



## P.R.O.P.E.L. Small Business and Entrepreneur Summit

*October 28–29, 2025 | Stovehouse, Huntsville, AL*

The P.R.O.P.E.L. Small Business and Entrepreneur Summit is Huntsville's signature gathering for entrepreneurs, investors, and industry leaders driving growth in the high-impact sectors of: Advanced Manufacturing, Aerospace & Defense, Biotechnology & Life Sciences, Cybersecurity & Digital Infrastructure. Built around the core pillars of Promote, Resource, Open, Prepare, Engage, and Launch, the Summit is designed to be a catalyst for business development and innovation across North Alabama.

An integral part of PROPEL will be the SolutionLAB- a curated reverse pitch experience where corporate and industry partners lead the conversation by presenting their innovation priorities and procurement needs to a targeted group of startups and small businesses.

We are inviting you to partner with us to be a corporate and/or industry partner. As a corporate/industry partner you will engage directly with pre-selected companies through pitch sessions and networking, as they propose solutions aligned with your needs. And while it's up to you whether to pursue a partnership, we do ask that you notify us if any of these connections lead to future collaboration.

### How the SolutionLAB Works:

1. Identify your innovation priorities and procurement needs.
2. These become part of an open application that startups will complete by aligning their solutions to your priorities and needs.
3. The P.R.O.P.E.L. team will review applications and select companies to participate.
4. You'll join a private pitch sessions with the selected companies.

### This is your opportunity to:

- Source solutions from agile, forward-thinking entrepreneurs
- Build relationships with emerging suppliers and innovation partners
- Shape the innovation pipeline by defining the problems that matter to your industry
- Gain visibility as a leader in small business engagement and ecosystem development

Let's P.R.O.P.E.L. small business innovation together—because the future starts here.

Contact Ashley Engles-Ross, Vice President, Small Business at the Huntsville/Madison County Chamber of Commerce for more information: [aengles-ross@hsvchamber.org](mailto:aengles-ross@hsvchamber.org).