

SHARE YOUR MEMBER NEWS

Member companies often ask for help sharing their news. We are happy to! If it's an event or a news item, we ask that you please upload it through our ChamberMaster portal. It's easy – just log in at cm.hsvchamber.org/login and add it.

We've posted step-by-step instructions here: hsvchamber.org/chambermasterhowto

We check the 'queue' daily for items and can approve these quickly. Where do these go once we approve them? They appear directly on **Events** (cm.hsvchamber.org/events) or **Member News** (cm.hsvchamber.org/news) on the Chamber's website. We also select some for our weekly newsletter, the Mash-Up, and for our social media channels.

We encourage you to share our **email newsletter signup** link with your office: hsvchamber.org/emailsingup. Help your team members stay informed on the latest local business news!



Member Connection

Member Connection is an email distribution the first and third Fridays of each month where we share member flyers (event promotions, special offers, etc.). We encourage our members to do business with each other! *See details on the next page.*

If you have a flyer to include, please send the PDF by the first or third Tuesday to membership@hsvchamber.org. To see the samples, visit hsvchamber.org/member-connection.



Movers & Shakers

Do you have a new hire, someone you've promoted, or someone who has achieved a new certification? Submit the person to **Movers & Shakers**. We spotlight these employees every other month on our website and social media channels (Facebook and LinkedIn.) Visit hsvchamber.org/movers-shakers for a sample; see additional details on separate flyer.



Advertising

We have additional opportunities for sponsorships and advertisements. The Chamber publishes *Initiatives* magazine six months per year. For more information and our current **Media Kit**, please contact Lakeysa Brown (lbrown@hsvchamber.org) or Kristy Drake (kdrake@hsvchamber.org).



Scan to view Member News
on the Chamber's website

continued on next page

Member Connection: Details & Deadlines

Member Connection is the perfect way to stand out from the competition – and best of all – it's FREE! This eblast reaches over 7,500 Chamber contacts twice monthly (the first and third Fridays of each month). It is also posted on the Chamber's website, under the **Newsroom** tab.

To participate in this FREE service, please send us a PDF flyer that describes your business, signature events, or programs by the first or third Tuesday to membership@hsvchamber.org.



Distribution Dates for 2025

**subject to change*

January 10	May 2	September 5
January 24	May 16	September 19
February 7	June 6	October 3
February 21	June 20	October 17
March 7	July 4	November 7
March 21	July 18	November 21
April 4	August 1	December 5
April 18	August 15	December 19

Submission Specs

- **Deadline is three days before the distribution date.**
- There are no restrictions on the dimension of the flyer, but the letter size (8.5x11) will look best in the flipbook.
- Please try to reduce the file size to less than 2 MB.
- If you do not have the capability to save your flyer in PDF format, the following file formats are acceptable: JPEG, PNG, Microsoft Word, or PowerPoint.
- If you have events posted on your website or social media pages, please provide us with the link. Flyer will be linked to the specified page instead of your home page.
- Please make sure to include your contact information (website, phone, etc.)
- **Members have the opportunity to publish two flyers per month.**