



## P.R.O.P.E.L. Small Business and Entrepreneur Summit

*October 28–29, 2025 | Stovehouse, Huntsville, AL*

Join us for the inaugural P.R.O.P.E.L. Small Business and Entrepreneur Summit, October 28–29 in Huntsville. Built around the core pillars of Promote, Resource, Open, Prepare, Engage, and Launch, the Summit is designed to be a catalyst for business development and innovation across North Alabama. This two-day event will connect entrepreneurs, startups, and small businesses with industry leaders, investors, and resource partners across key sectors including Advanced Manufacturing, Aerospace & Defense, Biotechnology, and Cybersecurity.

We invite you to participate in our Resource Showcase, highlighting organizations that offer critical tools and services to support small business growth. Additionally, we welcome your involvement in leading a panel discussion to share your expertise and offer practical insights with our attendees (so far panels are focusing on funding and scaling).

Let us know if you're interested—we'd love to feature your organization at P.R.O.P.E.L.!

Here is a draft schedule that will include as many as 9 panels over the two days and pitch competitions where \$60,000 will be awarded to small businesses and entrepreneurs:

October 28 – Day 1	October 29 – Day 2
<ul style="list-style-type: none"><li>• Morning<ul style="list-style-type: none"><li>○ Panels</li><li>○ Company Demo's</li><li>○ Pitch Competition</li><li>○ Resource Showcase</li><li>○ Keynote Luncheon</li></ul></li><li>• Afternoon<ul style="list-style-type: none"><li>○ Company Demo's</li><li>○ SolutionLAB</li><li>○ Panels</li><li>○ Resource Showcase</li></ul></li><li>• Evening<ul style="list-style-type: none"><li>○ Resource Showcase + Networking Reception</li></ul></li></ul>	<ul style="list-style-type: none"><li>• Morning<ul style="list-style-type: none"><li>○ Panels</li><li>○ Company Demo's</li><li>○ Pitch Competition</li><li>○ Resource Showcase</li><li>○ Keynote Luncheon</li></ul></li><li>• Afternoon<ul style="list-style-type: none"><li>○ Panel Sessions</li><li>○ Resource Showcase</li></ul></li><li>• Evening<ul style="list-style-type: none"><li>○ Networking Reception</li></ul></li></ul>

Let's P.R.O.P.E.L. small business innovation together—because the future starts here.

Contact Ashley Engles-Ross, Vice President, Small Business at the Huntsville/Madison County Chamber of Commerce for more information: [aengles-ross@hsvchamber.org](mailto:aengles-ross@hsvchamber.org).