



**2024-2025  
CATALOG**

CHAMBER  
**on** SM



**HUNTSVILLE/MADISON COUNTY  
CHAMBER**



## Terms and Conditions

- A 25% cancellation fee will be charged if contract is cancelled within 2 weeks of event.
- Refunds to credit cards will be charged a 6% processing fee. No refunds two weeks prior to event or beginning of sponsorship.
- Sponsorships will be invoiced 60-90 days prior to the event if possible and are due as invoiced. Some sponsorship fees are due and payable at the time of signed contract.
- See completed signed contracts for any additional terms and conditions that may apply.
- The Chamber reserves the right to modify a sponsor logo in regards to it being presented in color, black or white for inclusion on Chamber artwork.
- Payment for all contracts must be received prior to event date or publicity for non-event contracts.

## Disclaimer

This catalog is a living document and will be updated to reflect sponsorship opportunities that are purchased and/or as new sponsorship opportunities become available. The bottom of this page contains the updated date. As the catalog is updated, this date will change to reflect the most current version.

### ***For more information, contact:***



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Vice President, Investor Relations

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Huntsville/Madison County Chamber

225 Church Street NW, Huntsville, AL 35801

[www.hsvchamber.org](http://www.hsvchamber.org)



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## 2024 EXECUTIVE COMMITTEE



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**Jeff Gronberg**  
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deciBel Research, Inc.  
**LIAISON,  
Redstone Regional Alliance**



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**CHAIR-APPOINTED**



**Tyce Hudson**  
Project Director, Freedom  
Real Estate and Capital, LLC  
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**Srinath Yedla**  
President & CEO,  
Yedla Management Company  
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**Graham Burgess**  
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**LEGAL COUNSEL**



**Tommy Battle**  
Mayor,  
City of Huntsville  
**EX-OFFICIO MEMBER**



**Paul Finley**  
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**Mac McCutcheon**  
Chairman,  
Madison County Commission  
**EX-OFFICIO MEMBER**



**Chip Cherry, CCE**  
President & CEO, Huntsville/  
Madison County Chamber





## 2024 BOARD OF DIRECTORS



**Ted Baudendistel**  
InterFuze Corporation



**Tyler Evans**  
Aerojet Rocketdyne,  
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**Michelle Jordan**  
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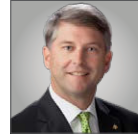
**Alicia Ryan**  
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**Blake Bentley**  
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Surgery & Spine Center



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**Todd May**  
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**Nilmini Thompson**  
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Solutions, Inc. (SPS)



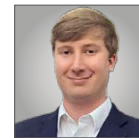
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**Jim Holtkamp**  
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**Stephanie Mell**  
ChurchStreet Family  
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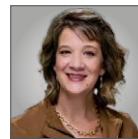
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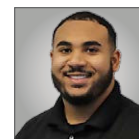
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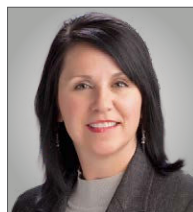
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Electronic version of the current catalog:  
**[hsvchamber.org/ChamberON](http://hsvchamber.org/ChamberON)**



## CRP Connect Monthly e-Newsletter 2025 (Monthly)

This monthly e-newsletter (combined summer and winter edition, but otherwise monthly) offers high visibility and is sent to companies and employees located in Cummings Research Park (CRP). Each newsletter will provide updates to CRP companies and keep their employees updated on CRP events, news of interest regarding technology and innovation from the companies that call CRP home, as well as other items of interest occurring in and around the Park. This newsletter has an average open rate of 38% per eblast.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

POC:

**Erin Koshut** - [ekoshut@hsvchamber.org](mailto:ekoshut@hsvchamber.org) or 256-535-2086

Sponsorship	Details
Campaign sponsorship price	\$3,000
Number of sponsors	Limited to 3
Logo prominently displayed on the top of each CRP e-Newsletter	✓
Company logo will be linked to your website or URL of choice (Please provide exact website URL to link)	✓

NEWSLETTER SPONSORED BY

...From the Executive Director

Happy New Year!

After many years of service, Mike Stanfield is retiring from his role as Chairman of the Cummings Research Park Board. We would like to congratulate our new Chairman, Gripp Luther with Samples Properties and Vice-Chairman, Tharon Honeycutt, MSB Analytics. Our CRP Board works in partnership with the City and our Park companies to enhance the Park and prepare it for future development.

On the heels of the Ice-pocalypse in Huntsville and heading into Spring, I want to remind you of the City of Huntsville's service to receive emergency notifications. Sign up to receive updates from Huntsville/Madison County Emergency Management Agency, traffic accident reports from Huntsville Police Department, as well as notifications from City departments and elected officials. You can receive these notifications via text or email based on your preferences. You can opt in for those alerts [HERE](#).

I want to congratulate Avigen as they celebrate 70 years of engaging with the global poultry industry. Avigen was recognized at the International Production and Processing Exhibition earlier this week in Atlanta, GA. Learn more [HERE](#).

We still have sponsorship opportunities available for our CRP events and digital offerings. If you are interested in learning more please contact me.

Be sure to check out the stories below for a few Park highlights. A friendly reminder to follow us on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#)!

Meet our new Cummings Research Park Board Chairman, Gripp Luther (R) and our new Vice Chairman, Tharon Honeycutt (L)!

YOUR LOGO HERE

### COLLABORATE

**CRP Hosts its Annual Meeting for Senior Site Executives**  
*January 30, 2024*

We were happy to host the CRP Annual Meeting for CEOs and Senior Site Executives. Thank you to UAH for hosting us in their Student Services Building. The group heard from Huntsville City Mayor Tommy Battle, Huntsville Director of Landscape Management Brian Walker, and CRP Executive Director Erin Koshut. We appreciate those that came out and attended this event. Missed out on the meeting? Make sure you are in the mailing list - please share you contact information with our team [HERE](#).

**Northrop Grumman and Mitsubishi Electric collaborate to Elevate the Networking of Japan's Integrated Air & Missile Defense Systems**  
*Northrop Grumman, January 2024*

Northrop Grumman and Mitsubishi Electric will combine their respective technologies to develop a networking solution integrating Japan's air and missile defense capabilities to share target information across various defense systems. The partnership seeks to contribute to Japanese defense capability in integrated air and missile defense by providing better situational awareness, increased interoperability and effective resource management.

### RESEARCH

**UAH leads NATO program partners in project to address impact of quantum technology on global security**  
*IGSS, January 2024*

Researchers at The University of Alabama in Huntsville (UAH), a part of the University of Alabama System, are leading a North Atlantic Treaty Organization (NATO) partnership to address emerging security challenges presented by quantum technologies. Quantum computers exploit quantum phenomena to solve mathematical problems that are difficult or intractable for conventional computers, and these devices will someday be able to break many of the public-key cryptosystems currently in use, seriously compromising digital communications.

**HudsonAlpha researchers conduct in-depth characterization of a major gene**  
*HudsonAlpha, January 2024*

The team identified 97 candidate regulatory elements that control MAPT expression through these exhaustive studies. They focused predominantly on non-coding cis-regulatory elements that regulate MAPT, some from nearby and others from far away. Using CRISPRi, researchers confirmed whether the nominated elements regulate MAPT.

### PRODUCE

**ASCTE breaks ground on a new Student Activity Center**  
*ASCTE, CRP January 2024*

Alabama School of Cyber Technology and Engineering broke ground January 26th on their new Sentinel Center which will encompass a 1100-seat gymnasium, basketball and volleyball courts, dedicated wrestling room, locker rooms, office spaces, band room,

5





## CRP Website Sponsor 2025

The CRP website is getting an overhaul! In 2025 we'll debut a new CRP website design and content including new tenant and amenity functionality. The new website continue to feature info about CRP, our events in the Park, tenant news, development and leasing opportunities, among many other features. The website will continue to be the one place for all things CRP.

Over the last year we had 21,000 new visitors to the website. 44% of our website visitors are ages 25-44. The most visited page on the site is our tenant directory.

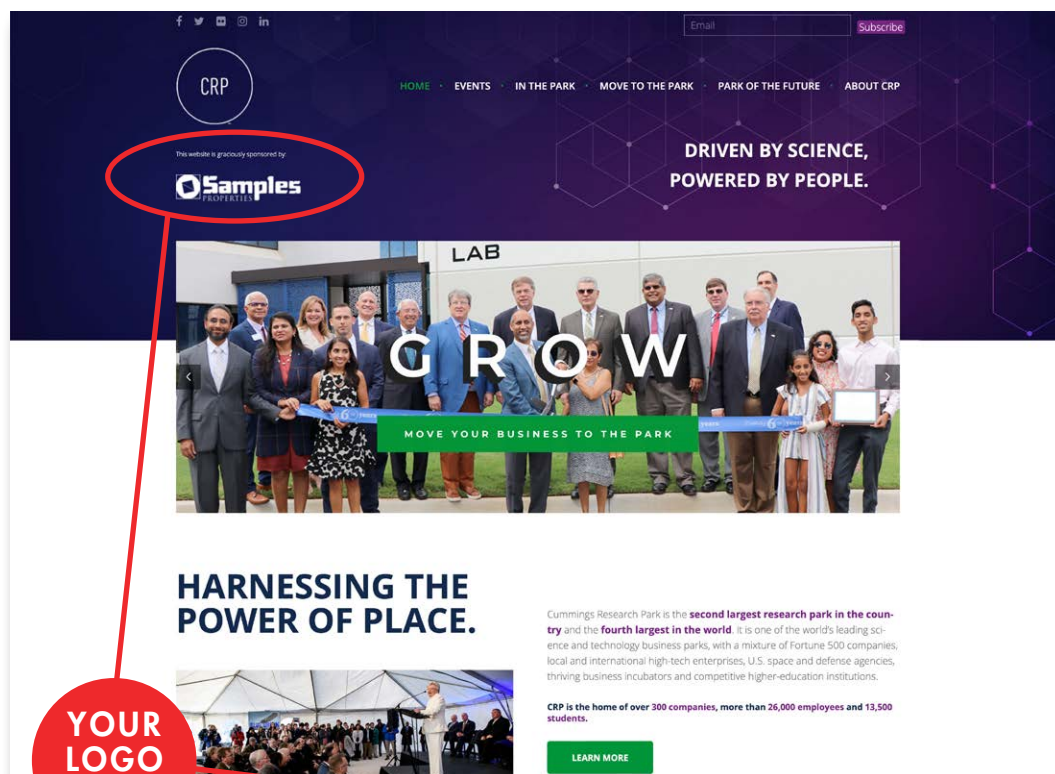
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**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

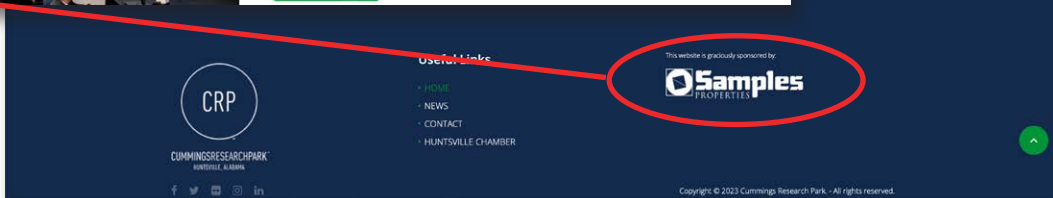
POC:

**Erin Koshut** - [ekoshut@hsvchamber.org](mailto:ekoshut@hsvchamber.org) or 256-535-2086

Presenting Sponsorship	Presenting
Campaign sponsorship price	\$5,000
Number of sponsors	Limited to 1
The Chamber will showcase your company logo on our homepage for 12 consecutive months. This promotion will be styled as "Website sponsored by (company logo)" and the logo will link to your website	✓
Logo recognition on digital displays in the Chamber building (including the lobby) and other CRP presentations and meetings throughout the year	✓



Logo placement is shown on the current website.





## Geek2Geek 2.0 Series

### 2024 (3 Events)

We're geeks, and we're proud of it! This series is all about engaging and celebrating our smart community. Come and learn something new at ChatCRP, answer fun questions at Trivia and then experience CRP with a local company in a whole new way. CRP is the 2nd largest research park in the United States, and we do some cool and geeky things – so it's time to Learn, Question & Experience what all the Park has to offer!

#### ChatCRP (1st quarter)

In the past, we called this Geek2Geek. Our new ChatCRP has a similar set-up, where approximately 50 attendees will hear from technical speakers while enjoying appetizers and beverages (beer, wine, water & soft drinks). Sponsors and event participants have the opportunity to collaborate and network with fellow techies.

#### YP Trivia (Summer)

In partnership with The Camp at MidCity, CRP will host a Trivia night during the summer. We will encourage CRP's newest young professionals, interns & co-ops to come out and enjoy the fun. Questions will be Geeky as ever with bits of CRP history and facts along the way. Sponsors

at this event would have prime seating and be able to address the crowd in attendance.

#### The Geeky Experience (Late Fall)

Now that attendees have learned a little and then quizzed on some CRP science, let's experience it. We will offer attendees a cool experience in the Park to showcase a CRP company and activity that attendees will have, followed by drink tickets to one of CRP's happy hour locations.

Sponsorship POC: **Kristy Drake**

kdrake@hsvchamber.org or 256-535-2036

POC: **Meghan Chambliss**

mchambliss@hsvchamber.org or 256-535-2028



Sponsorship	Presenting	Gold	Silver	Bronze
Campaign sponsorship price	\$5,000	\$2,500	\$1,000	\$500
Number of Sponsors	Limited to 1	Limited to 3	Limited to 5	Limited to 10
Number of attendees to each Geek2Geek event	5	2	1	1
Number of drink tickets included to each Geek2Geek event (2 per person)	10	4	2	2
Recognition in event PowerPoint presentation when location permits	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition on event marketing materials	✓ (Logo)	✓ (Logo)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Recognition in social media promotion	✓	✓		
CEO or representative given the opportunity to address the audience for 2 minutes at each event	✓			
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			
Opportunity to sponsor trivia prizes (All prizes provided by the Company must be approved by the Executive Director of CRP)	✓			
Opportunity to set up display booth at YP Trivia (Summer) event	✓			





## Geek2Geek 2.0 Series

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kdrake@hsvchamber.org or 256-535-2036

POC: **Meghan Chambliss**

mchambliss@hsvchamber.org or 256-535-2028



Sponsorship	Presenting	Gold	Silver	Bronze
Campaign sponsorship price	\$5,000	\$2,500	\$1,000	\$500
Number of Sponsors	Limited to 1	Limited to 3	Limited to 5	Limited to 10
Number of attendees to each Geek2Geek event	5	2	1	1
Number of drink tickets included to each Geek2Geek event (2 per person)	10	4	2	2
Recognition in event PowerPoint presentation when location permits	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition on event marketing materials	✓ (Logo)	✓ (Logo)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Recognition in social media promotion	✓	✓		
CEO or representative given the opportunity to address the audience for 2 minutes at each event	✓			
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			
Opportunity to sponsor trivia prizes (All prizes provided by the Company must be approved by the Executive Director of CRP)	✓			
Opportunity to set up display booth at YP Trivia (Summer) event	✓			



## Alabama Legislative Update

### January 2025

North Alabama Legislators hold some of the most powerful positions in the Alabama Legislature. The Legislature is set to start their 2025 regular session in February, marking the third year in the quadrennium. The Chamber plans to host an Update with key members of the North Alabama Legislative leadership prior to the start of the 2025 regular legislative session. This Update will provide our members with an opportunity to hear what issues are likely to be considered during the session and learn more about the perspectives of our leaders.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Mike Ward** - [mward@hsvchamber.org](mailto:mward@hsvchamber.org) or 256-535-2030

*Please note – the date of this event is dependent upon the availability of elected officials.*

Sponsorship	Presenting	Gold	Silver	Bronze
Campaign sponsorship price	\$3,500	\$2,500	\$1,500	\$750
Number of sponsors	Limited to 1	Limited to 6	Limited to 10	Limited to 15
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓ (1)			
Recognition in social media promotion	✓ (1)			
Presenting Sponsor plaque	✓			
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			





## Alabama Update 2025

This annual event provides Alabama's Governor, or a member of her Cabinet, with an opportunity to update the Huntsville/Madison County business community on critical state business legislation and issues. We hope to use this occasion to ask the Governor to provide her outlook for the year ahead. Through this update, the Chamber facilitates communication between leaders in state government and regional businesses.

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*Please note – the date of this event is dependent upon the Governor's schedule.*



Sponsorship	Presenting	Platinum	Gold	Silver	Bronze
Campaign sponsorship price	\$6,000	\$4,000	\$3,500	\$2,750	\$1,750
Number of sponsors	Limited to 1	Limited to 4	Limited to 8	Limited to 15	Limited to 25
Number of attendees at VIP meet & greet with speaker	8	6	4	2	1
Number of tables seating eight (8) **	2 (Front and center location)	1 (Prime location) **	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold name)	✓ (Bold name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo & link to company website)	✓ (Name, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓ (1)	✓ (1)	✓ (1)		
Recognition in social media promotion	✓	✓			
Presenting Sponsor plaque	✓				
CEO or representative seated at the head table	✓				
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓				

### Reserved Table \$575

- Table seating eight (8)

*\*\* Two of the eight seats at Platinum sponsored tables will be filled by local dignitaries or past Chamber chairs. Seat assignment will be at the sole decision of the Chamber.*

## American and Alabama Flag Display at Chamber Events 2025

Be the sponsor for the Chamber's huge American and Alabama flags for 2025. The flags will hang at Chamber-sponsored events such as the Washington, Alabama, and local Updates as well as the Redstone Update and Armed Forces luncheon. Your company will be recognized in both printed and electronic programs during each event. This is an effective and positive show of patriotism and support of our community and its many partners (such as Redstone Arsenal and the Marshall Space Flight Center) and will reach a large and varied audience.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

POC:

**Mike Ward** - [mward@hsvchamber.org](mailto:mward@hsvchamber.org) or 256-535-2030



Sponsorship	Details
Campaign sponsorship price	\$4,000
Number of sponsors	Limited to 1
Company name listed on PowerPoint, in printed program, and website as Flag Sponsor (at each event where flag is displayed)	<b>SOLD</b>
When flag is loaned to an organization for display, the Flag Sponsor will be acknowledged in any printed program or PowerPoint	







## Annual Outing October 2024

Join us for this annual celebration of our partnerships with the 70+ federal agencies doing business on Redstone Arsenal. Spend the evening on the banks of the Tennessee River and enjoy a delicious buffet of fresh Gulf seafood, an open bar and live music! Historically, more than 350 government agency leaders and our community's top business and elected leaders attend this event.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Mike Ward** - [mward@hsvchamber.org](mailto:mward@hsvchamber.org) or 256-535-2030

*\* Companies purchasing only individual tickets will be limited to a maximum of four (4) tickets to the event.*



Sponsorship	Presenting	Fireworks Sponsor	Gold	Silver
Campaign sponsorship price	\$6,000	\$3,500	\$3,000	\$2,000
Number of sponsors	Limited to 1	Limited to 2	Limited to 8	Limited to 15
Number of tickets to event	10	8	6	4
Recognition on napkin	✓ (Logo)	✓ (Bold Name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition on table sticker	✓ (Logo)	✓ (Bold Name)	✓ (Name)	✓ (Name)
Recognition on stadium cup	✓ (Logo)	✓ (Bold Name)	✓ (Name)	
Reserved parking space at event	✓ (Logo)	✓ (1)	✓ (1)	
Recognition in social media promotion		✓		
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			
Logo recognition on event banner	✓			







## Armed Forces Celebration Luncheon

June 2025

In celebration of the role that Redstone Arsenal plays in the defense of our nation and the economic impact that it has on our region, the Chamber hosts a week-long series of Armed Forces Celebration events in June. The Armed Forces Celebration Luncheon is the signature event of the celebration activities.



Redstone is the home of the four-star Army Materiel Command and a dozen other Army Commands and Offices, as well as offices for the Missile Defense Agency and the Defense Intelligence Agency. Over 43,000 people work on Redstone and more than \$50 Billion in federal budgets are managed on the base. Redstone Arsenal and the combined federal sector accounts for over half of the local economy.

We look forward to the 2025 Armed Forces Celebration. Please join us for a very special celebration of Redstone Arsenal and its leadership.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Mike Ward** - [mward@hsvchamber.org](mailto:mward@hsvchamber.org) or 256-535-2030

Sponsorship	Presenting	Gold	Silver	Bronze
Campaign sponsorship price	\$6,000	\$3,500	\$2,750	\$1,750
Number of sponsors	Limited to 1	Limited to 10	Limited to 15	Limited to 25
Number of attendees at VIP meet & greet	8	4	2	1
Number of tables **	2 (Front and center location)	1 (Prime location)	1 (Preferred location)	1
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold Name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓ (2)	✓ (1)		
Recognition in social media promotion	✓			
Presenting Sponsor plaque	✓			
CEO or representative seated at the head table	✓			
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			

**Reserved Table \$575**

- Table seating eight (8)

**\*\* Two of the eight seats at all sponsored tables will be filled by military or Army civilian guests as we honor our Armed Forces family.**



## Armed Forces Celebration: Concert in the Park Fireworks Show

June 2025

The Huntsville/Madison County Armed Forces Celebration is a series of events in June to celebrate the role that Redstone Arsenal plays in the defense of our nation and the economic impact that it has on our region. Celebration events include a concert and fireworks show in Huntsville's Big Spring Park, featuring patriotic music and perhaps a military band, honoring those who serve in the Army, Navy, Air Force, Space Force, Marines and Coast Guard. Several thousand people are expected to attend the Concert, at the conclusion of which there's a fabulous fireworks show!

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Mike Ward** - [mward@hsvchamber.org](mailto:mward@hsvchamber.org) or 256-535-2030

*\* Schedule subject to change depending on weather.*

Sponsorship	Presenting	Gold
Campaign sponsorship price	\$4,000	\$2,000
Number of sponsors	Limited to 1	Limited to 3
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)
Recognition on hand fan - 800 distributed	✓ (Logo)	✓ (Name)
Recognition in script at Concert in the Park	✓	✓
Recognition in social media promotion	✓	
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓	



## Armed Forces Celebration: Gold Star Family Appreciation Event June 2025

A Gold Star Family is the immediate family member of a fallen service member who died while serving in a time of conflict. Our Community's Armed Forces Celebration has long included an event honoring the families of those who have lost a loved one while serving in the Armed Forces.

For the last couple of years, we have invited family members to attend a Trash Pandas baseball game at Toyota Field. In 2024, we are going to change things up a bit with a similar appreciation event, watching a Huntsville City Football Club game at the newly renovated Joe Davis Stadium.

We are offering two sponsorships to support the Gold Star Family Appreciation Event. We've reserved a special VIP area to host our event. Sponsorships include tickets to the game and access to this venue where food and beverages are provided at no charge. Additional sponsorship details are provided below.

We expect 50–70 Gold Star family members to attend the reception, as well as leadership from Redstone Arsenal.



Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Mike Ward** - [mward@hsvchamber.org](mailto:mward@hsvchamber.org) or 256-535-2030

Sponsorship	Presenting	Gold
Campaign sponsorship price	\$3,000	\$2,000
Number of sponsors	Limited to 1	Limited to 1
Number of tickets to event	6	4
Number of attendees to Gold Star Family Reception (food and beverage included)	6	4
Recognition on Chamber website event page	✓ (Logo)	✓ (Name)
Recognition at event	✓	✓
Parking pass included	✓	
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓	







## Armed Forces Celebration: Team Redstone/Community Softball Game

### June 2025

The Armed Forces Celebration is all about nurturing the relationships between the people who lead and work on Redstone Arsenal and the people who lead and work in the surrounding communities. What better way to accomplish this goal than by engaging in a little fun together? The Redstone/Community softball game brings the local elected leaders together with the Redstone leadership for a softball game at Toyota Field, the home of the Trash Pandas. Admission to the game is free and there's beer and ballgame food to enjoy. Recent games brought nearly 1,000 people to the stadium and we expect far more in the future.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Mike Ward** - [mward@hsvchamber.org](mailto:mward@hsvchamber.org) or 256-535-2030



Sponsorship	Presenting	Gold
Campaign sponsorship price	\$3,000	\$2,000
Number of sponsors	Limited to 1	Limited to 2
Recognition in the event-dedicated eblasts	✓ (Logo, link to company website)	✓ (Name, link to company website)
Recognition in pre-event marketing (posters, blasts, social media)	✓ (Logo)	✓ (Name)
Company logo displayed at event	✓	✓
CEO or representative given the opportunity to address the audience for two minutes	✓	
CEO or representative given the opportunity to present game trophy	✓	
CEO or representative given the opportunity to throw the first pitch at game		✓
Recognition in social media promotion	✓	
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓	





## City of Madison Update featuring Mayor Paul Finley **NEW** 2024

The Huntsville/Madison County Chamber in corporation with the Madison Chamber of Commerce are delighted to provide the Mayor of the City of Madison with a forum to present the City of Madison Update to our community. Mayor Paul Finley will use this opportunity to highlight the City of Madison's progress, focusing on the challenges and accomplishments from the past year and his outlook for the year ahead.

This event is expected to attract ~450 representatives from business, government and nonprofit organizations.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Mike Ward** - [mward@hsvchamber.org](mailto:mward@hsvchamber.org) or 256-535-2030

*Please note – the date of this event is dependent upon the Mayor's schedule.*



Sponsorship	Presenting	Gold	Silver	Bronze
Campaign sponsorship price	\$3,500	\$2,500	\$1,500	\$750
Number of sponsors	Limited to 1	Limited to 6	Limited to 10	Limited to 15
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓ (1)			
Recognition in social media promotion				
Presenting Sponsor plaque	✓			
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			

### **Reserved Table \$575**

- Table seating eight (8)





## City of Madison Update featuring Mayor Paul Finley 2025

The Huntsville/Madison County Chamber in corporation with the Madison Chamber of Commerce are delighted to provide the Mayor of the City of Madison with a forum to present the City of Madison Update to our community. Mayor Paul Finley will use this opportunity to highlight the City of Madison's progress, focusing on the challenges and accomplishments from the past year and his outlook for the year ahead.

This event is expected to attract ~450 representatives from business, government and nonprofit organizations.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Mike Ward** - [mward@hsvchamber.org](mailto:mward@hsvchamber.org) or 256-535-2030

*Please note – the date of this event is dependent upon the Mayor's schedule.*



Sponsorship	Presenting	Gold	Silver	Bronze
Campaign sponsorship price	\$3,500	\$2,500	\$1,500	\$750
Number of sponsors	Limited to 1	Limited to 6	Limited to 10	Limited to 15
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓ (1)			
Recognition in social media promotion	✓			
Presenting Sponsor plaque	✓			
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			

### Reserved Table \$575

- Table seating eight (8)



## Montgomery Trip 2025

The Chamber's annual trip to the Alabama Capitol provides an opportunity to meet with key leaders in state government and reaffirm collaboration with our state elected officials. Past trips have included meetings with members of the Governor's Cabinet and the leadership of the Alabama Legislature. Local businesses and elected leaders who participate find it an excellent opportunity to network with other community leaders and familiarize themselves with Montgomery and our critical state issues. The Montgomery Trip will be an overnight stay.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Mike Ward** - [mward@hsvchamber.org](mailto:mward@hsvchamber.org) or 256-535-2030

*\* Transportation provided, hotel not included*



Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$3,500	\$2,500	\$1,500
Number of sponsors	Limited to 1	Limited to 5	Limited to 10
Number of complimentary trip registrations included (includes bus transportation)	6	4	2
Recognition in trip booklet	✓ (Logo with company description)	✓ (Logo)	✓ (Name)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Bold name)	✓ (Name)
Recognition on pop-up banner	✓ (Logo)	✓ (Bold name)	✓ (Name)
Recognition on table topper	✓ (Logo)	✓ (Bold name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition from script	✓ (As Presenting Sponsor)	✓ (As Gold Sponsor)	
CEO or representative seated at the head table when applicable	✓		
Presenting Sponsor plaque	✓		
Recognition in social media promotion	✓		
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		



## Redstone Update 2024

Redstone Arsenal is the economic engine powering roughly half of the Huntsville metro economy. Over 43,000 people work on its 38,000 acres. Redstone's impact extends to virtually every sector of our economy. The Redstone Update provides many of the commands and agencies on Redstone with an opportunity to update the community on changes to their roles, missions, footprint and employment projections, as well as any other items they consider to be important.

Redstone is the nerve center for the Army's materiel management enterprise, as well as its missile, missile defense and aviation enterprises. Over 70 different federal agencies, offices and commands are located on Redstone including NASA, the Missile Defense Agency, the FBI and ATF as well as the Defense Intelligence Agency. The Chamber will host a half-day series of briefings from several Redstone activities and a luncheon featuring an update from Redstone's leadership.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Mike Ward** - [mward@hsvchamber.org](mailto:mward@hsvchamber.org) or 256-535-2030



Sponsorship	Presenting	Gold	Silver	Bronze
Campaign sponsorship price	\$6,000	\$3,500	\$2,750	\$1,750
Number of sponsors	Limited to 1	Limited to 5	Limited to 15	Limited to 20
Number of attendees for Redstone Update Briefings	8	6	4	2
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓	✓		
Recognition in social media promotion	✓	✓		
Presenting Sponsor plaque	✓			
CEO or representative seated at the head table	✓			
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			

**Reserved Table \$600**

- Table seating eight (8)
- Two (2) attendees for Redstone Update Briefings



## State of the City Address featuring Mayor Battle Fall 2024

The Huntsville/Madison County Chamber is delighted to provide the Mayor of the City of Huntsville a forum to present the State of the City Address to our community. Mayor Tommy Battle uses this opportunity to highlight the city's progress in economic development and present his "annual report" to the citizens of Huntsville, highlighting the challenges from the past year and his outlook for the year ahead. This event is extremely well attended and we expect more than 1,200 representatives from business, government and nonprofit organizations to be present.



Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Mike Ward** - [mward@hsvchamber.org](mailto:mward@hsvchamber.org) or 256-535-2030

*Please note – the date of this event is dependent upon the Mayor's schedule.*

Sponsorship	Presenting	Platinum	Gold	Silver	Bronze
Campaign sponsorship price	\$6,000	\$4,000	\$3,500	\$2,750	\$1,750
Number of sponsors	Limited to 1	Limited to 4	Limited to 8	Limited to 20	Limited to 30
Number of attendees at VIP meet & greet with speaker	8	6	4	2	1
Number of tables seating eight (8) **	2 (Front and center location)	1 (Prime location) **	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold name)	✓ (Bold name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓ (1)	✓ (1)	✓ (1)		
Recognition in social media promotion	✓	✓			
Presenting Sponsor plaque	✓				
CEO or representative seated at the head table	✓				
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓				

### Reserved Table \$575

- Table seating eight (8)

*\*\* Two of the eight seats at Platinum sponsored tables will be filled by local dignitaries or past Chamber chairs. Seat assignment will be at the sole decision of the Chamber.*





## State of the County Address featuring Chairman Mac McCutcheon 2024

This annual event provides the Chairman of the Madison County Commission with an opportunity to update the business community on Madison County's progress, the issues facing the county and the outlook for the coming year. Previous State of the County events have drawn 650 attendees.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Mike Ward** - [mward@hsvchamber.org](mailto:mward@hsvchamber.org) or 256-535-2030

*Please note – the date of this event is dependent upon the Chairman's schedule.*



Sponsorship	Presenting	Platinum	Gold	Silver	Bronze
Campaign sponsorship price	\$6,000	\$4,000	\$3,500	\$2,750	\$1,750
Number of sponsors	Limited to 1	Limited to 4	Limited to 8	Limited to 20	Limited to 30
Number of attendees at VIP meet & greet with speaker	8	6	4	2	1
Number of tables seating eight (8) **	2 (Front and center location)	1 (Prime location) **	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold name)	✓ (Bold name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓ (1)	✓ (1)	✓ (1)		
Recognition in social media promotion	✓	✓			
Presenting Sponsor plaque	✓				
CEO or representative seated at the head table	✓				
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓				

### Reserved Table \$575

- Table seating eight (8)

*\*\* Two of the eight seats at Platinum sponsored tables will be filled by local dignitaries or past Chamber chairs. Seat assignment will be at the sole decision of the Chamber.*





## Washington DC Trip 2025

The Chamber's Washington DC Trip provides an opportunity for the region's movers and shakers to meet with our Congressional Delegation and key federal agency leaders to advance the critical issues included in our Federal Agenda.

The trip is recognized as one of the most successful Chamber-hosted DC "fly-ins" in the nation. Our itinerary includes two days of meetings, briefings, lunches, and receptions with members of the Senate and U.S. House of Representatives, NASA, military leaders, and other federal leaders impacting our region. More than 190 of north Alabama's most successful business and elected leaders participated in the previous trip.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Mike Ward** - [mward@hsvchamber.org](mailto:mward@hsvchamber.org) or 256-535-2030

*\* Boarding and airfare not included in registration price.*



Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$11,000	\$6,000	\$4,000
Number of sponsors	Limited to 1	Limited to 8	Limited to 10
Number of trip registrations included	3	2	1
Number of invitations for the congressional reception to distribute to their special guests or other officials	10	5	2
Recognition from the podium at all events	✓	✓	✓
Recognition on event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)
Recognition in trip booklet	✓ (Logo with company description)	✓ (Logo)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition on table topper	✓ (Logo)	✓ (Bold name)	✓ (Name)
Recognition on itinerary trifold	✓ (Logo)	✓ (Bold name)	✓ (Name)
Ad in trip booklet	✓ (Full page color)	✓ (Half page black & white)	
Recognition on pop-up banner	✓ (Logo)		
CEO or representative seated at the head table	✓		
Presenting Sponsor plaque	✓		
Recognition in social media promotion	✓		
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		



## Washington Update featuring Congressman Dale Strong 2025

As a native of Madison County, Congressman Strong understands this region's economy and its unique relationship with the Federal Government. This Washington Update provides the Congressman with an important opportunity to report on his activities in Congress and his plans for the year to come.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Mike Ward** - [mward@hsvchamber.org](mailto:mward@hsvchamber.org) or 256-535-2030

*Please note – the date of this event is dependent upon the Congressman's schedule.*



Sponsorship	Presenting	Platinum	Gold	Silver	Bronze
Campaign sponsorship price	\$6,000	\$4,000	\$3,500	\$2,750	\$1,750
Number of sponsors	Limited to 1	Limited to 4	Limited to 8	Limited to 20	Limited to 25
Number of attendees at VIP meet & greet with speaker	8	6	4	2	1
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location) **	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold name)	✓ (Bold name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓ (2)	✓ (1)	✓ (1)		
Recognition in social media promotion	✓	✓			
Presenting Sponsor plaque	✓				
CEO or representative seated at the head table	✓				
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓				

### Reserved Table \$575

- Table seating eight (8)

*\*\* Two of the eight seats at Platinum sponsored tables will be filled by local dignitaries or past Chamber chairs. Seat assignment will be at the sole decision of the Chamber.*



## Washington Update featuring Senator Katie Britt

### Fall 2024 or 2025

Please plan to join us for this update from Alabama's US Senator, Katie Britt. Senator Britt's Senate career is off to a great start with several important accomplishments. As a community with a heavy reliance on Federal appropriations, Senator Britt is well-positioned to address many of the issues that are critical to this region.

We look forward to Senator Britt's continued service to our Nation, our State and our community.

Sponsorship POC:

**Kristy Drake** - kdrake@hsvchamber.org or 256-535-2036

Event POC:

**Mike Ward** - mward@hsvchamber.org or 256-535-2030

*Please note – the date of this event is dependent upon the Senator's schedule.*



Sponsorship	Presenting	Platinum	Gold	Silver	Bronze
Campaign sponsorship price	\$6,000	\$4,000	\$3,500	\$2,750	\$1,750
Number of sponsors	Limited to 1	Limited to 4	Limited to 8	Limited to 15	Limited to 25
Number of attendees at VIP meet & greet with speaker	8	6	4	2	1
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location) **	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold name)	✓ (Bold name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓ (1)	✓ (1)	✓ (1)		
Recognition in social media promotion	✓	✓			
Presenting Sponsor plaque	✓				
CEO or representative seated at the head table	✓				
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓				

#### Reserved Table \$575

- Table seating eight (8)

*\*\* Two of the eight seats at Platinum sponsored tables will be filled by local dignitaries or past Chamber chairs. Seat assignment will be at the sole decision of the Chamber.*





## Washington Update featuring Senator Tommy Tuberville 2025

This event provides Senator Tuberville with an opportunity to update the business community on critical business, NASA and military issues facing our community. Senator Tuberville will use this time to update the membership on issues impacting economic development and national security as they relate to the Huntsville/Madison County community. The U.S. Senate plays a critical role for the local military and NASA programs and other policies that play into our regional economy.

Sponsorship POC:

**Kristy Drake** - kdrake@hsvchamber.org or 256-535-2036

Event POC:

**Mike Ward** - mward@hsvchamber.org or 256-535-2030

*Please note – the date of this event is dependent upon the Senator's schedule.*



Sponsorship	Presenting	Platinum	Gold	Silver	Bronze
Campaign sponsorship price	\$6,000	\$4,000	\$3,500	\$2,750	\$1,750
Number of sponsors	Limited to 1	Limited to 4	Limited to 8	Limited to 15	Limited to 25
Number of attendees at VIP meet & greet with speaker	8	6	4	2	1
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location) **	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold name)	✓ (Bold name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓ (1)	✓ (1)	✓ (1)		
Recognition in social media promotion	✓	✓			
Presenting Sponsor plaque	✓				
CEO or representative seated at the head table	✓				
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓				

### Reserved Table \$575

- Table seating eight (8)

*\*\* Two of the eight seats at Platinum sponsored tables will be filled by local dignitaries or past Chamber chairs. Seat assignment will be at the sole decision of the Chamber.*



## Best Places to Work® Awards 2025 (First Quarter)

When a company is a best place to work, it attracts and produces employees who are eager and determined to drive business forward. Achieving this status creates immense benefits for any business.

The Best Places to Work® program, administered by a third party and offered annually to Huntsville/Madison County Chamber members provides valuable feedback to company leaders through employee survey data. Year after year 150+ companies look to this program for feedback on what they are offering employees, how they can do better, and look forward to celebrating the companies that are recognized as a “Best Place to Work” alongside 700 of their peers at the Best Places to Work awards luncheon!

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Ashley Engles-Ross** - [aengles-ross@hsvchamber.org](mailto:aengles-ross@hsvchamber.org) or 256-535-2043



Sponsorship	Presenting	Gold	Silver	Bronze
Campaign sponsorship price	\$5,500	\$3,250	\$2,500	\$1,500
Number of sponsors	Limited to 1	Limited to 8	Limited to 10	Limited to 12
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location)	1	1
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Bold Name)	✓ (Name)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in social media promotion	✓	✓		
Reserved parking space at event	✓ (2)	✓ (1)		
Recognition in nomination pre-event marketing	✓ (Logo & link on eblasts)			
Presenting Sponsor plaque				
CEO or representative given the opportunity to address the audience for two minutes	✓			
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			
Opportunity to distribute gift to attendees (All gifts must be approved by the Vice President, Small Business)	✓			

**Reserved Table \$675**

- Table seating eight (8)



## Breakfast & Biz/Business After Hours 2025

Networking is essential in helping to develop and improve interpersonal skill sets, stay on top of industry trends, keep a pulse on the job market, meet prospective mentors, partners, and customers. This is why the Huntsville/Madison County Chamber offers 6 in a calendar year, 3 Breakfast and Biz and 3 Business After Hours (alternating times of day to accommodate busy professionals).

### Breakfast & Biz

(3 Events)

Breakfast & Biz is a fast-paced networking event designed for members of the business community to connect and promote their products or services in a time-saving and effective way. Attendees arrive at work after a lite breakfast and plenty of coffee with a handful of business cards, and follow-up calls to be made!



### Business After Hours

(3 Events)

People do business with people they know, and there's no better way to get to know other professionals than by attending a Business



After Hours! Attendees have the opportunity to build a network, share common challenges, ideas and solutions, and connect with other local business professionals over a drink and lite hors d'oeuvres.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Ashley Engles-Ross** - [aengles-ross@hsvchamber.org](mailto:aengles-ross@hsvchamber.org) or 256-535-2043

- *Hosting opportunities are available for Business After Hours*

- *The host is responsible for all of the food and beverages*

Sponsorship	Presenting	Gold	Silver	Bar	Coffee
Campaign Sponsorship Price	\$5,000	\$2,500	\$1,500	\$1,000	\$500
Number of sponsors	Limited to 1	Limited to 3	Limited to 5	Limited to 3	Limited to 3
Number of attendees to each Breakfast & Biz	3	2	1	1	1
Number of attendees to each Business After Hours	3	2	1	1	1
Recognition at each Breakfast & Biz event	✓	✓	✓		✓
Recognition at each Business After Hours event	✓	✓	✓	✓	
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)		
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)		
Recognition in event PowerPoint presentation when location permits	✓ (Logo)	✓ (Name)			
Recognition in social media promotion	✓	✓			
Recognition on event pop-up banner	✓ (Logo)				
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓				
CEO or representative given the opportunity to address the audience for two minutes at each event	✓				
Name recognition on signage at event				✓ (Bar)	✓ (Coffee Station)
Opportunity to provide branded drink tickets				✓	





## C-Suite Speaker Series 2025 (Quarterly)

The Chamber's C-Suite Speaker Series, 4 presentations offered once a quarter, brings CEOs, CFOs, COOs and other C-Suite level executives from leading companies/ organizations to the podium to share their experiences with success and failure as they made their journey to the C-Suite. These programs build awareness, foster understanding and spark conversation among attendees as they network with these key decision makers in the community.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Ashley Engles-Ross** - [aengles-ross@hsvchamber.org](mailto:aengles-ross@hsvchamber.org) or 256-535-2043

Sponsorship	Presenting	Gold	Coffee
Campaign sponsorship price	\$2,500	\$1,500	\$500
Number of sponsors	Limited to 1	Limited to 5	Limited to 3
Number of attendees to each event during the year	2	1	1
Recognition from the podium at each event	✓	✓	✓
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	
Recognition in social media promotion	✓	✓	
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		
Opportunity to place one flyer or postcard at tables (printed by company)	✓		
Opportunity to set up display booth at each event	✓		
Name recognition on signage at event			✓ (Coffee Station)





# Professional Development Series 2025

The professional world is becoming increasingly competitive and is constantly changing, so professional development and continual learning is more important than ever to be successful and achieve business and career goals. Technologies and best practices are evolving and progressing in every industry, making it crucial for both new and experienced professionals to continue developing their skills and honing their knowledge.

To give professionals the opportunity to learn and apply new knowledge and skills that can help them in their job, the Chamber offers monthly programming that further develops computer skills on a variety of platforms (Word,

Excel, Google), as well as informative programming on topics like cyber security, human resource management, how to do business with local and federal government entities, trends in marketing, and more.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Ashley Engles-Ross** - [aengles-ross@hsvchamber.org](mailto:aengles-ross@hsvchamber.org)  
or 256-535-2043

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$2,500	\$1,500	\$500
Number of sponsors	Limited to 1	Limited to 5	Limited to 10
Number of attendees to every workshop during the year	2	1	1
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition in social media promotion	✓	✓	
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		
Recognition from the podium at each event	✓		
Opportunity to place one flyer or postcard at tables (printed by company)	✓		





## Small Business Awards Gala 2024

The Huntsville/Madison County Chamber is proud to recognize businesses and individuals who make a positive impact on our community through their products, services,



and outstanding leadership during the annual Small Business Awards Gala. It's one of the largest events of the year where 1,000 members of the community gather to celebrate more than 100 of the leading small businesses, entrepreneurs, young professionals and nonprofits in the Tennessee Valley!

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Ashley Engles-Ross** - [aengles-ross@hsvchamber.org](mailto:aengles-ross@hsvchamber.org) or 256-535-2043

Sponsorship	Presenting	Gold	Silver	Bronze	Table Decor	Photo Booth
Campaign Sponsorship Price	\$12,500	\$3,750	\$2,750	\$1,750	\$2,000	\$1,500
Number of sponsors	Limited to 1	Limited to 8	Limited to 10	Limited to 15	Limited to 3	Limited to 1
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location)	1	1	1	Half Table (4 seats)
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Bold Name)	✓ (Name)	✓ (Name)	✓ (Name)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)	✓ (Name)	✓ (Name)
Number of attendees at the Contenders reception	6	2	2	1	1	
Opportunity to distribute gift to attendees in the Small Business Awards Gala gift bags (All gifts must be approved by the Vice President, Small Business)	✓	✓	✓	✓		
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Logo & link on eblasts)	✓ (Bold Name)			
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Logo, link to company website)	✓ (Bold Name)			
Ad in event program	✓ (Full page color, inside front cover)	✓ (1/2 page black & white)	✓ (1/4 page black & white)			
Reserved parking space at event	✓ (4)	✓ (2)				
Recognition in social media promotion	✓	✓				
Recognition during main event & reception	✓	✓				
Recognition in nomination pre-event marketing	✓ (Logo & link on eblasts)					
CEO or representative given the opportunity to address the audience for two minutes	✓ (At main event & reception)					
Presenting Sponsor plaque	✓					
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓					
Logo recognition on the candid pictures	✓					
Recognition on tables at event					✓ (Name)	
Recognition on signage at Photo booth						✓ (Name)

**Reserved Table** \$850 – Table seating eight (8)





## Women's Business Council Forum Series 2025 (4 Events)

The Women's Business Council supports the mission and vision of the Huntsville/Madison County Chamber by providing a platform to network, mentor, and develop leaders among the women in business in the North Alabama region. This is accomplished by hosting dynamic programming and unique networking opportunities throughout the year!

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Ashley Engles-Ross** - [aengles-ross@hsvchamber.org](mailto:aengles-ross@hsvchamber.org) or 256-535-2043

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$3,000	\$2,000	\$1,000
Number of sponsors	Limited to 1	Limited to 5	Limited to 10
Number of attendees to each event	3	2	1
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition from the podium at each event	✓	✓	
Opportunity to place one flyer or postcard at tables (printed by company)	✓	✓	
Opportunity to set up display at event for marketing purposes	✓		
CEO or representative given the opportunity to give a two-minute marketing presentation on company services	✓		
Recognition in social media promotion	✓		
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		





## 2024 Annual Report

### 2025 Publish Date

The 2024 Annual Report will be used throughout 2025 by Chamber staff and volunteers. It will be distributed at the 2025 Annual Membership Meeting and to our Executive Committee and Board of Directors, emailed to members, and posted on our website. Our Sales Team and Chamber staff also use this piece for HREGI meetings, Workforce and Education outreach and Economic Development efforts in addition to other regional, national and international marketing opportunities.

The Annual Report has a one-year shelf life in print - but the digital version will allow key stakeholders and influencer's to use and share the data indefinitely.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

POC:

**Claire Aiello** - [caiello@hsvchamber.org](mailto:caiello@hsvchamber.org) or 256-535-2018

*Payment in full is due with signed contract.*

Sponsorship	Presenting
Campaign sponsorship price	\$4,000
Number of sponsors	Limited to 1
Logo will be located on the front cover of the Annual Report	✓
Annual Report will be distributed at our Annual Membership Meeting (approx. 900 attendees)	✓
Annual Report will be posted on our website and promoted through digital and social media platforms	✓
We will print up to 1,000 copies of the Annual Report	✓

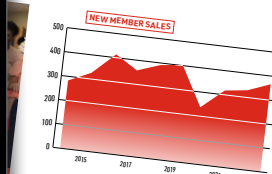
**YOUR  
LOGO  
HERE**

Logo placement is shown  
on the 2023 Annual Report.



Through our members' investment and active engagement, the Chamber is working to improve Huntsville and the region's business climate, infrastructure, and overall quality of life.

2023



MEMBER COMPANIES BY SIZE



**CHAMBER  
on**  
growing support  
through sponsorships

**ANNUAL SPONSORSHIP CAMPAIGN**

11 volunteers

Thank you for your continued support of our events during 2023! Increased member participation in Chamber activities such as Chamber On helps us to prepare, develop, and promote our community for economic growth. Your strong engagement allows us to continue our mission.

**253**  
PARTICIPATING MEMBERS

**923**  
SPONSORSHIP CONTRACTS

**\$1,512,750**  
IN SOLD RESERVED TABLES/SPONSORSHIPS



**Chamber  
Emissary**  
13 emissaries

**Chamber  
Ambassador**  
98 ambassadors

The Chamber’s website will get a refresh in 2025 and it is a prime destination for Huntsville and Madison County business news. We frequently update it with new content and we’re looking for a progressive company who wants to be represented as a visible force on the homepage. Hsvchamber.org is visited annually by approximately 315,000 users. This is a one-of-a-kind opportunity for a company to publicize their name to Chamber members, potential site selectors, government officials, company

leaders, new business prospects, employees, residents and local community influencers.

Sponsorship POC:

Kristy Drake - kdrake@hsvchamber.org or 256-535-2036

POC:

Claire Aiello - caiello@hsvchamber.org or 256-535-2018

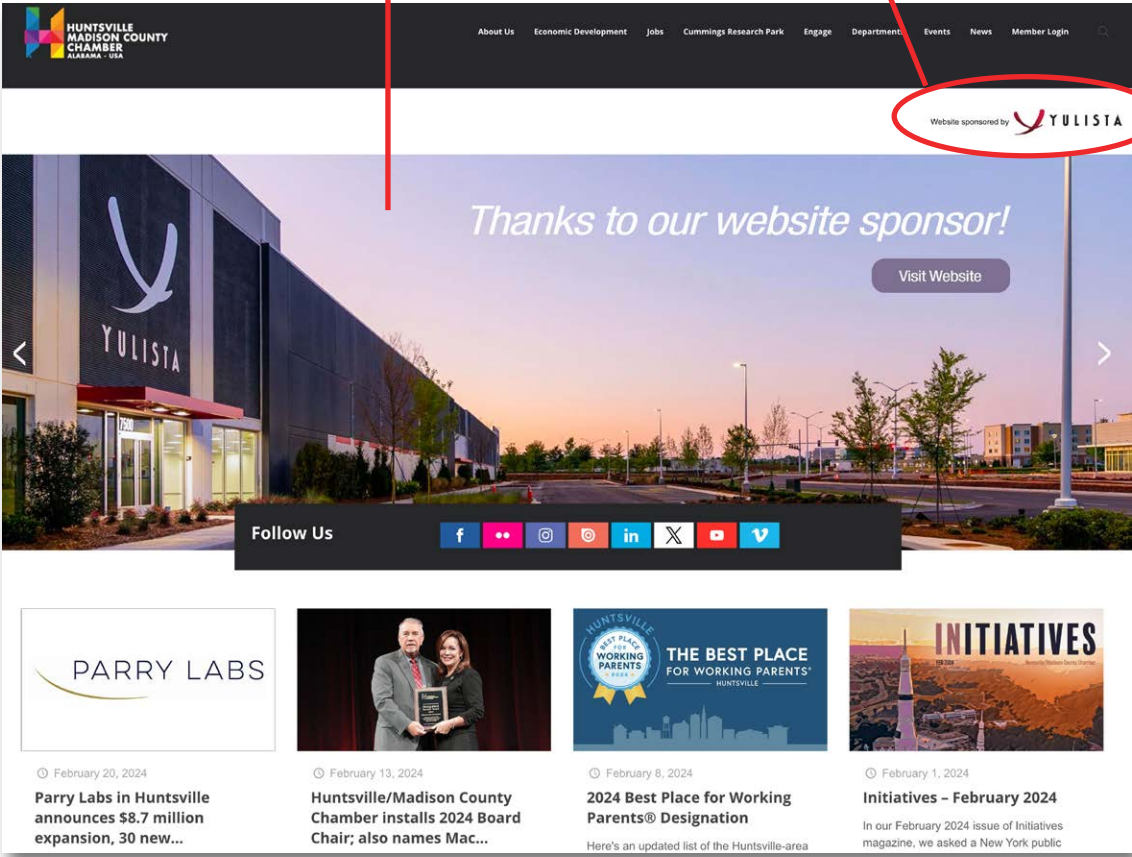
Payment in full is due with signed contract.

Sponsorship	Presenting
Campaign sponsorship price	\$6,000
Number of sponsors	Limited to 1
The Chamber will showcase your company logo throughout our website for 12 consecutive months. This promotion will be styled as "Site Sponsored by (company logo)" and the logo will link to your website	
Company will be featured prominently on the homepage in a separate prime location - this will also link to your website	✓

YOUR PHOTO HERE

YOUR LOGO HERE (EVERY PAGE)

Logo placement and featured photo may look different due to design change.







## Dedicated eblasts 2025

The Chamber sends out special event invitations, announcements and notifications via dedicated eblasts approximately 3 times per week to approximately 7,500 highly engaged Chamber members and key stakeholders.

In addition, the Chamber has an average eblast open rate of more than 32%. This sponsorship is truly one of our most visible and remembered marketing assets.

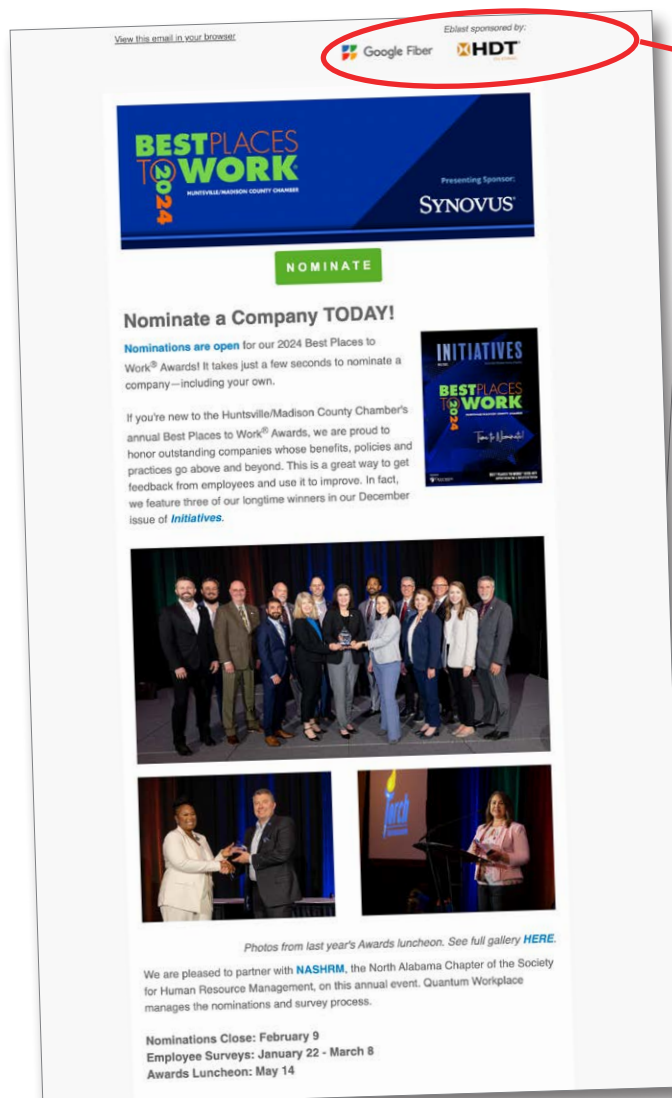
Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

POC:

**Claire Aiello** - [caiello@hsvchamber.org](mailto:caiello@hsvchamber.org) or 256-535-2018

Sponsorship	Details
Campaign sponsorship price	\$4,000
Number of sponsors	Limited to 2
Logo displayed on the top of these dedicated eblasts for 12 consecutive months	✓
Logo will be linked to your company website or URL of your choice (please provide exact website URL to link)	✓



YOUR  
LOGO  
HERE





# Digital Display Ads

## 2025

As guests and visitors enter the Chamber building, they are greeted by our friendly resource desk personnel and our vivid 75-inch plasma screen. This plasma screen is constantly rotating the latest Chamber events and community activities, as well as sponsored member display ads. This plasma screen is one of our more visible marketing tools.

The Chamber offers the opportunity for companies to sponsor display ads on our plasma screen—your ad will be seen roughly once every 30 seconds. You can submit

one of your company ads, or something specific for an event you might be hosting.

Artwork is subject to Chamber approval.

Sponsorship POC:  
**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036  
POC:  
**Claire Aiello** - [caiello@hsvchamber.org](mailto:caiello@hsvchamber.org) or 256-535-2018

Sponsorship	Category Exclusive
Campaign sponsorship price	\$750
Number of sponsors	Limited to 3
Full page ad displayed in continuous rotation during the day	✓
Sponsor may change their ad on a monthly basis	✓

**Sponsors will be limited to one-per-industry (ex. Only one realtor, only one bank, only one academic, etc.)**





## **Initiatives Magazine Sponsor** February 2025 - January 2026

Huntsville is the largest city in Alabama and we're the Best Place to raise a family, according to US News and World Report. *Initiatives* magazine is printed and distributed bi-monthly to more than 9,000 highly engaged Chamber members, influencers, and key stakeholders and is one of the primary vehicles we use to address topics of interest to the business and professional communities in north Alabama.

*Initiatives* provides the opportunity to profile key subject matter in greater detail than in other local media platforms. We focus on small business, economic development news, technology, aerospace and defense, education, workforce, healthcare, biotech, and more.

In publication since 2003, *Initiatives* is read by members and non-members, shared in offices, positioned in C-Suite conference rooms, and on the desks of executives and elected officials. It is also published online.

Sponsorship POC:

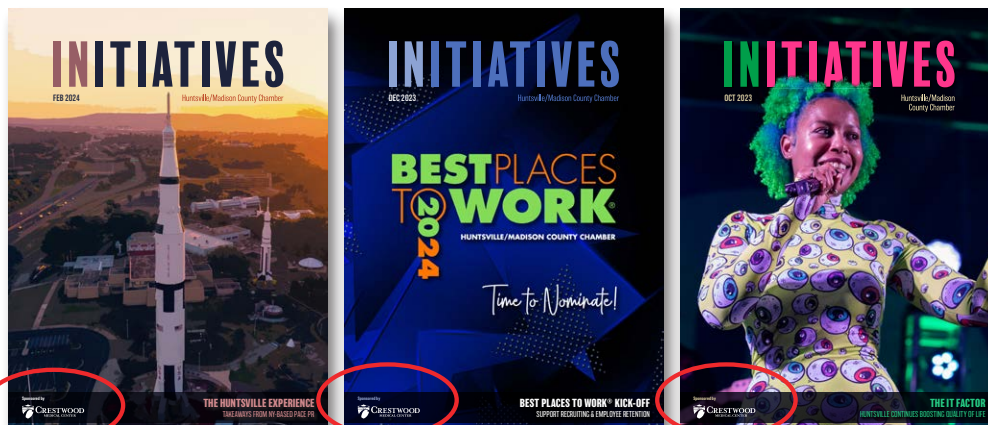
**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

POC:

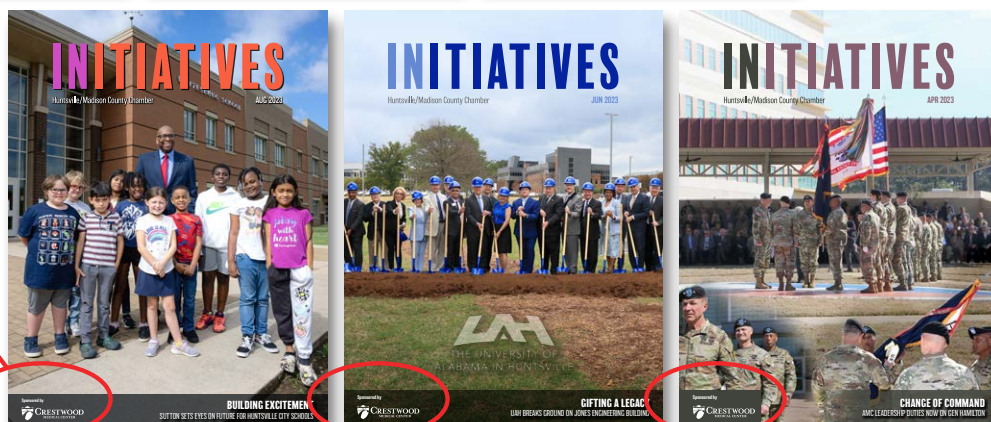
**Claire Aiello** - [caiello@hsvchamber.org](mailto:caiello@hsvchamber.org) or 256-535-2018

**Payment in full is due with signed contract.**

Sponsorship	Presenting
Campaign sponsorship price	\$11,000
Number of sponsors	Limited to 1
Sponsor of <i>Initiatives</i> magazine will have their logo on the front cover of six consecutive bi-monthly print magazines, styled as: <i>INITIATIVES</i> SPONSORED BY: (company logo)	✓
Company receives a full-page color ad with prominent placement in six consecutive bi-monthly issues. Space can be used for an ad or advertorial provided by sponsor.	✓
Recognition in social media promotion	✓



**YOUR  
LOGO  
HERE**







## Mash-Up 2025

Reach 7,500 highly engaged Chamber members, key influencers, potential employers, elected officials, business leaders and CEOs every week in the Mash-Up eblast.

This powerful communication tool provides an update on timely and relevant economic development news and business headlines. Our average open rate for this weekly update is 36.1%. You'll see small biz tips, upcoming Chamber events, ribbon cuttings, member news and other relevant updates.

Your logo will appear every week in the Mash-Up eblast and link to your website.

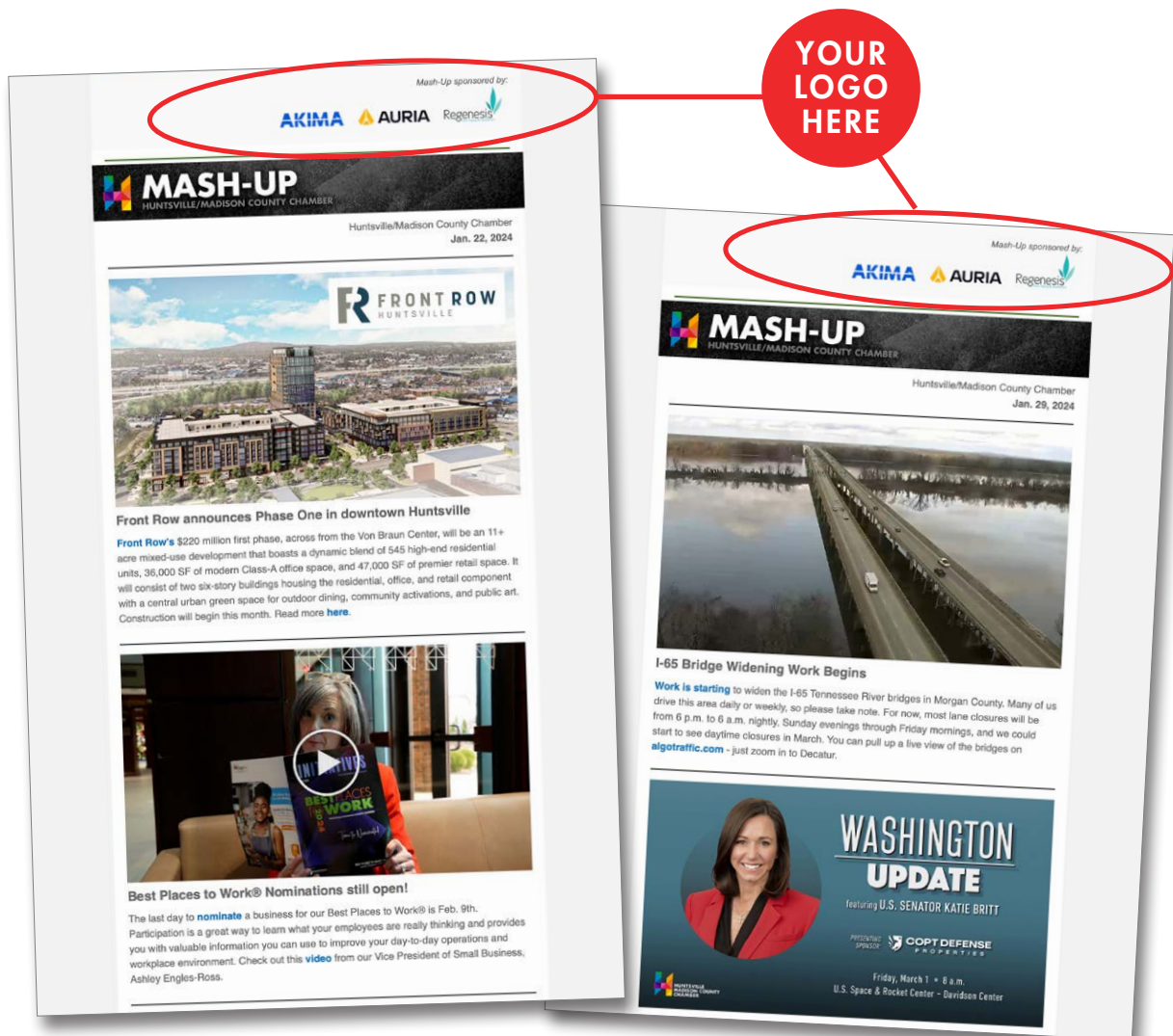
Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

POC:

**Claire Aiello** - [caiello@hsvchamber.org](mailto:caiello@hsvchamber.org) or 256-535-2018

Sponsorship	Details
Campaign sponsorship price	\$3,500
Number of sponsors	Limited to 4
Logo displayed on the top of our weekly Mash-Up eblast	✓
Logo will be linked to your company website or URL of your choice (please provide exact website URL to link)	✓
Logo will be displayed in the online version of Mash-Up, under Newsroom of Chamber's website	✓







## Member Connection eblast 2025

The Member Connection is sent to over 7,500 Chamber members and key stakeholders twice monthly. It is very popular – it has nearly a 40% open rate. This communication provides direct member-to-member marketing opportunities. This sponsorship opportunity gives companies high-impact visibility to email recipients, as well as thousands more through eblast pass-alongs and on our website. The eblast and digital format allows a recipient to forward the email or share via social media. They also can share the link to the Member Connection on our website via their social media channels, etc.

Members provide a PDF “flyer” showcasing their announcement, news, message or event (ex: a discount, event, or even a new staff member). We also use the

Member Connection to welcome our new members and new HREGI investors.

In addition to the eblast, the flyers will be posted on the Chamber website under Member Connection.

This is an excellent opportunity to engage with local businesses and their employees and share your company message.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

POC:

**Claire Aiello** - [caiello@hsvchamber.org](mailto:caiello@hsvchamber.org) or 256-535-2018

Sponsorship	Details
Campaign sponsorship price	\$2,500
Number of sponsors	Limited to 4
Logo will be displayed on the top of each Member Connection eblast for 12 consecutive months	✓
Logo will be linked to your company website or URL of your choice (please provide exact website URL to link)	✓
The digital version of the Member Connection will appear on our website the same day the eblast goes out	✓





## Movers & Shakers

### 2025 (Bi-Monthly)

Movers & Shakers is sent to over 7,500 Chamber members and key stakeholders bi-monthly. It is designed to recognize and celebrate our members' new hires, promotions, and achievements. We also spotlight these employees every other month on our website and social media channels (Facebook, Twitter, and LinkedIn).

Movers & Shakers is incredibly popular! More than 34% of recipients open the eblast, and the feature on [hsvchamber.org](http://hsvchamber.org) is one of the most popular on our site with more than 14,000 views annually!

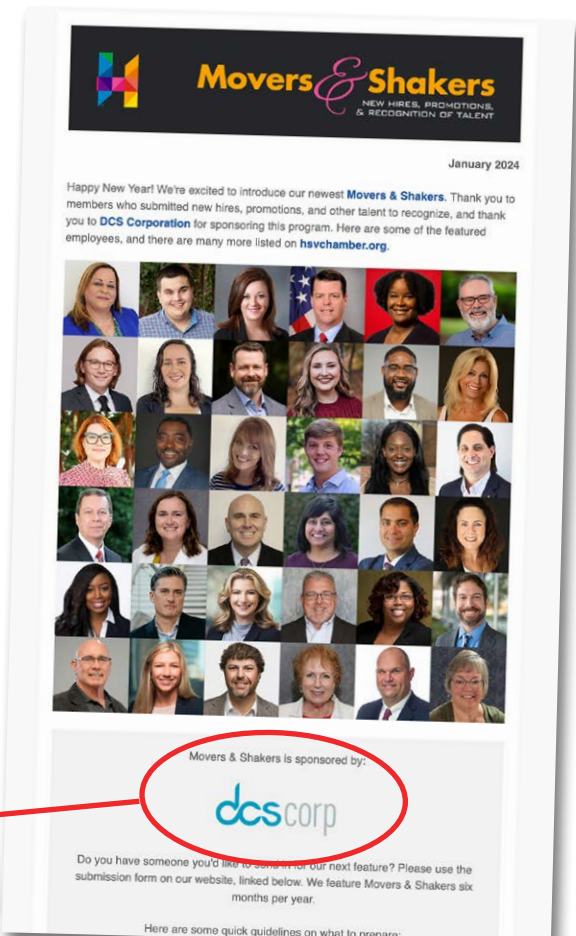
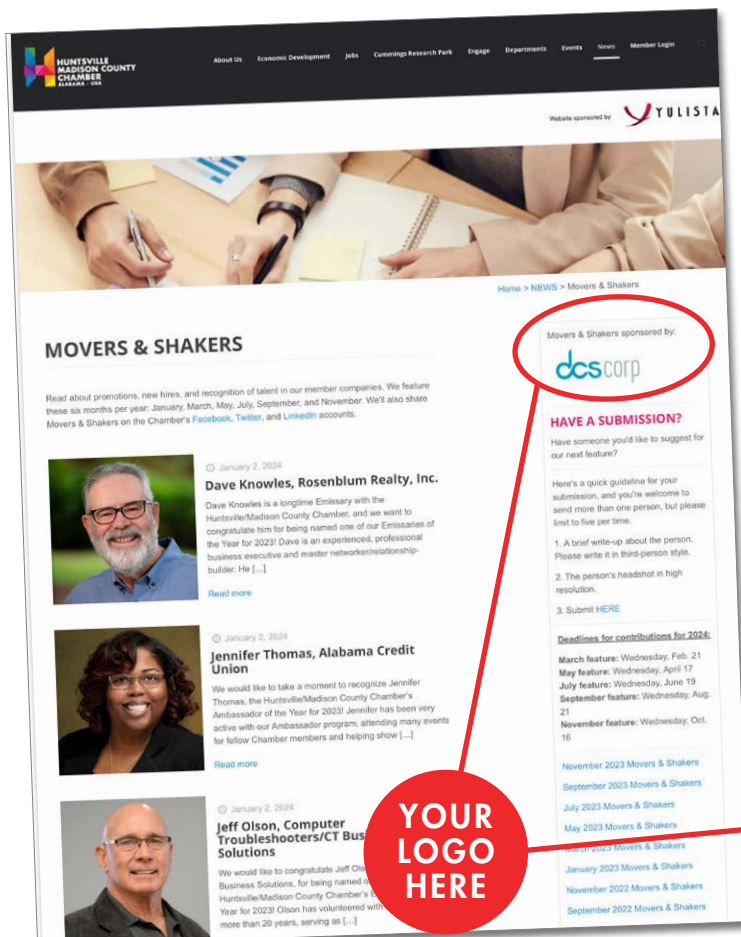
Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

POC:

**Claire Aiello** - [caiello@hsvchamber.org](mailto:caiello@hsvchamber.org) or 256-535-2018

Sponsorship	Presenting
Campaign sponsorship price	\$4,000
Number of sponsors	Limited to 1
Logo will be displayed in each Movers & Shakers eblast	<b>SOLD</b>
Logo will be linked to your website or URL of your choice (please provide exact URL to include)	
Logo will be displayed in the online version, under the Movers & Shakers section of Chamber's website	
Logo will be displayed in homepage feature section	
Recognition in social media promotion	





## Ambassador + Emissary Program 2025

By becoming the Ambassador + Emissary Program sponsor, you are invited to attend all monthly meetings to speak briefly to our highly valued Chamber volunteers. As the program sponsor, you will build relationships with our volunteers, tell your organization's story and find valuable contacts within the program that will help grow your business.

Our volunteers help represent and promote the Chamber as well as their own businesses. These highly trained volunteers also help Chamber staff with events, other meetings, and ribbon cuttings.



Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Lakeysha Brown** - [lbrown@hsvchamber.org](mailto:lbrown@hsvchamber.org) or 256-535-2038



Sponsorship	Presenting	Door Prize
Campaign sponsorship price	\$3,750	\$1,750
Number of sponsors	Limited to 1	Limited to 1
Number of attendees to all Ambassador and Emissary meetings	2	
Number of attendees to all Ambassador meetings		1
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)
CEO or representative given the opportunity to address the audience for two minutes at all Ambassador and Emissary meetings for 2025		
CEO or representative given the opportunity to present the door prize at each Ambassador meeting for 2025 (door prizes provided by the Chamber)		✓
Recognition on event registration page	✓ (Logo, link to company website)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	
Sponsor given the opportunity to place one flyer or brochure at each attendee seat at every Ambassador and Emissary meeting for 2025 (cost and printing of flyer or brochure is the responsibility of sponsor)	✓	
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓	
Recognition in social media promotion	✓	







## Annual Membership Meeting 2025

The Huntsville/Madison County Chamber hosts the Annual Membership Meeting to celebrate the many accomplishments of 2024 and look ahead to a successful 2025! We'll honor those who have made significant contributions to enhance our quality of life and make Madison County a better place to live, work and play. Our new Chamber leadership will be inducted and a well-known speaker will provide the keynote address. We will also present the annual Distinguished Service Award, the highest individual honor given by the Chamber. This event is a fantastic opportunity to network with community and business leaders.

Sponsorship & Event POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036



Sponsorship	Presenting	Speaker	Gold	Silver	Bronze
Campaign sponsorship price	\$12,000	\$6,000	\$3,750	\$2,750	\$1,750
Number of sponsors	Limited to 1	Limited to 1	Limited to 10	Limited to 15	Limited to 20
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location)	1 (Prime location)	1 (Prime location)	1
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Number of attendees at VIP meet & greet with speaker	8	4	3	2	1
Recognition during event	✓	✓	✓	✓	✓
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Recognition in social media promotion	✓	✓	✓		
Ad in event program	✓ (Full page color, inside front cover)	✓ (1/2 page black & white)	✓ (1/4 page black & white)		
Reserved parking spaces at event	✓ (3)	✓ (1)			
CEO or representative given the opportunity to address the audience for two minutes	✓				
Presenting Sponsor plaque	✓				
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓				
Logo on signage at event (easel & sign to be provided by Chamber)	✓ (At luncheon)				

### Reserved Table \$825

- Table seating eight (8)





## Annual Membership Meeting - Future Focus Event 2025

This event engages emerging leaders and young professionals as an extension of the Chamber's Annual Membership Meeting. Our renowned speaker will present to this audience as an opportunity to develop and encourage the future leadership of our community. Preparing talent to lead our region in the future is a critical component of our long-term success and this event seeks to effectively engage those leaders for critical topics that will impact Huntsville/Madison County.

Sponsorship & Event POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

**future**  
fOCUS

HMCC Young Professional Event

Sponsorship	Details
Campaign sponsorship price	\$3,000
Number of sponsors	Limited to 1
Number of tables seating eight (8) (at luncheon)	1
Number of attendees at Future Focus Event	4
Number of attendees at VIP meet & greet with speaker	2
Recognition in event program (at luncheon)	✓ (Logo)
Recognition in event PowerPoint presentation (at luncheon)	✓ (Logo)
Opportunity to set up pop-up booth in pre-function area (at Future Focus Event)	✓
Logo on signage at event (easel & sign to be provided by Chamber) (at Future Focus Event)	✓
CEO or representative given an opportunity to address the audience for two minutes	✓
Recognition from script	✓





# Chamber Presentation Folio

## 2024/2025

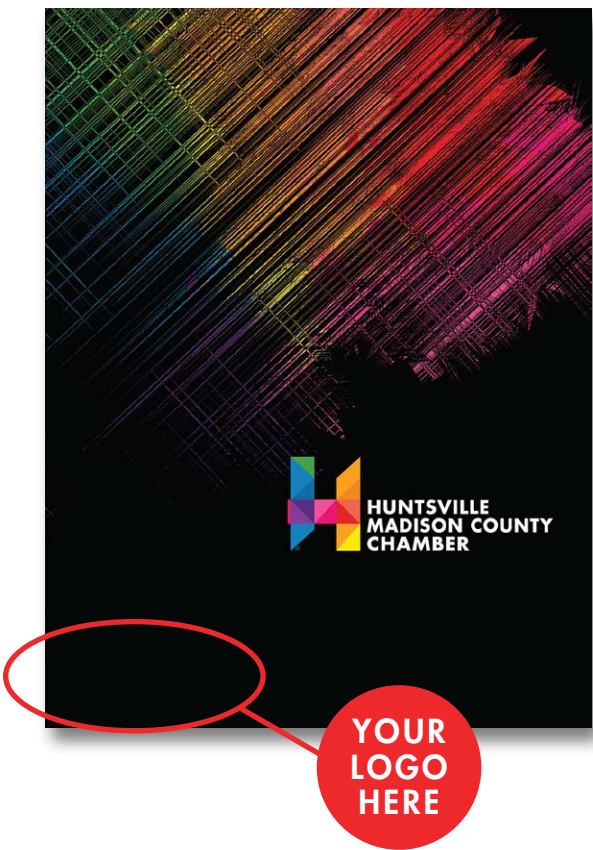
These high-quality presentation folios are used year-round by Chamber staff and board members as our official Chamber Presentation Folio for regional, state and national economic development activities, for responding to proposals in recruiting new industries, and for marketing the Huntsville/Madison County region. They also are used by membership for new members.

This folio is often one of the first impressions made with potential site selection committees, C-Suite executives and other key stakeholders who are considering Huntsville for a new facility, an expansion project, or with elected officials. By sponsoring the Chamber Presentation Folio, your company has the opportunity to be the first company these influencers recognize.

Sponsorship POC:  
**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

*Payment in full is due with signed contract.*

*Sponsor must provide camera ready artwork.*



Sponsorship	Presenting
Campaign sponsorship price	\$3,500
Number of sponsors	Limited to 1
Logo printed on front of the Chamber Presentation Folio with “Sponsored by” and the full-color logo	✓



# Holiday Open House

December 2024

The Chamber’s annual Holiday Open House will ring in the 2024 holiday season with fabulous food, wonderful entertainment, and the perfect opportunity to meet and greet other Chamber members. The holiday event boasts an annual attendance of over 900 Chamber members, community leaders and elected officials, and is the perfect

holiday event to promote your company’s products and services.

Sponsorship & Event POC:  
**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$3,500	\$1,500	\$750
Number of sponsors	Limited to 1	Limited to 4	Limited to 6
Recognition on event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Reserved parking space at event	✓ (1)	✓ (1)	
Recognition in social media promotion	✓		
Logo recognition on the candid pictures	✓		
Opportunity to set up display booth	✓		
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		







## Member Presentation Premier Tote Bag Sponsor 2025

New and existing members are offered a presentation bag filled with timely Chamber and member items throughout the year. This sponsorship allows your logo and company name to be displayed on the outside of all bags, as the Premier Tote Bag Sponsor (along with the Chamber of Commerce logo and name). The tote bags will be available at various Chamber events.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Sponsorship	Details
Campaign sponsorship price	\$3,500
Number of sponsors	Limited to 1
Flyer or brochure to be placed in all new and existing member presentation tote bags (cost and printing of flyer or brochure is the responsibility of sponsor)	✓
Logo to be displayed on the outside of the bags along with the Chamber Logo	✓







## Membership Brochure 2025

The Huntsville/Madison County Chamber is the state's largest business coalition of entrepreneurs, small businesses, middle-market companies, and corporations. Membership offers you a wealth of opportunities to gain experience and knowledge, build meaningful relationships, engage with business peers, and make a positive impact on your business. The more you take advantage of all we offer, the more you benefit. The

Membership Brochure will be used year-round by our Sales Team and Chamber staff. This brochure is included in our presentation kit when meeting with new members and existing members during retention visits, as well as New Member Orientation packets.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Sponsorship	Presenting
Campaign sponsorship price	\$3,000
Number of sponsors	Limited to 1
Logo printed on back of the Membership Brochure with "Sponsored By" and the full-color logo	✓
Membership Brochure included in the new sales and retention visit presentation kit, as well as New Member Orientation packets	✓
Membership Brochure will be posted on our website available for download	✓
We will print 1,000 copies of the brochure and additional copies will be printed throughout the year as needed	✓



# ASmartPlace Website Featured Employer 2025

**ASmartPlace.com** is THE smart place to build your brand and recruit talent to your company! This website serves as the hub for the Chamber's Economic Development and Talent Recruitment activities. For job seekers and newcomers to our region, it shows what it is like to live, work, play, and learn in Huntsville. This site is the focal point of the Chamber's national campaign designed to reach qualified regional and national candidates. Your logo and company will be featured on the page as a Featured Employer, linked to the corporate page of your choice. Over the

last 12 months, ASmartPlace.com had over 120,000 views from nearly 60,000 users with more than 30,000 views and nearly 19,000 users visiting the Job Search page.

Sponsorship POC:

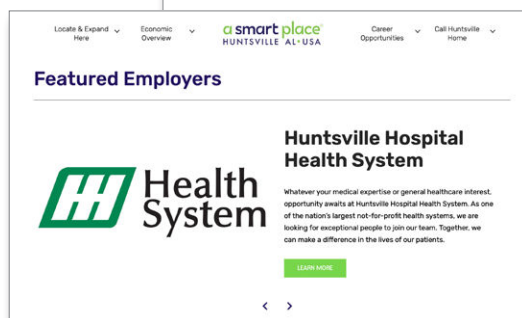
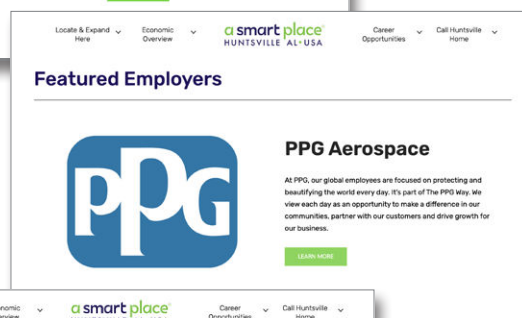
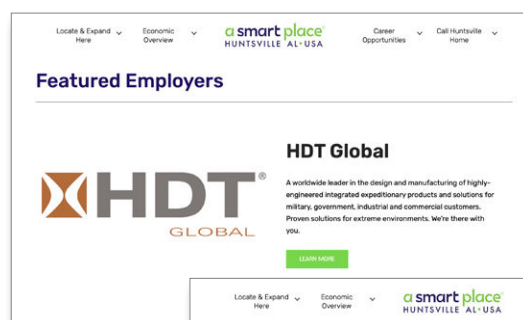
**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

POC:

**Lyndsay Ferguson** - [lferguson@hsvchamber.org](mailto:lferguson@hsvchamber.org) or 256-535-2008

Sponsorship	Annual Sponsorship
Campaign sponsorship price	\$3,500
Number of sponsors *	Limited to 10
Logo/graphic with a link to company recruitment site (please provide the exact URL to link) and company description on featured employers page	✓
Company logo/graphic included in the Mash-Up each week with link to recruitment site	✓
Recognition in ASmartPlace social media promotion	✓

\* Limited to one non-targeted industry per category. Targeted industries are aerospace, defense, technology/IT, advanced manufacturing and life sciences. Non-targeted industries include but are not limited to dining, retail, realty, staffing, insurance, and banking.



**YOUR  
LOGO  
HERE**

## GO Rocket City! 2025

GO Rocket City! helps those who are new to our community or considering relocation to learn more about the Huntsville region. This video series highlights favorite local spots, events, and activities, showcasing our vibrant and diverse community.

ASmartPlace® will feature 4 GO Rocket City! videos in 2025. Each video will have its own focus topic. The goal of this initiative is to recruit and retain our talent by connecting them to our community. This is a great opportunity to get in front of talent in our city or those relocating to our city and advertise your business to them.

### GO Rocket City! 2025 Series

Video 1: Food Scene in Huntsville (visit different areas of Huntsville)

Video 2: What is it like to live here? (Testimonials from relocators, housing options)

Video 3: Festival Scene (Wine Crush, Rocket City Brew Fest, Panoply)

Video 4: Early Talent (Showcase why Huntsville is ASmartPlace to start your career)

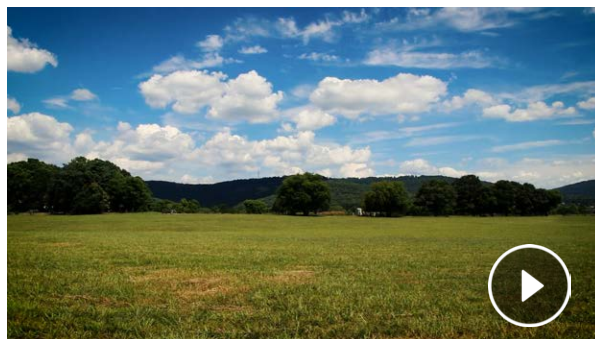
Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

POC:

**Lyndsay Ferguson** - [lferguson@hsvchamber.org](mailto:lferguson@hsvchamber.org) or 256-535-2008

Sponsorship	Video Sponsor Details
Campaign sponsorship price	\$1,000
Number of sponsors	Limited to 4
Recognition in dedicated eblasts	✓ (Logo & link on eblasts)
Recognition on all marketing materials	✓ (Logo)
Recognition in sponsored video	✓
Recognition in ASmartPlace social media promotion	✓





# GO Rocket City! Get Onboard – Summer Intern Program

## Summer 2025

Live, Work, Play, and STAY in Huntsville!

GO Rocket City! Get Onboard is a summer-long program providing engagement opportunities to interns and co-op students in the Rocket City. These events allow students to connect with one another while learning more about our community and the career opportunities available to them. We will kick off the summer with our headliner Intern Mixer followed by additional social, service, and learning

events during the summer of 2024. During the 2023 program, we had 150+ interns attend from 70+ different companies and 48 different colleges.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Annie Davis** - [adavis@hsvchamber.org](mailto:adavis@hsvchamber.org) or 256-535-2020

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$4,000	\$2,000	\$1,000
Number of sponsors	Limited to 1	Limited to 3	Limited to 8
Number of company representatives to attend each Intern Mixer	4	2	1
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name, link to company website)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition on event banner	✓ (Logo)	✓ (Name)	
Recognition in ASmartPlace social media promotion	✓	✓	
Static display table at kickoff mixer	✓ (Prime location)	✓	
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		
CEO or representative given the opportunity to address the audience for two minutes at kickoff mixer	✓		







## Huntsville: ASmartPlace College Career Fair **NEW**

December 2024 (annual event)

The Huntsville/Madison County Chamber is collaborating with local and regional colleges and universities to connect college students with career opportunities in the Rocket City!

Huntsville: ASmartPlace College Career Fair will provide career opportunities for college/university students who are local to the Huntsville area or those who attend out-of-area schools and may be home for the holidays. In partnership with local universities and local alumni

groups representing colleges around the region, students will have the opportunity to visit with employers offering full-time roles, co-op positions, and internships. This event aims to retain Alabama talent by connecting students with employers in a meaningful way.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Annie Davis** - [adavis@hsvchamber.org](mailto:adavis@hsvchamber.org) or 256-535-2020

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$3,000	\$1,500	\$750
Number of Sponsors	Limited to 1	Limited to 3	Limited to 8
Number of Tabletops	1 (Prime location)	1	1
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Logo recognition on event signage, promotional items and materials	✓	✓	
Recognition in ASmartPlace social media promotion	✓		
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		

**1 Tabletop \$200**

**1 Tabletop - Non-Profit \$100**

*Payment in full is due with signed contract.*



Industry Insight Days

Fall 2024/Spring 2025 (2 Events)

The Chamber hosts Industry Insight Days throughout the year which allow 50+ teachers, career coaches, and educators from across Huntsville City, Madison City, and Madison County Schools to step outside the classroom and participate in on-site tours of industry locations, such as construction, advanced manufacturing, cyber, information technology, healthcare, and more.

Educators are taken on tours of a business, factory floor, production plant, or construction site to witness first-hand how an industry looks, works, and feels while also

hearing directly from hiring managers about that industry’s workforce needs and ways for students to pursue relevant career paths or ready-to-work initiatives.

Sponsorship POC:

Kristy Drake - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

Annie Davis - [adavis@hsvchamber.org](mailto:adavis@hsvchamber.org) or 256-535-2020

Sponsorship	Presenting
Campaign sponsorship price	\$5,000
Number of sponsors	Limited to 1
Recognition on event registration form	✓ (Name, link to company website)
Opportunity to host group onsite for tours and information	<div> <div>SOLD</div> <div>✓</div> </div>
Recognition in ASmartPlace social media promotion	
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	
CEO or representative given the opportunity to address the audience for five minutes	



## ReLaunch Job Fair

### 2025 (2 Events)

The Huntsville/Madison County Chamber is collaborating with the local Alabama Career Center, the Alabama Community College System, nonprofits, and community agencies to help bridge the gap between under-resourced job seekers and our employers. The ReLaunch Job Fair will provide opportunities for individuals who are changing careers, unemployed, underemployed, did not complete high school, are not achieving their full potential, or need a second career chance. In 2023, nearly 200 job seekers attended each of the two fairs to meet with employers and explore job opportunities.

The mission of this initiative is to assist our local companies in finding capable workers and to empower members of our community by improving their quality of life and financial stability.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Annie Davis** - [adavis@hsvchamber.org](mailto:adavis@hsvchamber.org) or 256-535-2020

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$4,000	\$2,000	\$750
Number of sponsors	Limited to 1	Limited to 4	Limited to 8
Number of tabletops	1 (Front and center location)	1	1
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Bold Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in event-dedicated eblasts	✓ (Logo & link on eblast)	✓ (Name & link on eblast)	✓ (Name)
Recognition on event signage and promotional items	✓ (Logo)	✓ (Name)	
Recognition in ASmartPlace social media promotion	✓		
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		

**1 Tabletop (Fall) \$250**

**1 Tabletop (Spring) \$250**

**1 Tabletop - Non-Profit (Fall) \$150**

**1 Tabletop - Non-Profit (Spring) \$150**

*Payment in full is due with signed contract.*



**ReLaunch  
JOB FAIR**

a smart place  
HUNTSVILLE AL • USA





## Senior Sprint Career Fair Spring 2025

The Huntsville/Madison County Chamber is collaborating with Huntsville City Schools, Madison City Schools, Madison County Schools, the local Alabama Career Center, the Alabama Community College System, and community agencies to provide career opportunities for graduating high school seniors who have not made firm post-graduation plans. Senior Sprint creates a bridge from high school to the workforce by providing graduates

with a variety of career and training opportunities, and knowledge of career paths that will guide them towards employment.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Annie Davis** - [adavis@hsvchamber.org](mailto:adavis@hsvchamber.org) or 256-535-2020

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$3,000	\$1,500	\$750
Number of sponsors	Limited to 1	Limited to 3	Limited to 8
Number of tabletops	✓ (1)	✓ (1)	✓ (1)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblast)	✓ (Name & link on eblast)	✓ (Name)
Logo recognition on event signage, promotional items and materials	✓	✓	
Recognition in ASmartPlace social media promotion	✓		
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		

**1 Tabletop \$200**

**1 Tabletop - Non-Profit \$100**

*\* Payment in full is due with signed contract.*



## State of Higher Education **NEW**

### Fall 2024

Our inaugural State of Higher Education event focuses on the mission, vision, data and strategic goals for the future of higher education across Madison County. This event will feature the presidents of each school: Calhoun Community College, Drake State Community & Technical College, Alabama A&M University, and the University of Alabama in Huntsville. Attracting and retaining post-secondary talent is critical to our community's long-term talent and economic development success. This event will highlight the post-secondary education and training programs across our community that are preparing students for long-term impact

in their careers and in our region. This is an opportunity for the business community to hear directly from higher education partners about programs and partnerships with their institutions.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Annie Davis** - [adavis@hsvchamber.org](mailto:adavis@hsvchamber.org) or 256-535-2020

Sponsorship	Presenting	Gold	Silver	Bronze
Campaign sponsorship price	\$5,500	\$3,250	\$2,500	\$1,500
Number of sponsors	Limited to 1	Limited to 5	Limited to 10	Limited to 15
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold Name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓ (2)	✓ (1)		
Presenting sponsor plaque	✓			
Recognition in social media promotion	✓			
CEO or representative given an opportunity to address the audience for two minutes	✓			
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			

#### Reserved Table \$575

- Table seating eight (8)
- Logo card on table at event



## State of the Schools

February/March 2025

Our annual State of the Schools event focuses on the mission, vision, data and strategic goals for the future of public education across Madison County. This event will feature the superintendents of each district: Huntsville City Schools, Madison City Schools, and Madison County Schools. This event highlights the public Pre-K–12 education programs in their school systems that are preparing students for long-term success. This is an excellent opportunity for the business community to hear

directly from educators about programs, policy, and performance in our local systems, which is relevant to our workforce of today and the future.

Sponsorship POC:

**Kristy Drake** - [kdrake@hsvchamber.org](mailto:kdrake@hsvchamber.org) or 256-535-2036

Event POC:

**Annie Davis** - [adavis@hsvchamber.org](mailto:adavis@hsvchamber.org) or 256-535-2020

Sponsorship	Presenting	Gold	Silver	Bronze
Campaign sponsorship price	\$5,500	\$3,250	\$2,500	\$1,500
Number of sponsors	Limited to 1	Limited to 5	Limited to 10	Limited to 15
Number of tables **	2 (Front and center location)	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold name)	✓ (Name)	✓ (Name)
Recognition in tabletop display	✓ (Logo)	✓ (Name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓ (2)	✓ (1)		
Presenting sponsor plaque				
Recognition in social media promotion	✓			
CEO or representative recognized with an opportunity to address the audience for two minutes	✓			
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			

### Reserved Table \$575

- Table seating seven (7)

*\*\* One of the eight seats at all sponsored and reserved tables will be filled by a local school board member or K-12 representative as we honor our three education systems.*







