all employees and their families. Prior to Fossil, Iliana was working in Mexico City and held multiple roles in Marketing, Operations, and Planning. She lives in Allen with her husband while her twin girls are in college in Arkansas. Iliana is very proud of her Hispanic heritage, culture, and traditions; "they define who I am and how I raise my family."

"We understand that truly 'unplugging' in today's world is a rare gift – and one that can directly impact employees' engagement, loyalty, and productivity. That's why we believe in providing all of our team members with generous and customizable paid time off, as well as a new Hybrid/Remote work environment, and a Parental Phase-Back-to-Work Program."

match.



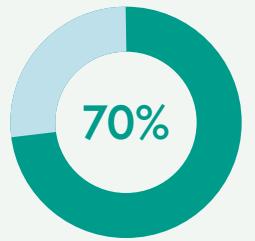
STASHA CHILES | VP of Total Rewards & People Operations

Stasha Chiles is the Vice President of Total Rewards and People Operations at Dallas-based Match, overseeing compensation and benefits, immigration and compliance, and HR and recruiting technology tools across the company's global portfolio of brands. She is passionate about her work to provide equitable benefits, perks, and compensation to more than 2,500 employees worldwide. Stasha graduated from Texas Woman's University with a degree in political science and a minor in psychology. She lives in Dallas with her husband and their two children. A parent to a child with special needs and learning differences, Stasha has become an advocate for families navigating education systems for their children.

"When businesses create a supportive and inclusive workplace for working parents, they ultimately build stronger communities. At Match, one of our investments for working parents is providing exceptional healthcare and wellness benefits that support employees throughout the entire family life cycle. From family-forming benefits to help potential parents with fertility and adoption to prenatal care and mental health benefits when children are grown. We want employees to know that we have their back through life's most cherishing and challenging moments and are here to support their goals as a working parent."

Culture & Flexibility: Policies Breakdown

POLICY 4 Flexible Hours



Of the 30% of credentialed women who leave the workforce, **70% say they would have stayed** if they had [access to flexibility](#).

POLICY 5 Remote Work



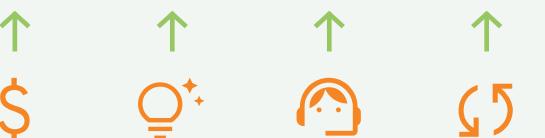
People who [worked from home increased performance by 13%](#) and the company's [attrition rates for the work from home group decreased by 50%](#).

POLICY 6 Nursing Benefits



Satisfaction & Loyalty

POLICY 7 Best Place Designation



Employers who [support women who choose to breastfeed](#) have **more satisfied and loyal employees**, which can also result in higher productivity.

Compared to their competitors, [great workplaces win](#) when it comes to **revenue growth, employee retention, productivity, innovation, resilience, agility, customer service, and employee engagement**.



Culture & Flexibility: Speaker Bios



STACEY MARTIN | Chief People Officer



Stacey Martin is PMG's Chief People Officer, tasked with bridging human capital strategies to business outcomes. Martin leads the company's people and culture team, overseeing people operations, learning and organizational development, talent acquisition, and helping PMG build its award-winning, people-first culture. She's also responsible for advancing PMG's commitment to building a culture of belonging, inclusion and diversity and PMG Gives Back initiatives. Martin has more than 20 years of experience, and earned her Bachelor's in Psychology from George Mason University. She currently resides in Dallas, Texas with her family.

"We believe that employee benefits should be sustainable – not 'of-the-moment' perks that come and go based on hiring needs at the time. PMG invests in proven policies that help our employees manage work and life, enhance our culture, and enable us to retain great people."



JAMES FRIPP | Chief Equity & Inclusion Officer



James Fripp is the Chief Equity and Inclusion Officer of Yum! Brands. In this role, Fripp, working with executives across Yum! Brands, KFC, Pizza Hut, Taco Bell, and The Habit Burger Grill, has global responsibility for advancing diversity, equity, and inclusion strategies and practices across the company's brands, workplaces, and franchise system. Building on Yum! Brands' years of progress on its Equity, Inclusion, and Belonging journey, Fripp is focused on increasing diverse representation among company leadership, franchisees, and suppliers and continuing the rollout of inclusive leadership and anti-racism training across the company and franchise system.

"My favorite quote is from Theodore Roosevelt: 'People don't care how much you know until they know how much you care.'"



CARA LUNDQUIST | Director, Total Rewards and Workforce Planning, Strategy, & Development



Cara Lundquist is setting a new standard for how to forecast, plan, and develop Bell's workforce. Her commitment to data analytics is changing the way Bell handles its most valuable resource. As Director of Workforce Planning, Strategy, and Development at Bell, she specializes in predicting talent requirements and establishing enabling partnerships. Cara has a Bachelor of Science in Psychology from Boise State University, and a Master of Arts in Industrial/ Organizational Psychology from The University of Southern Mississippi. She is also the chair of the DFW Aerospace Consortium. She lives with her husband and two children in Flower Mound, TX. She loves all things involving humor, human behavior, and data.

"Our goal is for every employee and their family to be well and experience a high quality of life, which is why we offer a range of benefits, from an onsite health clinic to employee resource groups. We've seen impact from all of these policies – even those that are low-or no-cost. Our employees flourish when they are supported, and our business thrives when our employees are at their best."

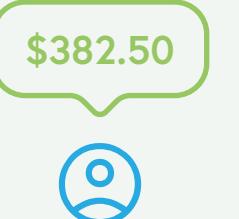
Family Resources: Policies Breakdown

POLICY 8 Onsite Child Care



When businesses provide childcare for employees, employee absences decrease by 30% and job turnover declines by as much as 60%.

POLICY 9 Child Care Assistance

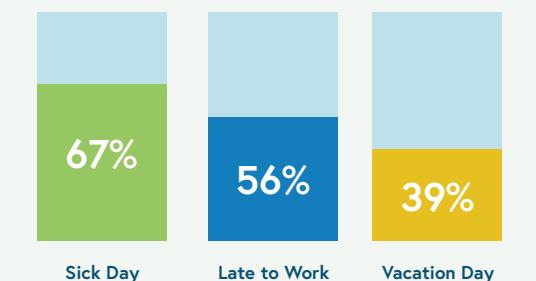


Employers that offer Dependent Care FSAs can save up to \$382.50 per employee. (For an employer with 100 employees participating in the full \$5,000 FSA, that employer would save \$38,200 per year.)

POLICY 10 Backup Child Care



An average business with 250 employees can save \$75,000 per year in lost work time by subsidizing care for employees' sick children.



To make sure their children were taken care of, 67% of parents said they used a sick day, 56% were late to work and 39% took a vacation day.



Family Resources: Speaker Bios



ELLE LABOURG | Senior Director, People Engagement Office



Elle Lebourg manages Hilti's team member engagement and retention efforts. As the founder of the People Engagement Office in 2021, Elle oversees Diversity, Equity and Inclusion, Community Relations and Corporate Social Responsibility, Talent Management, and People Analytics. Elle, who received an MBA from Washington University, St. Louis and a B.S. in Supply Chain Management from Arizona State University, has enjoyed a varied, cross functional career over the last 15 years. In her newest role, Elle is working to establish a productive and supportive environment to both excite and empower team members.

"Hilti is a place where you can be your whole self. There is complete acknowledgment that everyone has a life they value that goes beyond our professional selves and that life itself comes in stages where you ebb and flow in your priorities. Our mission is to set up supports so you can continue being productive and engaged at work while taking care of what's most important to you."



VIVIAN ALLEN | Director of Support



Vivian Allen has a bachelor's degree in International Business and began her career as a Contracts Specialist for the federal government. After having her first child, she resigned her position to be able to stay home and took a part time role at her father's business in North Fort Worth. She now works full-time as the Support Director over Human Resources, Employee Support, IT, Facilities, Supply Chain, and Health and Safety, and has three children, ages 8, 6, and 1. Her main roles have been in people management and the fostering and development of a positive, inclusive, and creative culture at SigmaPro. She is also a Board Member for their non-profit entity, SigmaReach, which exists to serve and develop SigmaPro employees holistically. Vivian is currently pursuing her master's degree from the University of Dallas in Strategic Leadership and has a passion for seeing innovation in business transform the lives of employees and leaders.

"We knew that the cost of replacing our key employees because they didn't have accessible child care far outweighed the cost of providing child care support. We have built a team that makes our company thrive; we wanted to help our team and their families thrive, too."



COLE BROWN | Chief People Officer



Cole Brown is Chief People Officer for American Airlines. In this role, Brown leads all aspects of the airline's People organization, including the teams supporting Global Talent and Recruitment, Benefits and Compensation, People Operations and Diversity, Equity and Inclusion. Brown most recently served as Vice President, Human Resources for Amazon's Devices & Services, Corporate & Business Development, and Advertising & Entertainment business segments. Brown holds both a bachelor's degree and a Juris Doctor degree from Southern Methodist University in Dallas.

"At American Airlines, our purpose is to care for people on life's journey, and I'm proud to be part of an organization that strives to bring that care and consideration to developing the benefits and services it provides to all team members, including our working parents. In addition to benefits like maternity leave and dependent care flexible spending accounts, with our unique industry, we also offer flight privileges, affording team members and their families the opportunity to travel coast to coast and abroad. These privileges allow parents to connect their children to family members and expose them to different cultures around the world."

Keynote Speaker: Dr. Dana Suskind

DR. DANA SUSKIND | Author of *Parent Nation*



Dr. Dana Suskind is Professor of Surgery, Pediatrics and Public Policy (affiliated) at the University of Chicago and Co-Director of the TMW Center for Early Learning + Public Health. An internationally recognized thought leader, Dr. Suskind has dedicated her research and clinical life to optimizing foundational brain development and preventing early cognitive disparities and their lifelong impact. In 2013, Dana and her team led the first-ever Bridging the Thirty Million Word Gap convening at the request of the White House Office of Science and Technology Policy. She is the author of the bestselling book, *Thirty Million Words: Building a Child's Brain* and of a forthcoming book, *Parent Nation: Unlocking Every Child's Potential, Fulfilling Society's Promise*, which empowers parents to use developmental neuroscience to build a society that works for families, not against them.

JESSICA MILLER ESSL | Co-President of M2G Ventures



Jessica Miller Essl is the Co-President of M2G Ventures, a commercial real estate investment, development, and consulting company based in Fort Worth. Guided by the leadership of Jessica and her partner, Susan Gruppi, the fast-growing company carefully invests in distinctive mixed-use and industrial development projects primarily located in the Dallas/Fort Worth metroplex. Jessica has negotiated transactions with every major landlord in the United States and in every major metro area giving her a broad but focused approach to real estate investment.

M2G Ventures is a Certified Women Owned Business that carefully invests in distinctive, mixed-use, and industrial development projects primarily located in the Dallas/Fort Worth metroplex. Since its founding in 2014, the company specializes in adaptive reuse of buildings into mixed-use districts and the development of ground up and urban industrial, with a focus on creating places that users want to be.



About Parent Nation

Anyone looking for a blueprint for how to build a brighter future for our children will find one in *Parent Nation*. Informed by the science of foundational brain development, as well as history, political science, and the lived experiences of families around the country, this book clearly outlines how society can and should help families meet the developmental needs of their children – and how the business sector can play a critical role in developing innovative solutions that will support the workforce of today while also building the workforce of tomorrow.

"The best thing we can do for our children (and ourselves) is to heed the call to action in this timely, important, and beautiful book."

- EMILY OSTER | Author of *Expecting Better*

"An incisive and persuasive call to action."

- PUBLISHERS WEEKLY

"Required reading for anyone who has ever loved a child."

- ANGELA DUCKWORTH | Author of *Grit*

Practical Strategies for Impact: Speaker Bios



KEN FITZGERALD | Tax Manager



Ken is a Tax Manager in Deloitte's US compensation, benefits and employment tax practice, based in Dallas, Texas. His practice focuses on federal, state, and local employment tax consulting experience, including complex statutory research, audit defense and employment tax refund studies. His experience includes various consulting projects including mergers and acquisitions, qualified and non-qualified deferred compensation, and employer tax withholding and information reporting.



HENRY TALAVERA | Partner



Henry Talavera's experience representing clients before the Internal Revenue Service, the U.S. Department of Labor and the Pension Benefit Guaranty Corporation, along with his prior experience as a federal government attorney, enables him to handle complex issues for clients. Henry has a broad-based, comprehensive practice that involves all areas of employee benefits law related to benefit programs and arrangements for employees, directors, and independent contractors. His extensive experience includes guidance relating to public, private, and tax-exempt employers on the design, implementation, and administration of all types of welfare plans and tax-qualified retirement plans, including defined benefit and plans intended to qualify under sections 401(k), 403(b) and 457(b) of the Internal Revenue Code.



JAMEE HERBERT | Founder



Jamee Herbert founded BridgeCare in 2016 to make high-quality child care accessible to all working parents and to provide better options for working mothers, whose careers are disproportionately impacted by lack of access to quality and affordable child care. Jamee has an MBA in Sustainable Systems and is building solutions for families, care providers, and those working hard to support them. With a diverse background in women's advocacy, business, and systems thinking, Jamee saw the connection between barriers to access quality child care and the impact on women in the workforce. She is driven everyday to break down those barriers by building up a strong early childhood education ecosystem.

Research Reports & Insights

Southern Methodist University's Center of Research & Development (CORE)



Family Friendly is Business Friendly: The Top 10 Family-Friendly Workplace Policies

Wondering which family-friendly workplace policies actually boost employee engagement, retention, attraction, and productivity? See our newest report conducted with SMU Center on Research & Evaluation which highlights the top 10 policies proven to benefit both working parents and businesses' bottom line.



Getting Back to Work Report



The Best Place for Working Parents® surveyed 825 families and working parents in May 2021 to learn what will constitute the "new world of work" – and what employees and employers need to know in order to thrive in the post-COVID environment.

The key objectives of the survey were to understand: 1) How supporting today's working parents has evolved in a post-COVID landscape, 2) What it will take to mobilize reentry to work for many workers who want to return, and 3) Critical success factors for a full business and economic recovery in 2021 and beyond.



The Future of the Texas Workforce Post-COVID



The Best Place for Working Parents® surveyed business leaders across Texas in May 2020 to gather insights about the future of the Texas workforce post-COVID and gain business leaders' current assessment on: 1) COVID-19's impact to date on our business community, 2) Innovations that have helped stem the tide of economic impact, and 3) Critical factors for our workforce and business community's success in the post-COVID environment.



Join Our National Research Study

Be a part of our national study to lead the way in family-friendly policies, proven to help business gain a competitive advantage.

The Best Place for Working Parents® has partnered with Southern Methodist University's Center on Research and Evaluation (CORE) to conduct a national research study on our Top 10 Family-Friendly Policies to provide up-to-date statistics and relevant case study examples of the top 10 policies' impact on working families AND businesses' bottom line. Study participation is free for Best Place for Working Parents® businesses. Participating businesses will receive a confidential report for their leadership team that includes:



A summary of their company's top 10 family-friendly policies & ROI



Aggregate employee survey results



A written case study, which can be published on the BP4WP website

Participation Options

Option 1: General Study

Total Time Commitment: 45 minutes

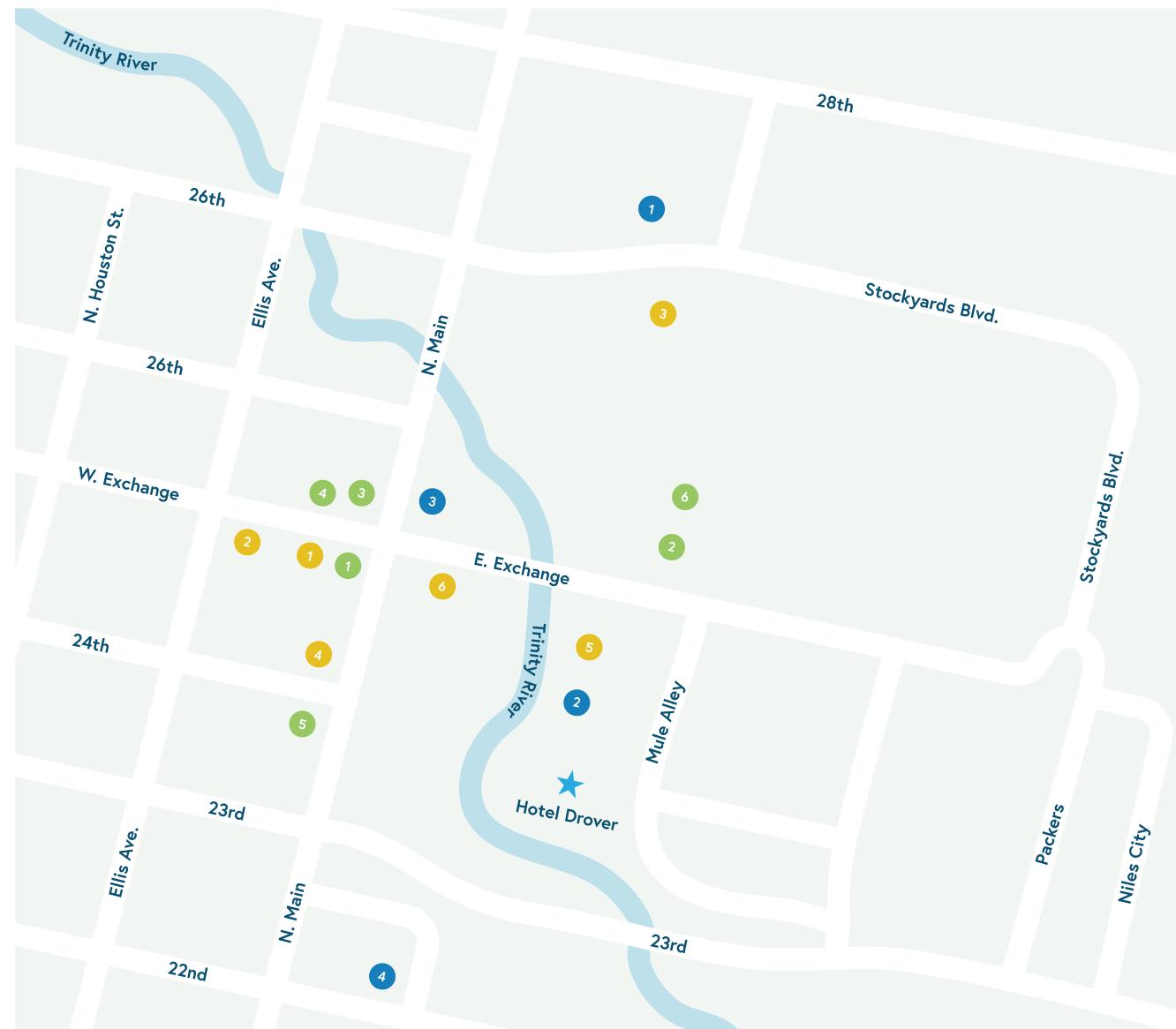
- Appoint a business representative (HR or a leader familiar with your HR policies) who will participate in a 30-45 minute interview with SMU CORE staff.
- Distribute the 10-minute BP4WP employee survey to all employees and encourage employees to complete the survey.
- Send your company's employee handbook to SMU CORE: Email to rjohns@smu.edu

Option 2: Case Study

Total Time Commitment: 3.5 hours

- Complete general study commitments (as outlined above) PLUS:
- Extend the business interview to 1.5 hours to further explore implementation of their policies and outcomes for businesses and employees.
- Recruit three to five employees who will participate in a 1.5- to 2-hour focus group to share their experiences related to the top 10 policies.

Exploring the Fort Worth Stockyards



Music & Entertainment

- 1 Basement Bar
- 2 Rodeo Exchange
- 3 Billy Bob's Texas
- 4 Downtown Cowtown at the Isis
- 5 Second Rodeo Brewing
- 6 White Elephant Saloon

Restaurants & Local Eats

- 1 Cooper's
- 2 Paloma Suerte
- 3 Hunter Brother's H3 Ranch
- 4 Joe T. Garcia's

Shopping & Activities

- 1 The General Store
- 2 Fort Worth Herd Cattle Drive
- 3 M.L. Leddy's Boots & Saddlery
- 4 Stockyards Ghost Tours
- 5 Tecovas
- 6 Stockyards Museum

Stockyards Music & Entertainment

1 Basement Bar

105 W Exchange Ave. | Fort Worth, TX 76164

Cool little beer-joint with live music in the heart of the Historical Fort Worth Stockyards! VOTED "oldest neighborhood bar. This Basement Bar is the only venue located literally underneath the Fort Worth Stockyards! Great vibe! Nice decor, dark, intimate atmosphere.

3 Billy Bob's Texas

2520 Rodeo Plaza | Fort Worth, TX 76164

Billy Bob's Texas is the world's largest honky-tonk. This place is huge (three acres!), with its own indoor rodeo arena for professional bull riding, a Texas-size dance floor, dozens of bar stations, plus restaurants, arcade games, a Wall of Fame with celebrity handprints, and a general store. It is also an amazing 10-time winner of country music's "Club of the Year." Billy Bob's Texas has real live bull riding INSIDE the huge entertainment center, with the best bull riders in the world competing weekly. No mechanical bulls here. You'll see the real thing: real bulls, real cowboys at Billy Bob's.

5 Second Rodeo Brewing

122 E Exchange Ave. | Fort Worth, TX 76164

If you're into real Texas music, house-brewed beer and delicious grub, you've come to the right place. Second Rodeo is a come-as-you-are brewery, live music venue and outdoor bar-garden for folks of all ages.

2 Rodeo Exchange

221 W Exchange Ave. | Fort Worth, TX 76164

The Rodeo Exchange Club was established in 1986 and is located at the top of the hill in the historic stockyards of Fort Worth. Happy Hour prices all night on Thursdays, live band every Friday and Saturday.

4 Downtown Cowtown at the Isis

2401 N. Main St. | Fort Worth, TX 76164

Downtown Cowtown at the Isis is the home of an intimate 500 seat theater and 1920's cocktail lounge. When not showing live performances on stage, we're screening classic films. Come check out this newly restored historic venue or enjoy a custom cocktail in the lounge.

6 White Elephant Saloon

106 E Exchange Ave. | Fort Worth, TX 76164

One of Fort Worth's most legendary drinking establishments, the White Elephant Saloon is owned by celebrity Fort Worth chef & TV personality, Tim Love. With our central location on Exchange Ave, the White Elephant Saloon is the perfect place to relax with an adult beverage & enjoy the historic Fort Worth Stockyards. Voted one of the 100 best bars in America by Esquire.

Stockyards Restaurants & Local Eats

- 1 Cooper's Old Time Pit Bar-B-Que**
301 Stockyards Blvd. | Fort Worth, TX 76164

Cooper's has provided its Pit Barbecue to hundreds of thousands of hungry diners over the years dating back to 1953. For your dining experience, Cooper's Fort Worth has a large main dining area as well as an incredible indoor/outdoor patio with a view of the Fort Worth skyline. From the mesquite coals and giant pits to the array of meats on the menu.

- 2 Paloma Suerte**
122 E Exchange Ave., Suite 280 | Fort Worth, TX 76164

Welcome to Paloma Suerte, Mule Alley's hottest new Mexican restaurant! Join us for a Tex-Mex adventure at chef Tim Love's new dining spot in the heart of the Stockyards! Located next to Sidesaddle Saloon in Mule Alley.

- 3 Hunter Brother's H3 Ranch**
105 E Exchange Ave. | Fort Worth, Texas

Named one of the best steakhouses in the Fort Worth/Dallas area, Hunter Brothers' H3 Ranch, Live Hickory Wood Grill offers a wide variety of steaks, rainbow trout, lip-smackin' ribs, chicken, spit-roasted pig and much more. Whether it's a business lunch or a big birthday celebration, our friendly staff is ready to make your H3 Ranch experience a special one. Come on inside and take the H3 tour and try a Taste of Texas!

- 4 Joe T. Garcia's**
2201 N Commerce St. | Fort Worth, TX 76164

Joe T. Garcia's Mexican Restaurant was established on July 4, 1935 by Mr. and Mrs. Joe T. Garcia. Their business was destined for greatness due to Joe's stellar personality, and of course, the mouth-watering recipes. Customers would wait for hours just to try Mamasuez's famous enchiladas and her handmade tortillas. Joe was friends with all of his customers, and their affections for the family was shown through their patronage.

Stockyards Shopping & Activities

- 1 The General Store**
101 W Exchange Ave. | Fort Worth, TX 76164

Since 1983, The General Store in the Historic Fort Worth Stockyards has become the destination for fine western gifts and Texas souvenirs. We carry all the provisions you'll ever need, from old fashioned candies and treats, to a wide selection of chili mixes and salsas. For the cowboys and cowgirls we have a variety of destination fashion tees, fun hats, and jewelry to top it all off.

- 2 Fort Worth Herd Cattle Drive**
131-A E Exchange Ave. | Fort Worth, TX 76164

The Texas Longhorn and the American cowboy are two of the most enduring symbols of the Old West. They're a big reason why Fort Worth earned the nickname "Cowtown." You'll hear the jingle of spurs, the cattle bawling, and the rhythm of the hoofbeats. As The Herd passes, a bygone era comes to life before your eyes every day at 11:30 AM & 4:00 PM.

- 3 M.L. Leddy's Boots & Saddlery**
2455 N Main St. | Fort Worth, TX 76164

Makers of Fine Custom Hats, Clothing, Boots and Saddles. Visit M.L. Leddy's, in the Historic Fort Worth Stockyards or in Sundance Square, where each custom made boot and saddle is completely handmade from start to finish, using the finest materials available, by craftsmen who, through years of experience, are truly experts in their field.

- 4 Stockyards Ghost Tours**
112 W Exchange Ave. | Fort Worth, TX 76164

The Paranormal Activity in the Historic Fort Worth Stockyards is one of the most active and written about in the United States. Our Ghost Tour takes you on a 90 minute walking tour through the Fort Worth Stockyards, where we will share stories of paranormal activity, as well as detailed history of the Stockyards. Bordello's, the shoot outs, the hangings and much more!

- 5 Tecovas**
2341 N Main St. | Fort Worth, TX 76164

Tecovas is the first direct-to-consumer western brand and was founded with the simple goal of making the world's best western boots, apparel, and leather goods for men and women - and selling them at a fair price.

- 6 Stockyards Museum**
131 E Exchange Ave., Suite 113 | Fort Worth, TX 76164

The Stockyards Museum has a growing collection of artifacts, photos and exhibits that document everything from our Native American connections, the Chisholm Trail, the livestock market/stockyards to the Swift and Armour Packing plants.

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