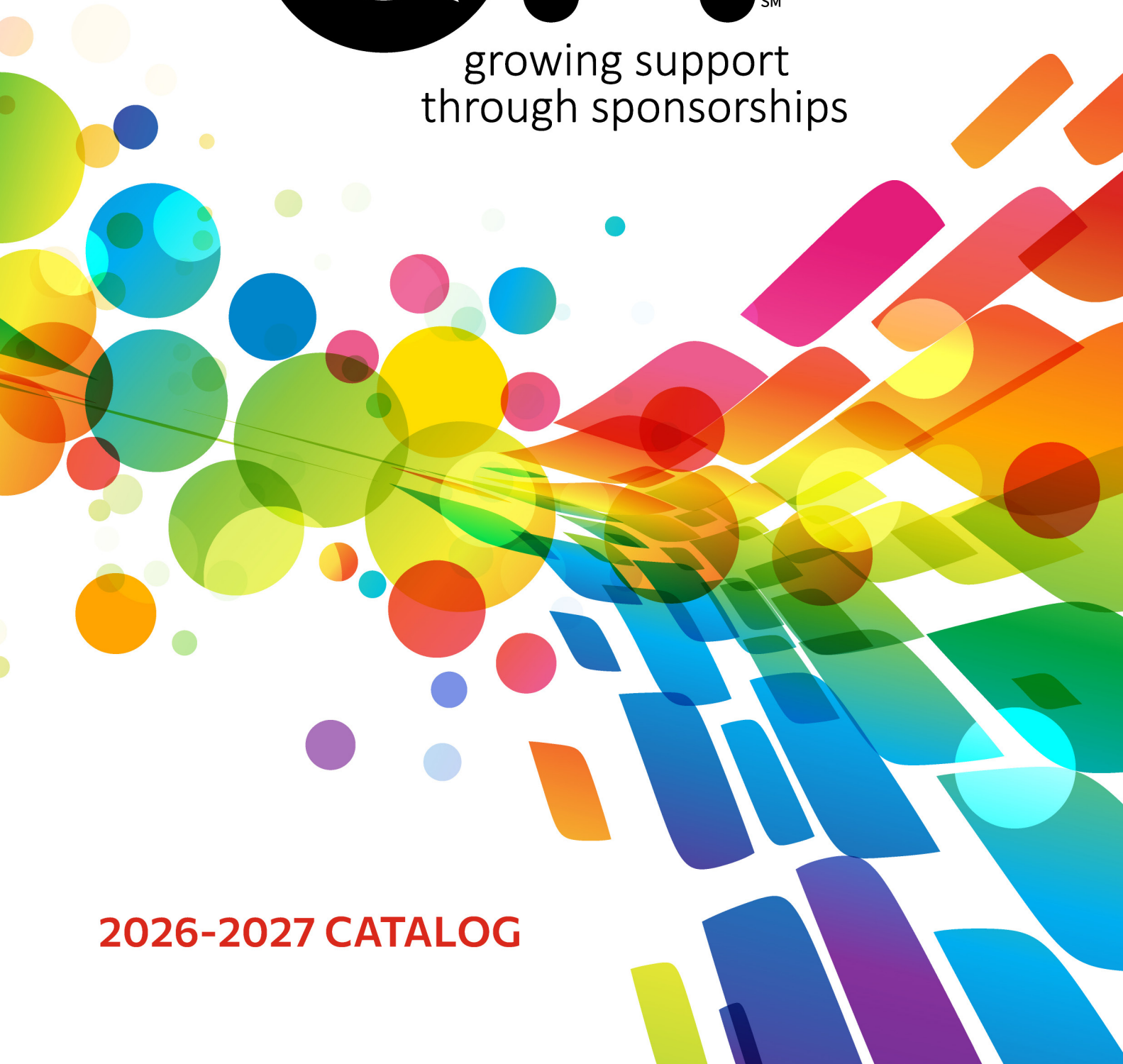


CHAMBER onSM

growing support
through sponsorships

2026-2027 CATALOG







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Terms and Conditions

- A 25% cancellation fee will be charged if contract is cancelled within 2 weeks of event.
- Refunds to credit cards will be charged a 6% processing fee. No refunds two weeks prior to event or beginning of sponsorship.
- Sponsorships will be invoiced 60-90 days prior to the event if possible and are due as invoiced. Some sponsorship fees are due and payable at the time of signed contract.
- See completed signed contracts for any additional terms and conditions that may apply.
- The Chamber reserves the right to modify a sponsor logo in regards to it being presented in color, black or white for inclusion on Chamber artwork.
- Payment for all contracts must be received prior to event date or publicity for non-event contracts.

Disclaimer

This catalog is a living document and will be updated to reflect sponsorship opportunities that are purchased and/or as new sponsorship opportunities become available. The bottom of this page contains the updated date. As the catalog is updated, this date will change to reflect the most current version.

For more information, contact:



Kristy Drake

Vice President, Investor Relations
256-535-2036
kdrake@hsvchamber.org

Huntsville/Madison County Chamber
225 Church Street NW, Huntsville, AL 35801
www.hsvchamber.org



Clint Kirkland
*Madison County Regional President,
Executive VP, CB&S Bank*
**2026 Vice Chair
Investor Relations**



Kristy Drake
Vice President, Investor Relations
Huntsville/Madison County Chamber
256-535-2036 (work)
kdrake@hsvchamber.org



Lisa Abbott
SVP, Managing Director Private Bank
Huntington Bank
256-319-2501 (work)
lisa.abbott@cadencebank.com



Leslie McGill
Financial Advisor
Synovus
256-551-3399 (work)
lesliemcgill@synovus.com



Christina Balch
Program Manager
SAIC
256-503-1101 (work)
christina.n.balch@saic.com



Michelle Omenski
Broker Associate
Keller Williams Realty
256-468-1527 (work)
michelleomenski@gmail.com



Abby Lee Casey
Director, Sponsorship Sales
Von Braun Center
256-508-1920 (work)
acasey@vonbrauncenter.com



Dave Patterson
Program Manager
Battelle
256-426-5667 (work)
pattersond1@battelle.org



Camille Gardner
VP, Bid & Proposal Development
AV
256-922-0802 (work)
camille.gardner@avinc.com



Chris Russell
Partner, Senior Wealth Advisor
Avidian Wealth
256-656-4248 (work)
chirrussell@avidianwealth.com



Clint Kirkland
Madison Co. Regional President, Executive VP
CB&S Bank
256-705-1476 (work)
clint.kirkland@cbsbank.net



Patti Walker
VP, Loan Operations
First National Bank
256-532-2279 (work)
patti.walker@fnbforyou.com



Joe Knoch
President
Air Essentials, Inc.
256-217-2273 (work)
joe@airesentials.com

Electronic version of the current catalog:
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2026 EXECUTIVE COMMITTEE



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CEO,
Canvas

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Senior VP, Mazda Toyota
Manufacturing (MTM)

VICE CHAIR, Economic Dev.
& Talent Initiatives



Tracy Doughty
President & COO,
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VICE CHAIR,
Economic Inclusion



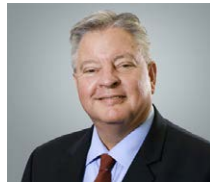
Dave Cook
Senior Vice President,
Torch Technologies

VICE CHAIR, Government
& Public Affairs



Wes Kelley
CEO,
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HREGI



Ronnie Chronister
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Lockheed Martin Corporation

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& Communications



Clint Kirkland
Exec. VP, Madison Co. Regional
President, CB&S Bank

VICE CHAIR,
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Owner, ChurchStreet
Family Businesses

VICE CHAIR,
Small Business



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deciBel Research, Inc.

LIAISON,
Redstone Regional Alliance



Brett Crain
President,
Huntsville Tractor &
Equipment, Inc.

CHAIR-APPOINTED



Carey Miller
Managing Director,
Deloitte LLP

CHAIR-APPOINTED



Marc Perry
President,
Toyota Alabama

CHAIR-APPOINTED



Vergenia Shelton
President & CEO,
Intuitive Research &
Technology Corporation

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Amber James
CEO, New Beginnings
Family Law, P.C.

LEGAL COUNSEL



Ranae Bartlett
Mayor,
City of Madison

EX-OFFICIO MEMBER



Tommy Battle
Mayor,
City of Huntsville

EX-OFFICIO MEMBER



Rex Vaughn
Chairman,
Madison County Commission

EX-OFFICIO MEMBER



Chip Cherry, cce
President & CEO, Huntsville/
Madison County Chamber



2026 BOARD OF DIRECTORS



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Northrop Grumman Corporation



Greg Hall
COPT Defense Properties



Michelle Jordan
TARCOG



Zack Penney
Bill Penney Toyota



Jenny Askins
Touronimo



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Dr. Annie Saylor
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Blake Bentley
SportsMED Orthopedic Surgery & Spine Center



Ginger Harper
First Horizon



Tim King
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Redstone Federal Credit Union



Josh Herren
Yulista



Rich Kretzschmar
Integration Innovation, Inc. (i3)



Henry Thornton
Meta Platforms, Inc.



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Clayton Hinchman
Ignite



James Lackey
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Gary Tucker
Huntsville Coca-Cola



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Keel Point, LLC



Lee Holland
Freedom Real Estate and Capital, LLC



Ryan Letson
Holland & Knight



Masanao Watanabe
Mazda Toyota Manufacturing (MTM)



Mitch Coley
Robins & Morton



Jim Holtkamp
ServisFirst Bank



Matt Meko
Booz Allen Hamilton



Mike Watkins
Blue Cross and Blue Shield of Alabama



Owen Franklin
Blue Summit Supplies



Angela Howald
AcqCentric



Chrystal Morgan
The Boeing Company



Mary Elliott Whitt
Good Works Consulting LLC



Dr. Greg Gaddy
Five Stones Research Corporation



Laura Huckabee-Jennings
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Collin Orcutt
Schoel



Srinath Yedla
Yedla Management Company



Megan Wilson Green
Blue Origin Manufacturing, LLC



Jimmy Jenkins
AeroVironment



Olly Orton
The Enfinger Companies



CRP Connect Monthly e-Newsletter

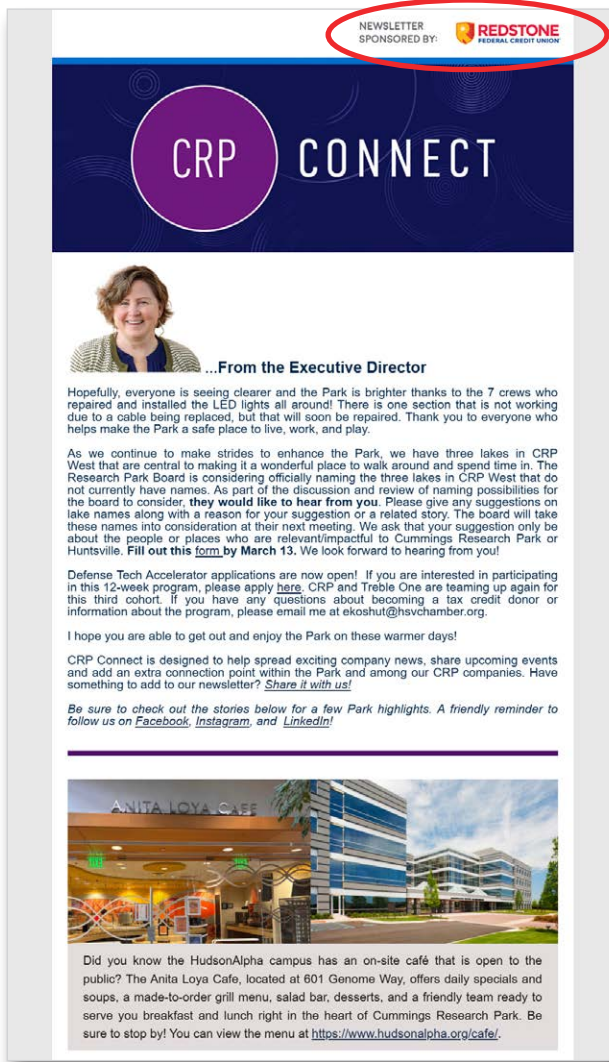
2027 (Monthly)

This monthly e-newsletter (combined summer and winter edition, but otherwise monthly) offers high visibility and is sent to companies and employees located in Cummings Research Park (CRP). Each newsletter provides updates to CRP companies and keeps their employees in the know on CRP events, plus news of interest regarding technology and innovation from the companies that call CRP home. This newsletter has an average open rate of 43.1% per eblast.

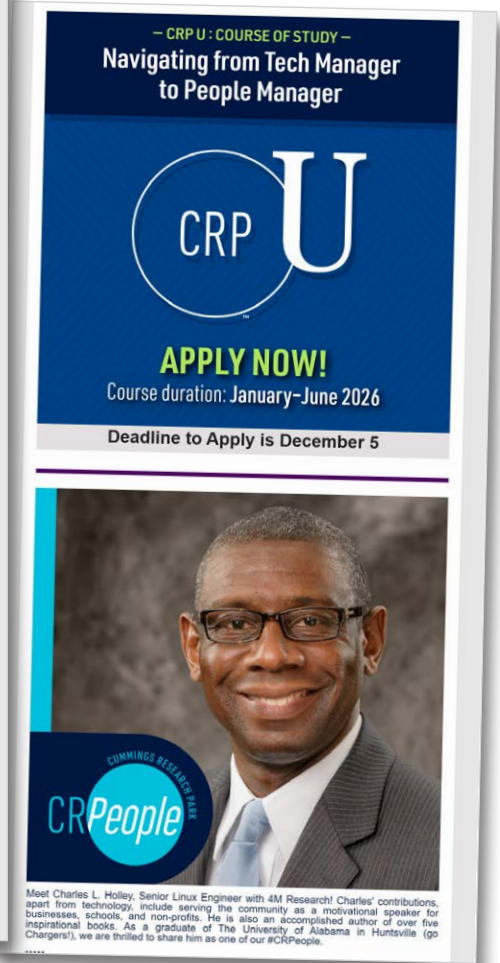
Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

POC: **Erin Koshut**
ekoshut@hsvchamber.org or 256-535-2086

Sponsorship	Details
Campaign sponsorship price	\$3,000
Number of sponsors	Limited to 2
Logo prominently displayed on the top of each CRP e-Newsletter	✓
Company logo will be linked to your website or URL of choice (Please provide exact website URL to link)	✓



YOUR LOGO HERE





CRP Website 2027

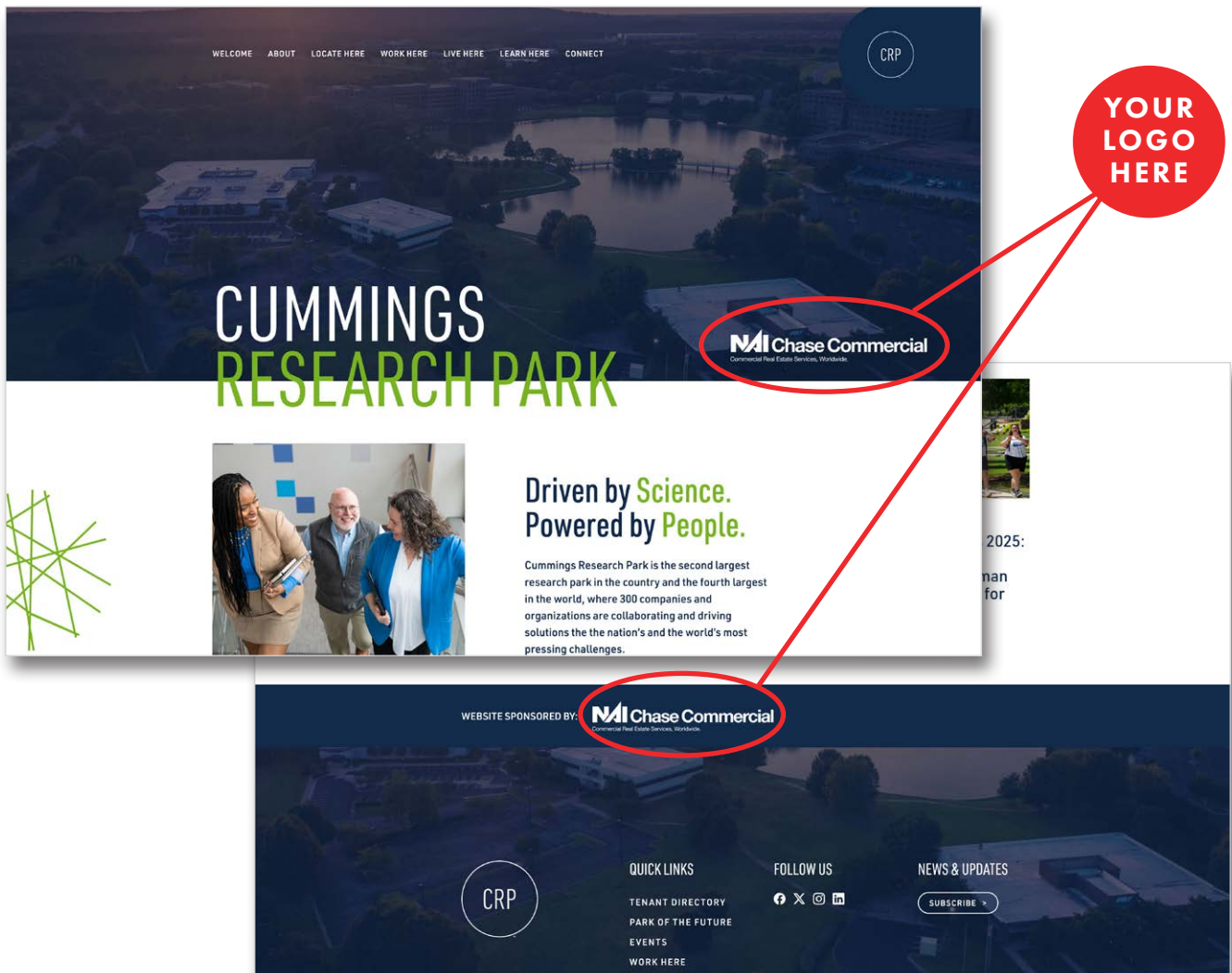
The CRP website received an overhaul! In 2025 we debuted a new CRP website design and content including new tenant and amenity functionality. The new website continues to feature info about CRP, our events in the Park, tenant news, and development and leasing opportunities, among many other features. The website is the one place for all things CRP.

Over the last year we had approximately 29,000 visitors to the website.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

POC: **Erin Koshut**
ekoshut@hsvchamber.org or 256-535-2086

Presenting Sponsorship	Presenting
Campaign sponsorship price	\$5,000
Number of sponsors	Limited to 1
The Chamber will showcase your company logo on our homepage for 12 consecutive months. This promotion will be styled as "Website sponsored by (company logo)" and the logo will link to your website	SOLD ✓
Logo recognition on digital displays in the Chamber building (including the lobby) and other CRP presentations and meetings throughout the year	





Alabama Legislative Update

February 2027

North Alabama legislators hold some of the most powerful positions in the Alabama Legislature. The Legislature is set to start their 2027 regular session in March, marking the first year in their four-year term. The Chamber plans to host an Update with key members of the north Alabama legislative leadership prior to the start of the 2027 regular legislative session. This Update will provide our members with an opportunity to hear what issues are likely to be considered during the session and learn more about the perspectives of our leaders.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Mike Ward**
mward@hsvchamber.org or 256-535-2030

** Please note – the date of this event is dependent upon the availability of elected officials.*

Sponsorship	Presenting	Gold	Silver	Bronze
Campaign sponsorship price	\$3,750	\$2,750	\$1,750	\$1,000
Number of sponsors	Limited to 1	Limited to 6	Limited to 10	Limited to 15
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold Name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓			
Recognition in social media promotion	✓			
Presenting Sponsor plaque	✓			
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			



Alabama Update 2027

This annual event provides Alabama’s Governor, or a member of their Cabinet, with an opportunity to update the Huntsville/ Madison County business community on critical state business legislation and issues. The 2027 Update will mark the first year in the new Administration, as Gov. Ivey’s term is expiring and she is not eligible to run for re-election. We hope to use this occasion to ask the new Governor to look forward and discuss their goals and the challenges that lie ahead for the State.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Mike Ward**
mward@hsvchamber.org or 256-535-2030

*** Please note – the date of this event is dependent upon the Governor’s schedule.**

Alabama **UPDATE**

Sponsorship	Presenting	Platinum	Gold	Silver	Bronze
Campaign sponsorship price	\$6,250	\$4,250	\$3,750	\$3,000	\$2,000
Number of sponsors	Limited to 1	Limited to 4	Limited to 8	Limited to 15	Limited to 25
Number of attendees at VIP meet & greet with speaker	8	6	4	2	1
Number of tables seating eight (8) **	2 (Front and center location)	1 (Prime location) **	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold Name)	✓ (Bold Name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo link to company website)	✓ (Name link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓ (1)	✓ (1)	✓ (1)		
Recognition in social media promotion	✓	✓			
Presenting Sponsor plaque	✓				
CEO or representative seated at the head table	✓				
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓				

Reserved Table \$650 - Table seating eight (8)

**** Two of the eight seats at Platinum sponsored tables will be filled by local dignitaries or past Chamber chairs. Seat assignment will be at the sole decision of the Chamber.**



American and Alabama Flag Display at Chamber Events 2027

Be the sponsor for the Chamber’s huge American and Alabama flags for 2027. The flags will hang at Chamber-sponsored events such as the Washington, Alabama, and local Updates as well as the Redstone Update and Armed Forces luncheon. Your company will be recognized in both printed and electronic programs during each event. This is an effective and positive show of patriotism and the support of our community and its many partners (such as Redstone Arsenal and the Marshall Space Flight Center) and will reach a large and varied audience.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036
Event POC: **Mike Ward**
mward@hsvchamber.org or 256-535-2030



Sponsorship	Details
Campaign sponsorship price	\$4,000
Number of sponsors	Limited to 1
Company name listed on PowerPoint, in printed program, and website as Flag Sponsor (at each event where flag is displayed)	✓
When flag is loaned to an organization for display, the Flag Sponsor will be acknowledged in any printed program or PowerPoint	✓





Annual Outing

October 2026

Join us for this annual celebration of our partnerships with the 65+ federal agencies doing business on Redstone Arsenal. Spend the evening on the banks of the Tennessee River and enjoy a delicious buffet of fresh Gulf seafood, an open bar and live music! Historically, more than 350 government agency leaders and our community's top business and elected leaders attend this event.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Mike Ward**
mward@hsvchamber.org or 256-535-2030



Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$6,250	\$3,250	\$2,250
Number of sponsors	Limited to 1	Limited to 8	Limited to 15
Number of tickets to event	10	6	4
Recognition on napkin	✓ (Logo)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo & link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition on table sticker	✓ (Logo)	✓ (Name)	✓ (Name)
Recognition on stadium cup	✓ (Logo)	✓ (Name)	
Reserved parking space at event		✓ (1)	
Recognition in social media promotion	✓		
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		
Logo recognition on event banner	✓		



Armed Forces Celebration Luncheon June 2027

In celebration of the role that Redstone Arsenal plays in the defense of our nation and the economic impact that it has on our region, the Chamber hosts a week-long series of Armed Forces Celebration events in June. The Armed Forces Celebration Luncheon is the signature event of the celebration activities.



Redstone has been designated as the location for the Space Command’s headquarters. Redstone is currently the home of the Army Materiel Command and a dozen other Army Commands and Offices, as well as offices for the Missile Defense Agency and the Defense Intelligence Agency. Over 46,000 people work on Redstone and more than \$50 Billion in federal budgets are managed on the base. Redstone Arsenal and the combined federal sector account for over half of the local economy.

We look forward to the 2027 Armed Forces Celebration. Please join us for a very special celebration of Redstone Arsenal and its leadership.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Mike Ward**
mward@hsvchamber.org or 256-535-2030

Sponsorship	Presenting	Gold	Silver	Bronze
Campaign sponsorship price	\$6,250	\$3,750	\$3,000	\$2,000
Number of sponsors	Limited to 1	Limited to 10	Limited to 15	Limited to 25
Number of attendees at VIP meet & greet	8	4	2	1
Number of tables **	2 (Front and center location)	1 (Prime location)	1 (Preferred location)	1
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold Name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓	✓ (1)		
Recognition in social media promotion				
Presenting Sponsor plaque	✓			
CEO or representative seated at the head table	✓			
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			

Reserved Table \$650 - Table seating eight (8)

*** Two of the eight seats at all sponsored tables will be filled by military or Army civilian guests as we honor our Armed Forces family.*



Armed Forces Celebration: Gold Star Family Appreciation Event

June 2027

A Gold Star Family is the immediate family member of a service member who died while serving in a time of conflict. Our Community’s Armed Forces Celebration has long included an event honoring the families of those who have lost a loved one while serving in the Armed Forces.

This event will either be held in conjunction with a Trash Pandas baseball game or a Huntsville City Football Club’s soccer game.

We are offering two sponsorships to support the Gold Star Family Appreciation Event. We’ve reserved a special VIP area to host our event. Sponsorships include tickets to the game and access to this venue where food and beverages are provided at no charge. Additional sponsorship details are provided below.

We expect 35-50 Gold Star family members to attend the reception, as well as leadership from Redstone Arsenal.



Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Mike Ward**
mward@hsvchamber.org or 256-535-2030

Sponsorship	Presenting	Gold
Campaign sponsorship price	\$3,500	\$2,500
Number of sponsors	Limited to 1	Limited to 1
Number of tickets to event	6	4
Number of attendees to Gold Star Family Reception (food and beverage included)	6	4
Recognition on Chamber website event page	✓ (Logo)	✓ (Name)
Recognition at event	✓	✓
Parking pass included	✓	
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓	





Armed Forces Celebration: Team Redstone/Community Softball Game

June 2027

The Armed Forces Celebration is all about nurturing the relationships between the people who lead and work on Redstone Arsenal and the people who lead and work in the surrounding communities. What better way to accomplish this goal than by engaging in a little fun together?

The Redstone/Community softball game brings the local elected leaders together with the Redstone leadership for a softball game at Toyota Field, the home of the Trash Pandas. Admission to the game is free and there's beer and ballpark food to enjoy. Recent games brought over 1,500 people to the stadium and we expect far more in the future. There is even a fan award.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Mike Ward**
mward@hsvchamber.org or 256-535-2030



Sponsorship	Presenting	Gold
Campaign sponsorship price	\$3,500	\$2,500
Number of sponsors	Limited to 1	Limited to 2
Recognition in the event-dedicated eblasts	✓ (Logo, link to company website)	✓ (Name, link to company website)
Recognition in pre-event marketing (posters, blasts, social media)	✓ (Logo)	✓ (Name)
Recognition on Chamber website event page	✓ (Logo)	✓ (Name)
Company logo displayed at event	✓	✓
CEO or representative given the opportunity to address the audience for two minutes	✓	
CEO or representative given the opportunity to present game trophy	✓	
CEO or representative given the opportunity to throw the first pitch at game	✓	✓
Recognition in social media promotion	✓	
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓	





Montgomery Trip 2027

The Chamber’s annual trip to the Alabama Capitol provides an opportunity to meet with key leaders in state government and strengthen our cooperation with state-level officials. Past trips have included meetings with members of the Governor’s Cabinet and the leadership of the Alabama Legislature. Local businesses and elected leaders who participate find it an excellent opportunity to network with other community leaders and familiarize themselves with Montgomery and our critical state issues. The Montgomery Trip will be an overnight stay.



Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Mike Ward**
mward@hsvchamber.org or 256-535-2030

*** Transportation provided, hotel not included**



Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$4,000	\$3,000	\$2,000
Number of sponsors	Limited to 1	Limited to 5	Limited to 10
Number of complimentary trip registrations included (includes bus transportation)	4	3	2
Recognition in trip booklet	✓ (Logo with company description)	✓ (Logo)	✓ (Name)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Bold Name)	✓ (Name)
Recognition on pop-up banner	✓ (Logo)	✓ (Bold Name)	✓ (Name)
Recognition on table topper	✓ (Logo)	✓ (Bold Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition from script	✓ (As Presenting Sponsor)	✓ (As Gold Sponsor)	
CEO or representative seated at the head table when applicable	✓		
Presenting Sponsor plaque	✓		
Recognition in social media promotion	✓		
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		

Redstone Update 2026

Redstone Arsenal is the economic engine powering roughly half of the Huntsville metro economy. Over 45,000 people work on its 38,000 acres. Redstone’s impact extends to virtually every sector of our economy. The Redstone Update provides many of the commands and agencies on Redstone with an opportunity to update the community on changes to



their roles, missions, footprint and employment projections, as well as any other items they consider to be important.

Redstone is the new home to Space Command and has long been the nerve center for the Army’s materiel management enterprise, as well as its missile, missile defense and aviation enterprises. Over 65 different federal agencies, offices and commands are located on Redstone including NASA, the Missile Defense Agency, the FBI and ATF as well as the Defense Intelligence Agency. The Chamber will host a half-day series of briefings from several Redstone activities and a luncheon featuring an update from Redstone’s leadership.

Sponsorship POC: **Kristy Drake**
 kdrake@hsvchamber.org or 256-535-2036

Event POC: **Mike Ward**
 mward@hsvchamber.org or 256-535-2030

Sponsorship	Presenting	Gold	Silver	Bronze
Campaign sponsorship price	\$6,250	\$3,750	\$3,000	\$2,000
Number of sponsors	Limited to 1	Limited to 5	Limited to 15	Limited to 20
Number of attendees for Redstone Update Briefings	8	6	4	2
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold Name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓	✓		
Recognition in social media promotion	✓	✓		
Presenting Sponsor plaque	✓			
CEO or representative seated at the head table	✓			
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			

Reserved Table \$700

- Table seating eight (8)
- Two (2) attendees for Redstone Update Briefings

State of the City Address featuring Mayor Tommy Battle Fall 2026

The Huntsville/Madison County Chamber is delighted to provide the mayor of the City of Huntsville with a forum to present the State of the City Address to our community. Mayor Tommy Battle uses this opportunity to highlight the city’s progress in economic development and present his “annual report” to the citizens of Huntsville, highlighting notable moments from the past year and his outlook for the year ahead. This event is extremely well attended, and we expect more than 1,200 representatives from business, government and nonprofit organizations to be present.



Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Mike Ward**
mward@hsvchamber.org or 256-535-2030

*** Please note – the date of this event is dependent upon the Mayor’s schedule.**

Sponsorship	Presenting	Platinum	Gold	Silver	Bronze
Campaign sponsorship price	\$6,250	\$4,250	\$3,750	\$3,000	\$2,000
Number of sponsors	Limited to 1	Limited to 4	Limited to 8	Limited to 20	Limited to 30
Number of attendees at VIP meet & greet with speaker	8	6	4	2	1
Number of tables seating eight (8) **	2 (Front and center location)	1 (Prime location) **	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold Name)	✓ (Bold Name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓	✓	✓		
Recognition in social media promotion	✓	✓			
Presenting Sponsor plaque	✓				
CEO or representative seated at the head table	✓				
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓				

Reserved Table \$650 - Table seating eight (8)

** Two of the eight seats at Platinum sponsored tables will be filled by local dignitaries or past Chamber chairs. Seat assignment will be at the sole decision of the Chamber.



State of the County Address featuring Chairman Rex Vaughn 2026

This annual event provides the Madison County Commission Chairman with an opportunity to update the business community on Madison County’s progress, the issues facing the county and his outlook for the coming year. Previous State of the County events have drawn over 800 attendees.

We look forward to welcoming Chairman Rex Vaughn to this Update and getting his fresh perspective as the Chairman.



Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Mike Ward**
mward@hsvchamber.org or 256-535-2030

*** Please note – the date of this event is dependent upon the Chairman’s schedule.**

Sponsorship	Presenting	Platinum	Gold	Silver	Bronze
Campaign sponsorship price	\$6,250	\$4,250	\$3,750	\$3,000	\$2,000
Number of sponsors	Limited to 1	Limited to 4	Limited to 8	Limited to 20	Limited to 30
Number of attendees at VIP meet & greet with speaker	8	6	4	2	1
Number of tables seating eight (8) **	2 (Front and center location)	1 (Prime location) **	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold Name)	✓ (Bold Name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo link to company website)	✓ (Name, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓ (1)	✓ (1)	✓ (1)		
Recognition in social media promotion	✓	✓			
Presenting Sponsor plaque	✓				
CEO or representative seated at the head table	✓				
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓				

Reserved Table \$650 - Table seating eight (8)

*** Two of the eight seats at Platinum sponsored tables will be filled by local dignitaries or past Chamber chairs. Seat assignment will be at the sole decision of the Chamber.*



Washington DC Trip 2027

The Chamber’s Washington DC Trip provides an opportunity for the region’s movers and shakers to meet with our Congressional Delegation and key federal agency leaders to advance the critical issues included in our Federal Agenda. The trip is recognized as one of the most successful Chamber-hosted DC “fly-ins” in the nation. Our itinerary includes two days of meetings, briefings, lunches, and receptions with members of the Senate and U.S. House of Representatives, NASA, military leaders, and other federal leaders impacting our region. More than 200 of north Alabama’s most successful business and elected leaders participated in the previous trip.



Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Mike Ward**
mward@hsvchamber.org or 256-535-2030

*** Boarding and airfare not included in registration price.**

Sponsorship	Presenting	Welcome Reception	Gold	Silver
Campaign sponsorship price	\$14,000	\$10,000	\$6,000	\$4,000
Number of Sponsors	Limited to 1	Limited to 1	Limited to 8	Limited to 10
Number of trip registrations included	4	3	2	1
Number of invitations for the congressional reception to distribute to their special guests or other officials	10	8	5	2
Recognition from the podium at all events	✓	✓	✓	✓
Recognition on event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)
Recognition in trip booklet	✓ (Logo with company description)	✓ (Logo with company description)	✓ (Logo)	✓ (Name)
Recognition on event registration page	✓ (Logo & link to company website)	✓ (Logo & link to company website)	✓ (Name & link to company website)	✓ (Name)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition on table topper	✓ (Logo)	✓ (Logo)	✓ (Bold Name)	✓ (Name)
Recognition on itinerary trifold	✓ (Logo)	✓ (Logo)	✓ (Bold Name)	✓ (Name)
Ad in trip booklet	✓ (Full page color)	✓ (Half page color)	✓ (Half page black & white)	
Recognition on pop-up banner	✓ (Logo)	✓ (Name)		
Recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓ (Logo)	✓ (Name)		
Presenting Sponsor plaque	✓			
Welcome Reception Sponsor plaque		✓		
CEO or representative seated at the head table	✓			
Recognition in social media promotion	✓			



Washington Update featuring Congressman Dale Strong 2027

As a native of Madison County, Congressman Strong understands this region’s economy and its unique relationship with the Federal Government. This Washington Update provides the Congressman with an important opportunity to provide an update on Congressional activities impacting the Tennessee Valley and his plans for the year to come.



Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Mike Ward**
mward@hsvchamber.org or 256-535-2030

*** Please note – the date of this event is dependent upon the Congressman’s schedule.**

Sponsorship	Presenting	Platinum	Gold	Silver	Bronze
Campaign sponsorship price	\$6,250	\$4,250	\$3,750	\$3,000	\$2,000
Number of sponsors	Limited to 1	Limited to 4	Limited to 8	Limited to 20	Limited to 25
Number of attendees at VIP meet & greet with speaker	8	6	4	2	1
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location) **	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold Name)	✓ (Bold Name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo link to company website)	✓ (Name link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓ (1)	✓ (1)	✓ (1)		
Recognition in social media promotion	✓	✓			
Presenting Sponsor plaque	✓				
CEO or representative seated at the head table	✓				
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓				

Reserved Table \$650 - Table seating eight (8)

*** Two of the eight seats at Platinum sponsored tables will be filled by local dignitaries or past Chamber chairs. Seat assignment will be at the sole decision of the Chamber.*



Best Places to Work® Awards 2027

When a company is a best place to work, it attracts and produces employees who are eager and determined to drive business forward. Achieving this status creates immense benefits for any business.

The Best Places to Work® program, administered by a third party and offered annually to Huntsville/Madison County Chamber members, provides valuable feedback to company leaders through employee survey data. Year after year, 150+ companies look to this program for feedback on what they are offering employees, how they can do better, and look forward to celebrating the companies that are recognized as a "Best Place to Work®" alongside 700 of their peers at the Best Places to Work awards luncheon!

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Ashley Engles-Ross**
aengles-ross@hsvchamber.org or 256-535-2043



Sponsorship	Presenting	Gold	Silver	Bronze	Photo Booth
Campaign sponsorship price	\$5,500	\$3,250	\$2,500	\$1,500	\$1,500
Number of sponsors	Limited to 1	Limited to 8	Limited to 10	Limited to 12	Limited to 2
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location)	1	1	1
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Bold Name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)		
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)		
Recognition from the podium	✓	✓	✓		
Recognition in social media promotion	✓	✓			
Reserved parking space at event	✓ (2)	✓ (1)			
Recognition in nomination pre-event marketing	✓ (Logo & link on eblasts)				
Presenting Sponsor plaque	✓				
CEO or representative given the opportunity to address the audience for two minutes	✓				
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓				
Recognition on signage at Photo booth					✓ (Name)

Reserved Table \$675 - Table seating eight (8)



Breakfast & Biz/Business After Hours 2027

Networking is essential in helping to develop and improve interpersonal skill sets, stay on top of industry trends, keep a pulse on the job market, meet prospective mentors, partners, and customers. This is why the Huntsville/Madison County Chamber offers 6 in a calendar year, 3 Breakfast and Biz and 3 Business After Hours (alternating times of day to accommodate busy professionals).

Breakfast & Biz (3 Events)

Breakfast & Biz is a fast-paced networking event designed for members of the business community to connect and promote their products or services in a time-saving and effective way. Attendees arrive at work after a lite breakfast and plenty of coffee with a hand full of business cards, and follow-up calls to be made!

Business After Hours (3 Events)

People do business with people they know, and there's no better way to get to know other professionals than by attending a Business After Hours! Attendees have the opportunity to build a network, share common challenges, ideas and solutions, and connect with other local business professionals over a drink and light hors d'oeuvres.

Sponsorship POC: **Kristy Drake**

kdrake@hsvchamber.org or 256-535-2036

Event POC: **Ashley Engles-Ross**

aengles-ross@hsvchamber.org or 256-535-2043

- **Hosting opportunities are available for Breakfast and Biz and Business After Hours, with hosts responsible for providing all food and beverages for registered guests.**
- **For more information about the requirements to host an event, please contact the Small Business Office.**

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$5,000	\$2,500	\$1,500
Number of sponsors	Limited to 1	Limited to 3	Limited to 5
Number of attendees to each Breakfast & Biz	3	2	1
Number of attendees to each Business After Hours	3	2	1
Recognition at each Breakfast & Biz event	✓	✓	✓
Recognition at each Business After Hours event	✓	✓	✓
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition in event PowerPoint presentation when location permits	✓ (Logo)	✓ (Name)	
Recognition in social media promotion	✓	✓	
Recognition on event signage	✓ (Logo)		
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		
CEO or representative given the opportunity to address the audience for two minutes at each event	✓		





C-Suite Speaker Series 2027 (Quarterly)

The Chamber’s C-Suite Speaker Series is offered 4 times per year (once per quarter). These bring CEOs, CFOs, COOs and other C-Suite level executives from leading companies/ organizations to the podium to share their experiences with success and failure as they made their journey to the C-Suite. These programs build awareness, foster understanding and spark conversation among attendees as they network with these key decision makers in the community.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036
Event POC: **Ashley Engles-Ross**
aengles-ross@hsvchamber.org or 256-535-2043

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$2,500	\$1,500	\$750
Number of sponsors	Limited to 1	Limited to 3	Limited to 5
Number of attendees to each event during the year	2	1	1
Recognition from the podium at each event		✓	✓
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition in social media promotion		✓	
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		
Opportunity to place one flyer or postcard at tables (printed by company)	✓		
Opportunity to set up display booth at each event	✓		





Leaders in Space & Missile Defense Luncheon 2026

Hosted by the Women’s Business Council, this inspiring luncheon is dedicated to empowering leaders in the fields of space and missile defense. In fact, it is timed around the annual Space Missile Defense Symposium held in Huntsville. The luncheon offers a valuable platform for networking, collaboration, and professional development, highlighting the contributions of leaders who are shaping the future of these critical industries. Attendees will have the opportunity to connect with peers, share insights, and engage in discussions

that promote growth and innovation within these vital sectors. Join us as we celebrate the achievements and potential of leaders making a difference in space and missile defense.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036
Event POC: **Ashley Engles-Ross**
aengles-ross@hsvchamber.org or 256-535-2043

Sponsorship	Presenting	Gold	Décor	Photo Booth
Campaign sponsorship price	\$2,500	\$1,500	\$750	\$750
Number of sponsors	Limited to 1	Limited to 5	Limited to 2	Limited to 2
Number of tables seating eight (8)	1 (Front and center location)	1 (Prime location)	Half Table (4 seats)	Half Table (4 seats)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)		
Recognition in event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)		
Recognition from the podium at event		✓		
Reserved parking space at event	✓ (1)			
CEO or representative given the opportunity to address the audience for two minutes	✓			
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			
Recognition in social media promotion	✓			
Recognition on signage at Photo booth				✓
Recognition on tables at event			✓	

Reserved Table \$575 - Table seating eight (8)





P.R.O.P.E.L. Small Business & Entrepreneur Summit

Fall 2026

The P.R.O.P.E.L. Small Business and Entrepreneur Summit is more than just an event, it's a platform designed to elevate entrepreneurship, drive innovation, and foster meaningful connections across Huntsville's small business ecosystem. Guided by six core principles—Promote, Resource, Open, Prepare, Engage, and Launch, the summit will empower small businesses, entrepreneurs and the organizations that support them.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Ashley Engles-Ross**
aengles-ross@hsvchamber.org or 256-535-2043

Sponsorship	Presenting	Platinum	Gold	Silver	Bronze	Supporter
Campaign sponsorship price	\$6,500	\$4,000	\$3,500	\$2,750	\$1,750	\$750
Number of sponsors	1	4	8	10	15	20
Number of attendees included	8	6	4	3	2	1
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name, link to company website)	✓ (Name)		
Recognition in the event-dedicated eblasts	✓ (Logo, link on eblasts)	✓ (Name & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)		
Reserved parking space at event		✓ (1)	✓ (1)			
Recognition from the podium during opening remarks		✓	✓			
Recognition in social media promotion		✓				
Recognition on signage at event	✓ (Logo)					
CEO or representative seated at the head table						
CEO or representative given the opportunity to address the audience for two minutes at reception	✓					
CEO or representative given the opportunity to present awards	✓					
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓					





Professional Development Series 2027

The professional world is becoming increasingly competitive with constant changes. Professional development and continual learning is more important than ever to be successful and achieve business and career goals. Technologies and best practices are evolving and progressing in every industry, making it crucial for both new and experienced professionals to continue developing their skills and honing their knowledge.

To give professionals the opportunity to learn and apply new knowledge and skills that can help them in their job, the Chamber offers monthly programming that further develops

computer skills on a variety of platforms (Word, Excel, Google), as well as informative programming on topics like cyber security, human resource management, how to do business with local and federal government entities, trends in marketing, and more!

Sponsorship POC: **Kristy Drake**

kdrake@hsvchamber.org or 256-535-2036

Event POC: **Ashley Engles-Ross**

aengles-ross@hsvchamber.org or 256-535-2043

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$2,500	\$1,500	\$750
Number of sponsors	Limited to 1	Limited to 3	Limited to 5
Number of attendees to every workshop during the year	2	1	1
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition from the podium at each event	✓	✓	✓
Recognition in social media promotion	✓	✓	
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		
Opportunity to place one flyer or postcard at tables (printed by company)	✓		
CEO or representative given the opportunity to address the audience for two minutes at each event	✓		





Small Business Awards Gala 2026

The Huntsville/Madison County Chamber is proud to recognize businesses and individuals who make a positive impact on our community through their products, services, and outstanding leadership during the annual Small Business Awards Gala. It's one of the largest events of the year where 1,000 members of the community gather to celebrate more than 100 of the leading small businesses, entrepreneurs, young professionals and nonprofits in the Tennessee Valley!



Sponsorship	Presenting	Gold	Silver	Bronze
Campaign sponsorship price	\$13,000	\$3,750	\$2,750	\$1,750
Number of sponsors	Limited to 1	Limited to 8	Limited to 10	Limited to 15
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location)	1	1
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Bold Name)	✓ (Name)
Number of attendees at the Contenders Reception	6	2	2	1
**Opportunity to distribute gift in the Contenders Reception gift bags	✓	✓	✓	✓
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Logo & link on eblasts)	✓ (Bold Name)	
Recognition on event registration page	✓ (Logo & link to company website)	✓ (Logo, link to company website)	✓ (Bold Name)	
Ad in event program	✓ (Full page color, inside front cover)	✓ (1/2 page black & white)	✓ (1/4 page black & white)	
Recognition during program at main event & Contenders Reception	✓ (4)	✓	✓	
Reserved parking space at event	✓ (4)	✓ (2)		
Recognition in social media promotion	✓ (4)	✓		
Recognition in nomination pre-event marketing	✓ (Logo & link on eblasts)			
CEO or representative given the opportunity to address the audience for two minutes	✓ (At main event & reception)			
Presenting Sponsor plaque	✓			
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			
Logo recognition on the candid pictures	✓			
Recognition on tables at event				
Recognition on signage at Photo booth				

Reserved Table \$850 - Table seating eight (8)

*** All gifts must be approved by the VP, Small Business. Printed coupons and/or advertisements are not eligible.*



Small Business Awards Gala - Continued 2026



Sponsorship POC: **Kristy Drake**
 kdrake@hsvchamber.org or 256-535-2036

Event POC: **Ashley Engles-Ross**
 aengles-ross@hsvchamber.org or 256-535-2043

Sponsorship	Contenders Reception	Table Décor	Photo Booth	Entertainment
Campaign sponsorship price	\$3,000	\$2,000	\$1,500	\$1,500
Number of sponsors	Limited to 3	Limited to 4	Limited to 4	Limited to 2
Number of tables seating eight (8)	1	1	Half Table (4 seats)	Half Table (4 seats)
Recognition in event PowerPoint presentation	✓ (Bold Name)	✓ (Name)	✓ (Name)	✓ (Name)
Recognition in event program	✓ (Bold Name)	✓ (Name)	✓ (Name)	✓ (Name)
Number of attendees at the Contenders Reception	8	1		
**Opportunity to distribute gift in the Contenders Reception gift bags	✓	✓		
Recognition in the event-dedicated eblasts	✓ (Name)			
Recognition on event registration page	✓ (For Contenders Reception)			
Ad in event program				
Recognition during program at main event & Contenders Reception	✓ (At Contenders Reception)			
Reserved parking space at event				
Recognition in social media promotion				
Recognition in nomination pre-event marketing				
CEO or representative given the opportunity to address the audience for two minutes				
Presenting Sponsor plaque				
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event				
Logo recognition on the candid pictures				
Recognition on tables at event		✓ (Name)		✓ (Name)
Recognition on signage at Photo booth			✓ (Name)	

Reserved Table \$850 - Table seating eight (8)

*** All gifts must be approved by the VP, Small Business. Printed coupons and/or advertisements are not eligible.*



Women’s Business Council Forum Series 2027 (4 Events)

The Women’s Business Council supports the Mission and Vision of the Huntsville/Madison County Chamber by providing a platform to network, mentor, and develop leaders among the women in business in the north Alabama region. This is accomplished by hosting dynamic programming and unique networking opportunities throughout the year!

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036
Event POC: **Ashley Engles-Ross**
aengles-ross@hsvchamber.org or 256-535-2043

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$3,500	\$2,500	\$1,500
Number of sponsors	Limited to 1	Limited to 5	Limited to 10
Number of attendees to each event	3	2	1
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition from the podium at each event	✓	✓	
Opportunity to place one flyer or postcard at tables (printed by company)	✓	✓	
Opportunity to set up display at event for marketing purposes	✓		
CEO or representative given the opportunity to address the audience for two minutes	✓		
Recognition in social media promotion	✓		
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		
Recognition from the podium at the Leaders in Space & Missile Defense Luncheon hosted by the Women's Business Council	✓		





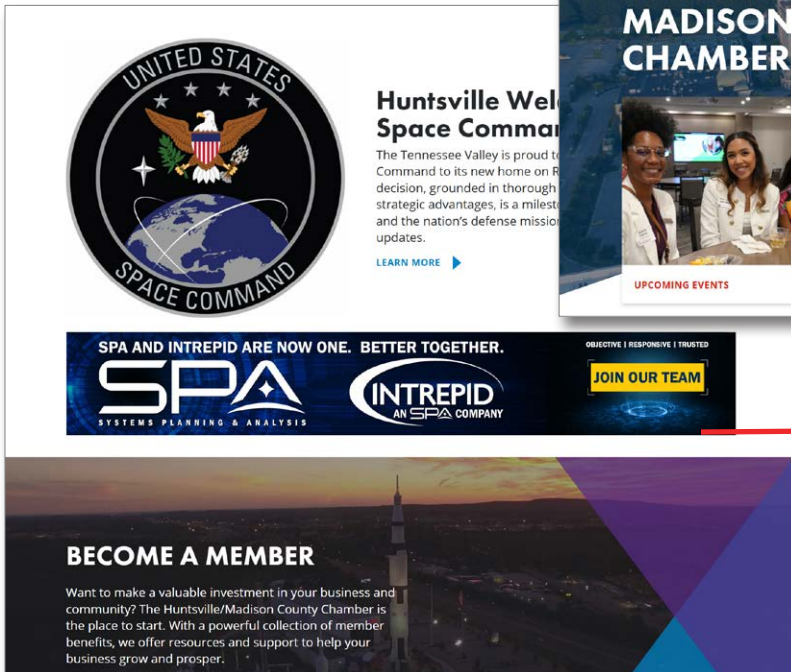
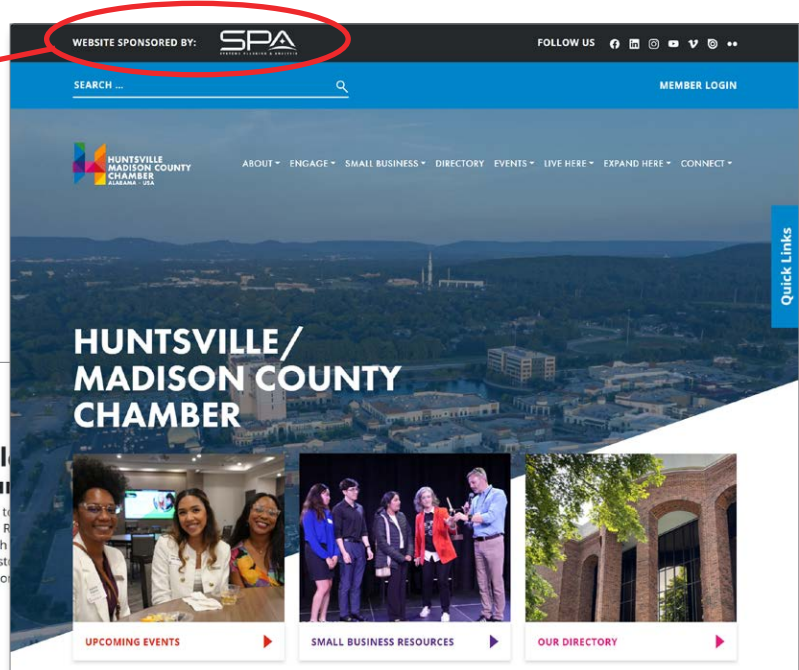
Chamber Website 2027

The Chamber's website is a prime destination for Huntsville and Madison County business news. We frequently update it with new content and we're looking for a progressive company who wants to be represented as a visible force on the homepage. Hsvchamber.org is visited annually by approximately 313,000 users, and this is a one-of-a-kind opportunity for your company to publicize your name to Chamber members, potential site selectors, government officials, company leaders, new business prospects, employees, residents and local community influencers.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036
POC: **Claire Aiello**
caiello@hsvchamber.org or 256-535-2018
** Payment in full is due with signed contract.*

Sponsorship	Presenting
Campaign sponsorship price	\$7,000
Number of sponsors	Limited to 1
The Chamber will showcase your company logo throughout our website for 12 consecutive months. This promotion will be styled as "Website Sponsored by (company logo)" and the logo will link to your website	SOLD
Company will be featured prominently on the homepage in a separate prime location - this will also link to your website	

YOUR LOGO HERE (EVERY PAGE)



YOUR AD HERE



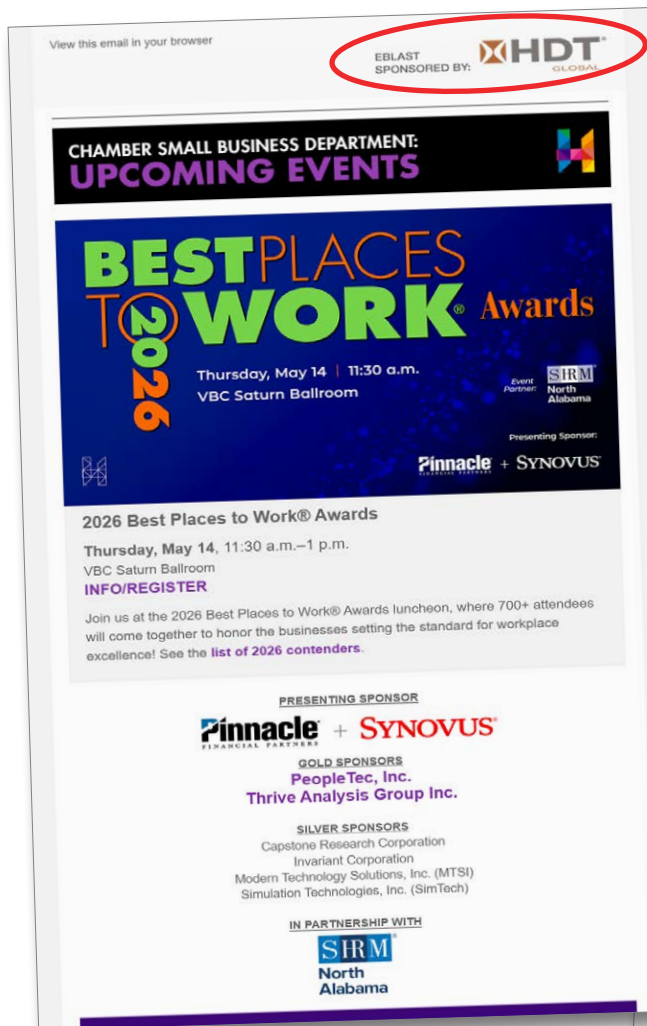
Dedicated eblasts 2027

The Chamber sends out special event invitations, announcements and notifications via dedicated eblasts approximately 3 times per week to approximately 7,500 highly engaged Chamber members and key stakeholders.

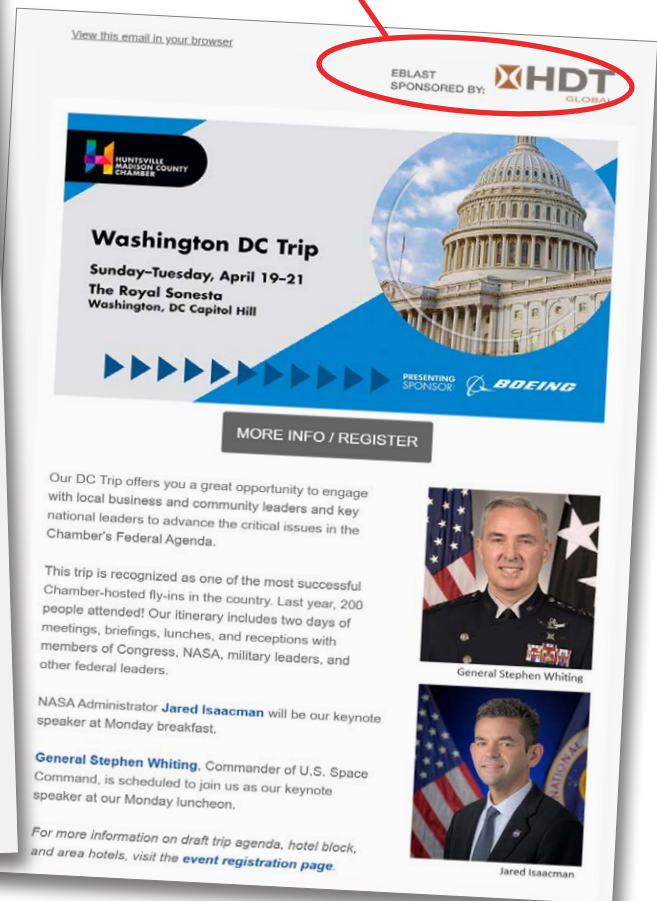
In addition, the Chamber has an average eblast open rate of more than 30%. This sponsorship is truly one of our most visible and remembered marketing assets.

Sponsorship POC:
Kristy Drake - kdrake@hsvchamber.org or 256-535-2036
POC:
Claire Aiello - caiello@hsvchamber.org or 256-535-2018

Sponsorship	Details
Campaign sponsorship price	\$4,000
Number of sponsors	Limited to 2
Logo displayed on the top of these dedicated eblasts for 12 consecutive months	✓
Logo will be linked to your company website or URL of your choice (please provide exact website URL to link)	✓



YOUR LOGO HERE





Initiatives Magazine

February 2027 – January 2028

Huntsville is the largest city in Alabama and we're consistently ranked as one of the best places to live and raise a family, according to *US News and World Report*. *Initiatives* magazine is printed and distributed bi-monthly to more than 8,500 highly engaged Chamber members, influencers, and key stakeholders and is one of the primary vehicles we use to address topics of interest to the business and professional communities in north Alabama.

Initiatives provides the opportunity to profile key subject matter in greater detail than in other local media platforms. We focus on small business, economic development news, technology, aerospace and defense, education, workforce, healthcare, biotech, and more.

In publication since 2003, *Initiatives* is read by members and non-members, shared in offices, positioned in C-Suite conference rooms, and on the desks of executives and elected officials. It is also published online.

Sponsorship POC: **Kristy Drake**

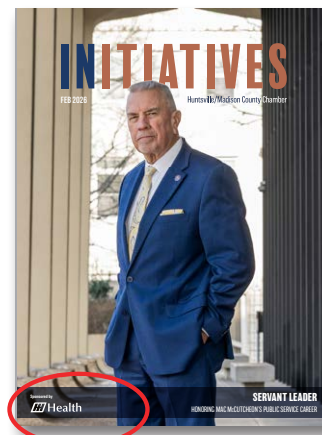
kdrake@hsvchamber.org or 256-535-2036

POC: **Claire Aiello**

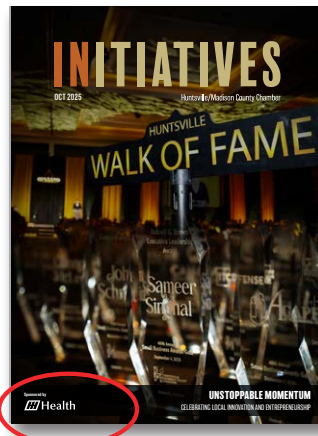
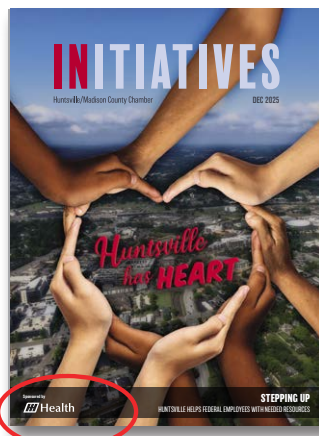
caiello@hsvchamber.org or 256-535-2018

*** Payment in full is due with signed contract.**

Sponsorship	Presenting
Campaign sponsorship price	\$11,000
Number of sponsors	Limited to 1
Sponsor of <i>Initiatives</i> magazine will have their logo on the front cover of six consecutive bi-monthly print magazines, styled as: <i>INITIATIVES</i> SPONSORED BY: (company logo)	SOLD
Company receives a full-page color ad with prominent placement in six consecutive bi-monthly issues. Space can be used for an ad or advertorial provided by sponsor.	



YOUR LOGO HERE





Mash-Up e-Newsletter 2027

Reach approximately 7,500 highly engaged Chamber members, key influencers, potential employers, elected officials, business leaders and CEOs every week in the Mash-Up eblast.

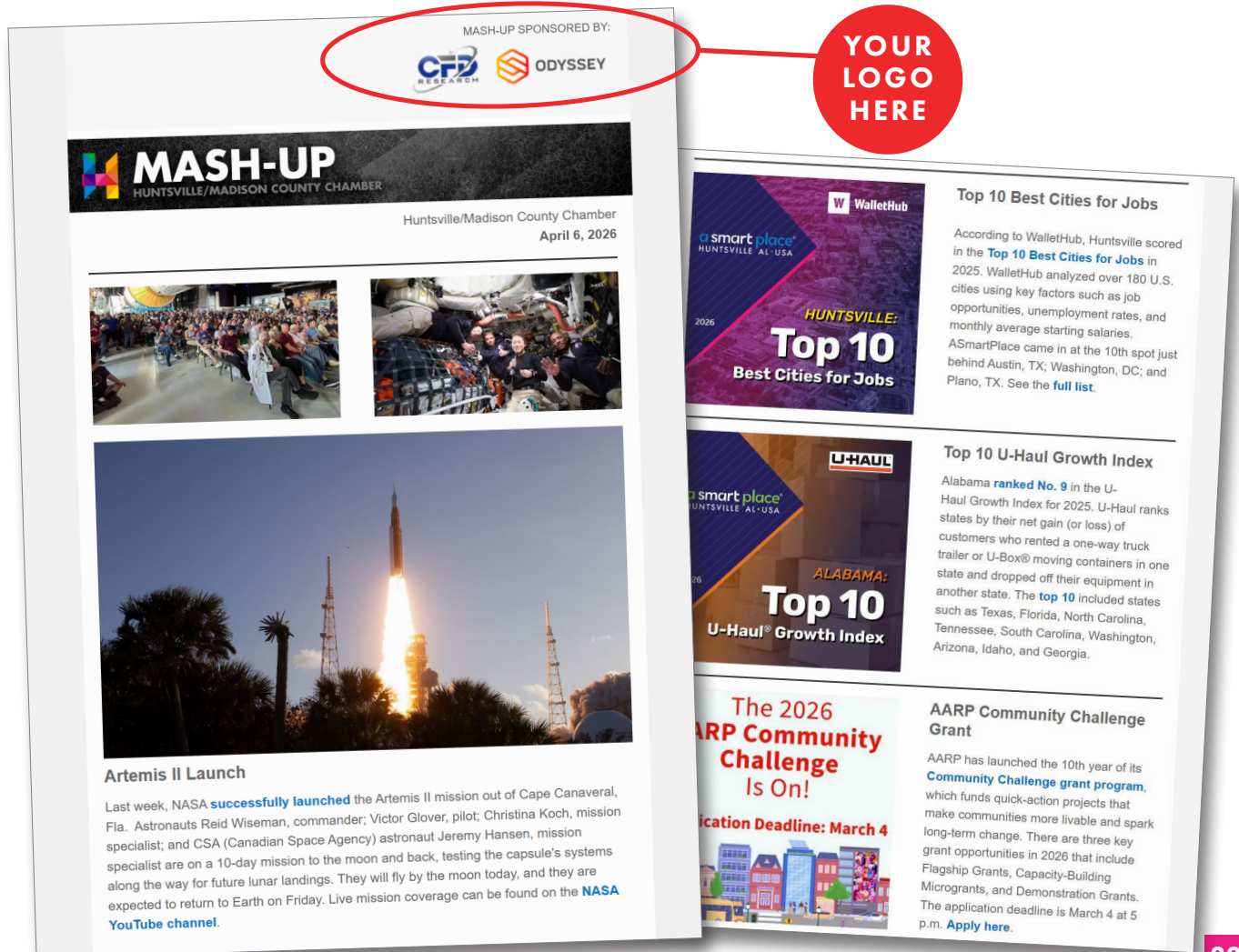
This powerful communication tool provides an update on timely and relevant economic development news and business headlines. Our average open rate for this weekly update is 30%. You'll see small biz tips, upcoming Chamber events, ribbon cuttings, member news and other relevant updates.

Your logo will appear every week in the Mash-Up eblast and link to your website. Past issues will be posted on the Chamber's website in the Newsroom section.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

POC: **Claire Aiello**
caiello@hsvchamber.org or 256-535-2018

Sponsorship	Details
Campaign sponsorship price	\$3,500
Number of sponsors	Limited to 4
Logo displayed on the top of our weekly Mash-Up eblast	✓
Logo will be linked to your company website or URL of your choice (please provide exact website URL to link)	✓
Logo will be displayed in the online version of Mash-Up, under Newsroom of Chamber's website	✓





Member Connection eblast 2027

Member Connection is sent via email to over 7,500 Chamber members and key stakeholders twice monthly. It is very popular – it has nearly a 41% open rate. This communication provides direct member-to-member marketing opportunities. This sponsorship opportunity gives companies high-impact visibility to email recipients, as well as thousands more through eblast pass-alongs and on our website. The eblast and digital format allows a recipient to forward the email or share via social media. They also can share the link to the Member Connection on our website via their social media channels, etc.

Members provide a PDF “flyer” showcasing their announcement, news, message or event (ex: a discount, event, or even a new staff member). We also use Member

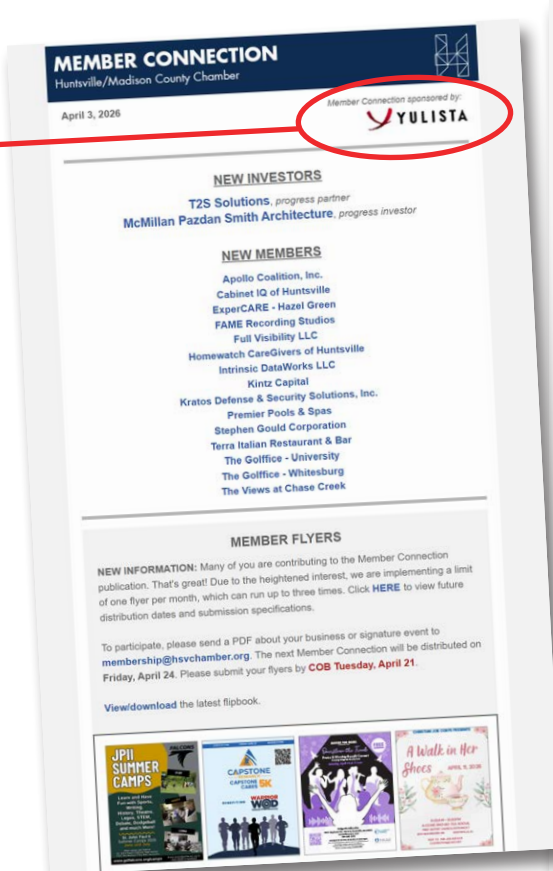
Connection to welcome our new members and new HREGI investors.

In addition to the eblast, the flyers will be posted on the Chamber website under Member Connection. This is an excellent opportunity to engage with local businesses and their employees and share your company message.

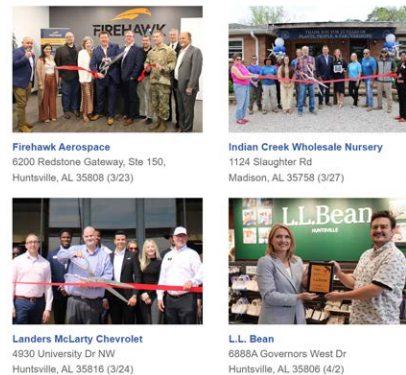
Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036
POC: **Claire Aiello**
caiello@hsvchamber.org or 256-535-2018

Sponsorship	Details
Campaign sponsorship price	\$2,500
Number of sponsors	Limited to 4
Logo will be displayed on the top of each Member Connection eblast for 12 consecutive months	✓
Logo will be linked to your company website or URL of your choice (please provide exact website URL to link)	✓
The digital version of the Member Connection will appear on our website the same day the eblast goes out	✓

YOUR LOGO HERE



SPECIAL CEREMONIES
Celebrations are an important aspect of your business and can be a great marketing tool! The Chamber offers you a special way to make your event memorable. View more information [HERE](#). For the upcoming ribbon cutting schedule, click [HERE](#).



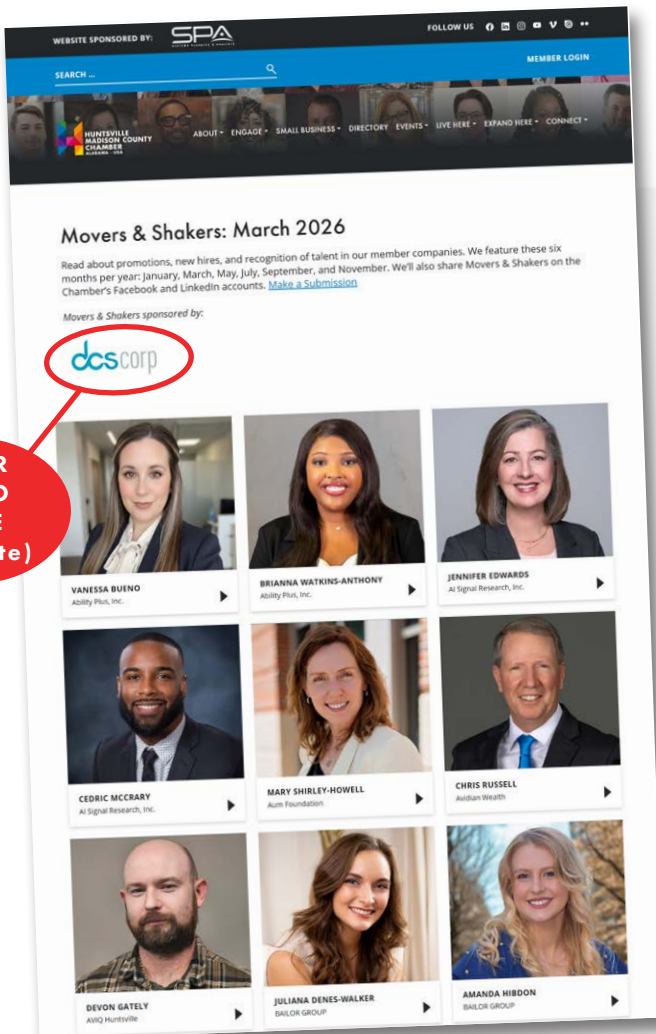


Movers & Shakers 2027 (Bi-Monthly)

Movers & Shakers is sent to over 7,500 Chamber members and key stakeholders bi-monthly. It is designed to recognize and celebrate our members' new hires, promotions, and achievements. We also spotlight these employees every other month on our website and social media channels (Facebook, Twitter, and LinkedIn). Movers & Shakers is incredibly popular! Nearly 40% of recipients open the eblast, and the feature on hsvchamber.org is one of the most popular sections on our site with more than 21,000 views annually!

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036
POC: **Claire Aiello**
caiello@hsvchamber.org or 256-535-2018

Sponsorship	Presenting
Campaign sponsorship price	\$4,000
Number of sponsors	Limited to 1
Logo will be displayed in each Movers & Shakers eblast	SOLD
Logo will be linked to your website or URL of your choice (please provide exact URL to include)	
Logo will be displayed in the online version, under the Movers & Shakers section of Chamber's website	
Recognition in social media promotion	





Ambassador + Emissary Program 2027

By becoming the Ambassador + Emissary Program sponsor, you are invited to attend all monthly meetings to speak briefly to our highly valued Chamber volunteers. As the program sponsor, you will build relationships with our volunteers, tell your organization’s story and find valuable contacts within the program that will help grow your business.

Our volunteers help represent and promote the Chamber as well as their own businesses. These highly trained volunteers also help Chamber staff with events, other meetings, and ribbon cuttings.

Sponsorship POC:
Kristy Drake - kdrake@hsvchamber.org or 256-535-2036
Event POC:
Lakeysha Brown - lbrown@hsvchamber.org or 256-535-2038



Sponsorship	Presenting	Door Prize
Campaign sponsorship price	\$3,750	\$1,750
Number of sponsors	Limited to 1	Limited to 1
Number of attendees to all Ambassador and Emissary meetings	2	
Number of attendees to all Ambassador meetings		1
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)
CEO or representative given the opportunity to address the audience for two minutes at all Ambassador and Emissary meetings for 2027	S	S
CEO or representative given the opportunity to present the door prize at each Ambassador meeting for 2027 (door prizes provided by the Chamber)	O	O
Recognition on event registration page	✓ (Logo, link to company website)	L
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	D
Sponsor given the opportunity to place one flyer or brochure at each attendee seat at every Ambassador and Emissary meeting for 2027 (cost and printing of flyer or brochure is the responsibility of sponsor)	✓	
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓	
Recognition in social media promotion	✓	





Annual Membership Meeting 2027

Join us for the Chamber’s Annual Membership Meeting to celebrate the many accomplishments of 2026 and look ahead to a successful 2027! We’ll honor those who have made significant contributions to enhance our quality of life and make Madison County a better place to live, work and play. Our new Chamber leadership will be inducted, and a well-known speaker will provide the keynote address. We will also present the annual Distinguished Service Award, the highest individual honor given by the Chamber. This event is a fantastic opportunity to network with community and business leaders.

Sponsorship & Event POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036



Sponsorship	Presenting	Speaker	Gold	Silver	Bronze
Campaign sponsorship price	\$12,000	\$6,000	\$3,750	\$2,750	\$1,750
Number of sponsors	Limited to 1	Limited to 1	Limited to 10	Limited to 15	Limited to 20
Number of tables seating eight (8)	2 (Front and center location)	1 (Prime location)	1 (Prime location)	1 (Prime location)	1
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Number of attendees at VIP meet & greet with speaker	8	4	3	2	1
Recognition from the podium	✓	✓	✓	✓	✓
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Recognition in social media promotion	✓	✓	✓		
Ad in event program	✓ (Full page color, inside front cover)	✓ (1/2 page black & white)	✓ (1/4 page black & white)		
Reserved parking spaces at event	✓ (3)	✓ (1)			
CEO or representative given the opportunity to address the audience for two minutes	✓				
Presenting Sponsor plaque	✓				
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓				
Logo on signage at event (easel & sign to be provided by Chamber)	✓ (At luncheon)				

Reserved Table \$825 - Table seating eight (8)



Chamber Presentation Folio 2027

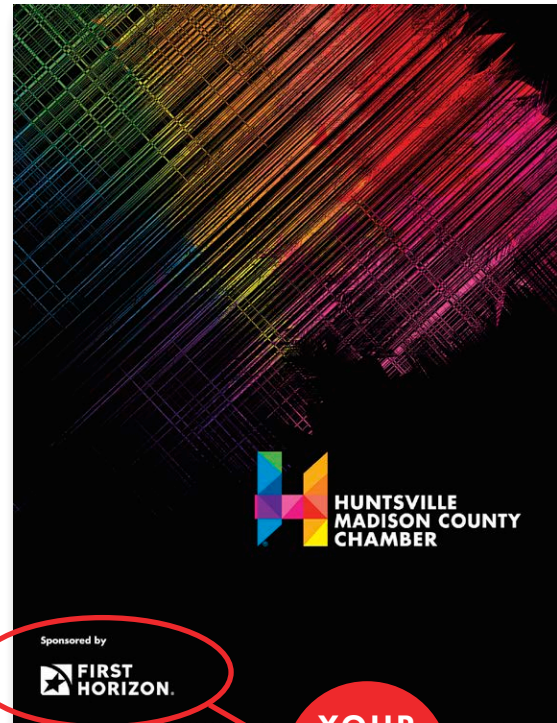
These high-quality presentation folios are used year-round by Chamber staff and board members as our official Chamber Presentation Folio for regional, state and national economic development activities, for responding to proposals in recruiting new industries, and for marketing the Huntsville/Madison County region. They are also used by our Membership team for new members.

This folio is often one of the first impressions made with potential site selection committees, C-Suite executives and other key stakeholders who are considering Huntsville for a new facility, an expansion project, or with elected officials. By sponsoring the Chamber Presentation Folio, your company has the opportunity to be the first company these influencers recognize.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

* *Payment in full is due with signed contract*

* *Sponsor must provide camera ready artwork*



**YOUR
LOGO
HERE**

Sponsorship	Presenting
Campaign sponsorship price	\$3,500
Number of sponsors	1
Logo printed on front of the Chamber Presentation Folio with "Sponsored by" and the full-color logo	✓

SOLD



Holiday Open House

December 2026

The Chamber’s annual Holiday Open House will ring in the 2026 holiday season with fabulous food, wonderful entertainment, and the perfect opportunity to meet and greet other Chamber members. This holiday event boasts an annual attendance of over 900 Chamber members, community leaders and elected officials, and is the perfect holiday event to promote your company’s products and services.

Sponsorship & Event POC:
Kristy Drake - kdrake@hsvchamber.org or 256-535-2036

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$3,500	\$1,750	\$750
Number of sponsors	Limited to 1	Limited to 4	Limited to 6
Recognition on event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in the event-dedicated eblasts	✓ (Logo, link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Reserved parking space at event	2	✓ (1)	
Recognition in social media promotion			
Logo recognition on the candid pictures			
Opportunity to set up display booth	✓		
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		





Member Orientation 101 2027 (Bi-Monthly)

New and existing members are welcome to attend Member Orientation to learn more about the features and benefits of membership. This event is incredibly popular, and is designed to introduce you to our organization, its mission, and the many opportunities and benefits available to you. You'll have a chance to meet fellow Chamber members, learn about upcoming events, and discover how to become more engaged.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036
Event POC: **Lakeysha Brown**
lbrown@hsvchamber.org or 256-535-2038

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$2,500	\$1,500	\$750
Number of sponsors	Limited to 1	Limited to 3	Limited to 5
Number of attendees to each Member Orientation during the year	2	1	1
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition from the podium at each event	✓	✓	✓
Recognition in social media promotion	✓	✓	
CEO or representative given the opportunity to address the audience for two minutes at each event	✓		
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		
Opportunity to place one flyer or postcard at tables (printed by company)	✓		





Member Presentation Premier Tote Bag 2027

New and existing members are offered a presentation bag filled with timely Chamber and member items throughout the year. This sponsorship allows your logo and company name to be displayed on the outside of all bags, as the Premier Tote Bag Sponsor (along with the Chamber of Commerce logo and name). The tote bags will be available at various Chamber events.

Sponsorship POC:
Kristy Drake - kdrake@hsvchamber.org or 256-535-2036

Sponsorship	Details
Campaign sponsorship price	\$3,500
Number of sponsors	Limited to 1
Flyer or brochure to be placed in all new and existing member presentation tote bags (cost and printing of flyer or brochure is the responsibility of sponsor)	SOLD
Logo to be displayed on the outside of the bags along with the Chamber Logo	





Membership Brochure 2027

The Huntsville/Madison County Chamber is the state’s largest business coalition of entrepreneurs, small businesses, middle-market companies, and corporations. Membership offers you a wealth of opportunities to gain experience and knowledge, build meaningful relationships, engage with business peers, and make a positive impact on your business. The more you take advantage of all we offer, the more you benefit. The Membership Brochure will be used year-round by our Sales

Team and Chamber staff. This brochure is included in our presentation kit when meeting with new members and existing members during retention visits, as well as Member Orientation packets.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Sponsorship	Presenting
Campaign sponsorship price	\$3,000
Number of sponsors	Limited to 1
Logo printed on back of the Membership Brochure with "Sponsored By" and the full-color logo	✓
Membership Brochure included in the new sales and retention visit presentation kit, as well as Member Orientation packets	✓
Membership Brochure will be posted on our website available for download	✓
We will print 1,000 copies of the brochure and additional copies will be printed throughout the year as needed	✓





ASmartPlace® Website Featured Employer 2027

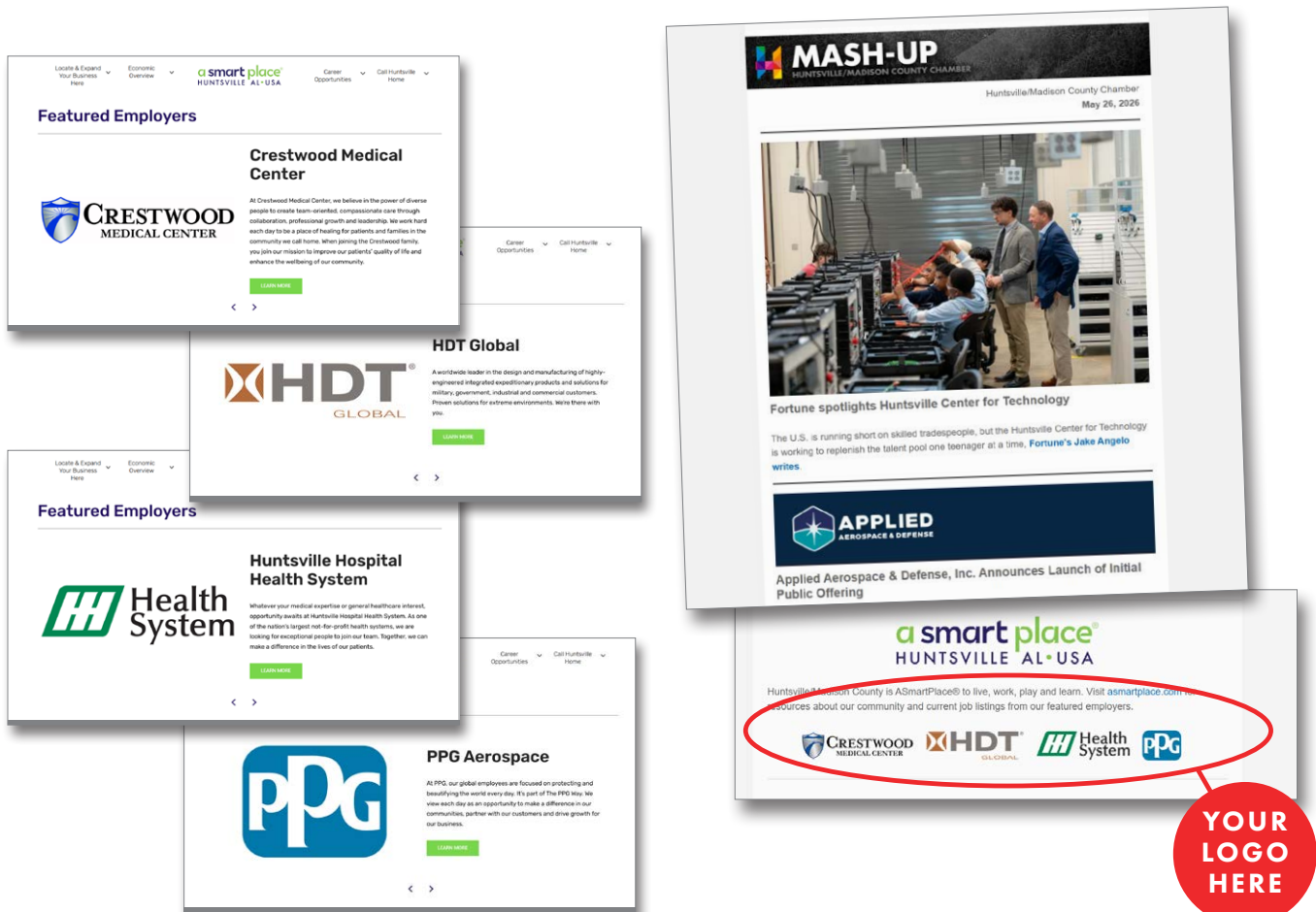
ASmartPlace.com is THE smart place to build your brand and recruit talent to your company! This website serves as the hub for the Chamber's Economic Development and Talent Recruitment activities. For job seekers and newcomers to our region, it shows what it is like to live, work, play, and learn in Huntsville. This site is the focal point of the Chamber's national campaign designed to reach qualified regional and national candidates. Your logo and company will be featured on the

page as a Featured Employer, linked to the corporate page of your choice.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036
POC: **Lyndsay Ferguson** - lferguson@hsvchamber.org or 256-535-2008

Sponsorship	Annual Sponsorship
Campaign sponsorship price	\$3,500
Number of sponsors *	Limited to 10
Logo/graphic with a link to company recruitment site (please provide the exact URL to link) and company description on featured employers page	✓
Company logo/graphic included in the Mash-Up each week with link to recruitment site	✓
Recognition in social media promotion	✓

* Limited to one non-targeted industry per category. Targeted industries are aerospace, defense, technology/IT, advanced manufacturing and life sciences. Non-targeted industries include but are not limited to dining, retail, realty, staffing, insurance, and banking.





Go Rocket City! Summer Intern Program

Summer 2026

Live, Work, Play, and STAY in Huntsville!

GO Rocket City! Summer Intern Program is a summer-long program providing engagement opportunities to interns and co-op students in the Rocket City. These events allow students to connect with one another while learning more about our community and the career opportunities available to them. We will kick off the summer with our headliner Kickoff Mixer followed by additional social, service, and learning events.

During the 2025 summer program, more than 125 interns participated from 44 different companies and 35 different colleges.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Annie Davis**
adavis@hsvchamber.org or 256-535-2020

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$3,000	\$2,000	\$1,000
Number of sponsors	Limited to 1	Limited to 3	Limited to 8
Number of company representatives to attend Kickoff Mixer	4	2	1
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name, link to company website)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition on event banner	✓ (Logo)	✓ (Name)	
Recognition in social media promotion	✓	✓	
Static display table at Kickoff Mixer	✓ (Prime location)	✓	
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		
CEO or representative given the opportunity to address the audience for two minutes at Kickoff Mixer	✓		





GO Rocket City! Summer Intern Program

Summer 2027

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GO Rocket City! Summer Intern Program is a summer-long program providing engagement opportunities to interns and co-op students in the Rocket City. These events allow students to connect with one another while learning more about our community and the career opportunities available to them. We will kick off the summer with our headliner Kickoff Mixer followed by additional social, service, and learning events.

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Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Annie Davis**
adavis@hsvchamber.org or 256-535-2020

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$3,000	\$2,000	\$1,000
Number of sponsors	Limited to 1	Limited to 3	Limited to 8
Number of company representatives to attend Kickoff Mixer	4	2	1
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name, link to company website)
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition on event banner	✓ (Logo)	✓ (Name)	
Recognition in social media promotion	✓	✓	
Static display table at Kickoff Mixer	✓ (Prime location)	✓	
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		
CEO or representative given the opportunity to address the audience for two minutes at Kickoff Mixer	✓		





Huntsville: ASmartPlace® College Career Fair

December 2026 (annual event)

The Huntsville/Madison County Chamber is collaborating with local and regional colleges and universities to connect college students with career opportunities in the Rocket City!

Our Huntsville: ASmartPlace® College Career Fair will provide career opportunities for college/university students who are local to the Huntsville area or those who attend out-of-area schools and may be home for the holidays. In partnership with local colleges and universities, students and recent graduates will have the opportunity to visit with employers offering full-

time roles, co-op positions, and internship. This event aims to retain Alabama talent by connecting students with employers in a meaningful way. We typically welcome 200+ college students and recent graduates to this event.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Annie Davis**
adavis@hsvchamber.org or 256-535-2020

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$3,000	\$1,500	\$750
Number of Sponsors	Limited to 1	Limited to 3	Limited to 8
Number of Tabletops	1 (Priority location)	1	1
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in event-dedicated eblasts	✓ (Logo & link on eblast)	✓ (Name & link on eblasts)	✓ (Name)
Logo recognition on event signage, promotional items and materials	✓	✓	
Recognition in social media promotion	✓		
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		

1 Tabletop \$200

1 Tabletop - Non-Profit \$100

Payment in full is due with signed contract.





Industry Insight Days

Fall 2026/Spring 2027 (2 Events)

Industry Insight Days allow 50+ teachers, career coaches, and educators from across Huntsville City, Madison City, and Madison County Schools to step outside the classroom and participate in on-site tours of industry locations, including construction, advanced manufacturing, cyber, information technology, healthcare, and more.

Educators are taken on tours of business operations, the manufacturing floor, production plant, construction site, or patient care areas to witness first-hand how an industry looks,

works, and feels while hearing directly from hiring managers about that industry’s workforce needs and ways for students to pursue relevant career paths or ready-to-work initiatives.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Annie Davis**
adavis@hsvchamber.org or 256-535-2020

Sponsorship	Presenting	Gold
Campaign sponsorship price	\$3,500	\$1,750
Number of sponsors	Limited to 1	Limited to 2
Number of attendees to each Industry Insight Day	2	1
Recognition in social media promotion	✓	✓
Recognition on event registration form	✓ (Name, link to company website)	✓ (Name)
Opportunity to host group onsite for tours and information	✓	
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓	
CEO or representative given the opportunity to address the audience for five minutes	✓	





ReLaunch Job Fair 2026 (2 Events)

The Huntsville/Madison County Chamber collaborates with the local Alabama Career Center, the Alabama Community College System, nonprofits, and community agencies to help bridge the gap between under-resourced job seekers and local employers. The ReLaunch Job Fair provides opportunities for individuals who are changing careers, unemployed, underemployed, did not complete high school, are not achieving their full potential, or need a second career chance. The ReLaunch Job Fair typically welcomes 150-200 job seekers at each event.

The mission of this initiative is to assist our local companies in finding capable workers and to empower members of our community by improving their quality of life and financial stability.

Sponsorship POC: **Kristy Drake**

kdrake@hsvchamber.org or 256-535-2036

Event POC: **Annie Davis**

adavis@hsvchamber.org or 256-535-2020

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$3,000	\$2,000	\$1,000
Number of sponsors	Limited to 1	Limited to 4	Limited to 8
Number of tabletops	1 (Front and center location)	1	1
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Bold Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition on event signage and promotional items	✓ (Logo)	✓ (Name)	
Recognition in social media promotion	✓		
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		

1 Tabletop (Fall) \$200

1 Tabletop (Spring) \$200

1 Tabletop - Non-Profit (Fall) \$100

1 Tabletop - Non-Profit (Spring) \$100

Payment in full is due with signed contract.





ReLaunch Job Fair 2027 (2 Events)

The Huntsville/Madison County Chamber collaborates with the local Alabama Career Center, the Alabama Community College System, nonprofits, and community agencies to help bridge the gap between under-resourced job seekers and local employers. The ReLaunch Job Fair provides opportunities for individuals who are changing careers, unemployed, underemployed, did not complete high school, are not achieving their full potential, or need a second career chance. The ReLaunch Job Fair typically welcomes 150-200 job seekers at each event.

The mission of this initiative is to assist our local companies in finding capable workers and to empower members of our community by improving their quality of life and financial stability.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036
Event POC: **Annie Davis**
adavis@hsvchamber.org or 256-535-2020

Sponsorship	Presenting	Gold	Silver
Campaign sponsorship price	\$3,000	\$2,000	\$1,000
Number of sponsors	Limited to 1	Limited to 4	Limited to 8
Number of tabletops	1 (Front and center location)	1	1
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Bold Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)
Recognition in event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)
Recognition on event signage and promotional items	✓ (Logo)	✓ (Name)	
Recognition in social media promotion	✓		
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓		

1 Tabletop (Fall) \$200

1 Tabletop (Spring) \$200

1 Tabletop - Non-Profit (Fall) \$100

1 Tabletop - Non-Profit (Spring) \$100

Payment in full is due with signed contract.





State of the Schools

February / March 2027

Our annual State of the Schools event focuses on the mission, vision, data, and strategic goals for the future of public education across Madison County. This event will feature the superintendents of each district: Huntsville City Schools, Madison City Schools, and Madison County Schools. This event highlights the public Pre-K–12 education programs in our community that are preparing students for long-term success. This is an excellent opportunity for the business community to hear directly from educators about programs,

policy, and performance in our local systems, which is critical to our workforce of today and the future.

Sponsorship POC: **Kristy Drake**
kdrake@hsvchamber.org or 256-535-2036

Event POC: **Annie Davis**
adavis@hsvchamber.org or 256-535-2020

Sponsorship	Presenting	Gold	Silver	Bronze
Campaign sponsorship price	\$5,500	\$3,250	\$2,500	\$1,500
Number of sponsors	Limited to 1	Limited to 5	Limited to 10	Limited to 15
Number of tables **	2 (Front and center location)	1 (Prime location)	1 (Prime location)	1 (Preferred location)
Recognition in event PowerPoint presentation	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
Recognition in event program	✓ (Logo)	✓ (Bold Name)	✓ (Name)	✓ (Name)
Recognition in tabletop display	✓ (Logo)	✓ (Name)	✓ (Name)	✓ (Name)
Recognition on event registration page	✓ (Logo, link to company website)	✓ (Name, link to company website)	✓ (Name)	
Recognition in the event-dedicated eblasts	✓ (Logo & link on eblasts)	✓ (Name & link on eblasts)	✓ (Name)	
Reserved parking space at event	✓ (2)	✓ (1)		
Presenting sponsor plaque				
Recognition in social media promotion	✓			
CEO or representative recognized with an opportunity to address the audience for two minutes	✓			
Logo recognition on digital displays in the Chamber building (including the lobby) and other event presentations prior to this event	✓			

Reserved Table \$575 - Table seating eight (7)

*** One of the eight seats at all sponsored and reserved tables will be filled by a local school board member or K-12 representative as we honor our three education systems.*











**HUNTSVILLE
MADISON COUNTY
CHAMBER**
ALABAMA - USA