



MSFC 65th Anniversary Celebration Breakfast

July 17, 2025

On July 1, 1960, approximately 4,000 employees at Redstone's Army Ballistic Missile Agency traded their Army badges for NASA badges, Redstone transferred some 1,900 acres to NASA, and the Marshall Space Flight Center (MSFC) was born. The race to beat the Soviet Union to the Moon was front and center in the collective national consciousness.

At that time, the U.S. had just 15 minutes of experience with humans in space, following Alan Shepard's successful Redstone Mercury mission, on a rocket designed and built at Redstone.

Now, 65 years later, MSFC has led the development of every one of NASA's rockets to put people into space and the effort to take us to the Moon. MSFC has also been a pioneer in the field of propulsion, Space Science, and environmental life support systems in space, among many other fields in enterprise of space exploration.

Join us on July 17 as we celebrate this milestone occasion with Joseph Pelfrey, the director of the Marshall Space Flight Center, as we look back on these amazing accomplishments and consider the challenging road ahead as we return to the Moon and travel to Mars.

Sponsorship POC:

Kristy Drake

kdrake@hsvchamber.org

or 256-535-2036

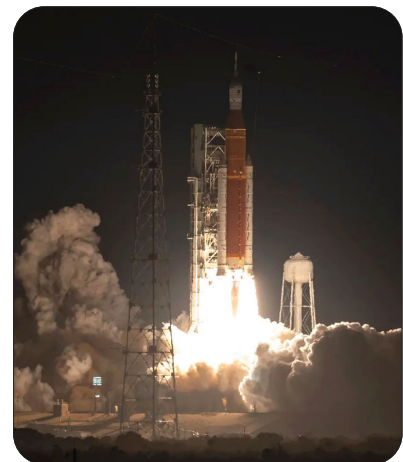
Event POC:

Mike Ward

mward@hsvchamber.org

or 256-535-2030

Sponsorship	Presenting	Gold	Silver	Bronze
Campaign sponsorship price	\$3,500	\$2,500	\$1,500	\$750
Number of sponsors	Limited to 1	Limited to 6	Limited to 10	Limited to 15
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo and link on eblasts)	✓ (Name and link on eblasts)		
CEO or Representative seated at the head table	✓			
Recognition in social media promotion	✓			
Presenting Sponsor plaque	✓			
Logo recognition on digital display in Chamber lobby and other event presentations prior to this event	✓			





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Date: July 17, 2025

Time: 7:30 a.m. – Check-in
8 a.m. – Breakfast buffet opens
8:15 a.m. – Program begins

Location: USSRC's Davidson Center for Space Exploration

	Price
_____ Presenting Sponsor	\$3,500
_____ Gold Sponsor	\$2,500
_____ Silver Sponsor	\$1,500
_____ Bronze Sponsor	\$ 750

The ChamberON discounted prices for the MSFC 65th Anniversary Celebration Breakfast sponsorships are available until Monday, June 30, 2025.

Company Name: _____

Primary Contact: _____

Address: _____

Phone: _____ **Email:** _____

Authorized Buyer: _____ **Date:** _____

A 25% Cancellation Fee will be charged if contract is cancelled for any reason.



**HUNTSVILLE
MADISON COUNTY
CHAMBER**

For more information, contact:

Kristy Drake, IOM

Vice President, Investor Relations
Huntsville/Madison County Chamber

256-535-2036

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