



Small Business Awards Gala September 4, 2025

The Huntsville/Madison County Chamber is proud to recognize businesses and individuals who make a positive impact on our community through their products, services, and outstanding leadership during the annual Small Business Awards Gala. It's one of the largest events of the year where 1,000 members of the community gather to celebrate more than 100 of the leading small businesses, entrepreneurs, young professionals and nonprofits in the Tennessee Valley!



Sponsorship	Presenting	Gold	Silver	Bronze
Campaign sponsorship price	\$12,500	\$3,750	\$2,750	\$1,750
Number of sponsors	Limited to 1	Limited to 8	Limited to 10	Limited to 15
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location)	1	1
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Bold Name)	✓ (Name)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Number of attendees at the Contenders Reception	6	2	2	1
**Opportunity to distribute gift in the Contenders Reception gift bags	✓	✓	✓	✓
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Logo & link on eblasts)	✓ (Bold Name)	
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Logo, link to company website)	✓ (Bold Name)	
Ad in event program	✓ (Full page color, inside front cover)	✓ (1/2 page black & white)	✓ (1/4 page black & white)	
Recognition during program at main event & Contenders Reception	✓	✓	✓	
Reserved parking space at event	✓ (4)	✓ (2)		
Recognition in social media promotion	✓	✓		
Recognition in nomination pre-event marketing	✓ (Logo & link on eblasts)			
CEO or representative given the opportunity to address the audience for two minutes	✓ (At main event & reception)			
Presenting Sponsor plaque	✓			
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			
Logo recognition on the candid pictures	✓			
Recognition on tables at event				
Recognition on signage at Photo booth				

Reserved Table \$850

- Table seating eight (8)

**** All gifts must be approved by the VP, Small Business. Printed coupons and/or advertisements are not eligible.**



Small Business Awards Gala - Continued

September 4, 2025



Sponsorship POC:

Kristy Drake - kdrake@hsvchamber.org or 256-535-2036

Event POC:

Ashley Engles-Ross - aengles-ross@hsvchamber.org
or 256-535-2043

Sponsorship	Contenders Reception	Table Décor	Champagne	Photo Booth	Entertainment
Campaign sponsorship price	\$3,000	\$2,000	\$2,000	\$1,500	\$1,500
Number of sponsors	Limited to 3	Limited to 4	Limited to 2	Limited to 4	Limited to 2
Number of tables seating eight (8)	1	1	1	Half Table (4 seats)	Half Table (4 seats)
Recognition in event program	✓ (Bold Name)	✓ (Name)	✓ (Name)	✓ (Name)	✓ (Name)
Recognition in event PowerPoint presentation	✓ (Bold Name)	✓ (Name)	✓ (Name)	✓ (Name)	✓ (Name)
Number of attendees at the Contenders Reception	8	1	1		
**Opportunity to distribute gift in the Contenders Reception gift bags	✓	✓	✓		
Recognition in the event-dedicated eblasts	✓ (Name)				
Recognition on event registration page	✓ (For Contenders Reception)		SOLD		
Ad in event program					
Recognition during program at main event & Contenders Reception	✓ (At Contenders Reception)				
Reserved parking space at event					
Recognition in social media promotion					
Recognition in nomination pre-event marketing					
CEO or representative given the opportunity to address the audience for two minutes					
Presenting Sponsor plaque					
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event					
Logo recognition on the candid pictures					
Recognition on tables at event		✓ (Name)	✓ (Name)		✓ (Name)
Recognition on signage at Photo booth				✓ (Name)	

Reserved Table \$850

- Table seating eight (8)

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Small Business Awards Gala

Date: September 4, 2025

Time: 6 p.m. Cocktails

7–9 p.m. Dinner & Awards Ceremony

Location: VBC Saturn Ballroom

	Price
_____ Gold Sponsor	\$3,750
_____ Silver Sponsor	\$2,750
_____ Bronze Sponsor	\$1,750
_____ Contenders Reception	\$3,000
_____ Table Décor	\$2,000
_____ Photo Booth (Half table seating four (4))	\$1,500
_____ Entertainment (Half table seating four (4))	\$1,500
_____ Reserved Table (Table seating eight (8))	\$850

The ChamberON discounted prices for the Small Business Awards Gala sponsorships and tables are available until Friday, Aug. 15, 2025.

Company Name: _____

Primary Contact: _____

Address: _____

Phone: _____ **Email:** _____

Authorized Buyer: _____ **Date:** _____

A 25% Cancellation Fee will be charged if contract is cancelled for any reason.



**HUNTSVILLE
MADISON COUNTY
CHAMBER**

For more information, contact:

Kristy Drake

Vice President, Investor Relations
Huntsville/Madison County Chamber

256-535-2036

kdrake@hsvchamber.org

